



15th Annual Conference  
*Fulfilling the Promise*  
 Supporting and Educating Parents  
 March 10-11, 2010  
 Olympia Hotel and Resort  
 Oconomowoc, WI  
<http://www.uwex.edu/ces/flp/conference>

*Join us and discover ways to:*

- ★ manage stress and create a healthier life balance
- ★ prepare for and manage organizational change
- ★ effectively recruit, retain, and support staff
- ★ maintain your personal safety while visiting with parents outside your office
- ★ use evidence-based and evidence-informed programming create outreach programming that engages your audience and brings them back for more
- ★ re-energize yourself for your work with families
- ★ recommit yourself to fulfilling the promise of every Wisconsin child



*Encouraged to Attend:*

Home Visitors, supervisors, program managers and parent educators providing home-based, group-based, and center-based support and education to parents from:  
 Family Resource Centers • Head Start/ Early Head Start • Private Agencies  
 Health Departments and Hospitals • Birth to Three • Even Start Family Literacy Schools  
 County and Tribal Social Services Departments • UW-Extension, Cooperative Extension  
 Early Childhood Centers

*Do you have materials to share?*  
 To reserve an exhibit table call Michele Dickinson at  
 608-265-9101 or email [michele.dickinson@ces.uwex.edu](mailto:michele.dickinson@ces.uwex.edu)





## *Invitation to Attend*

**Are you looking for ways to work more effectively with parents?  
New ideas and approaches?  
A chance to reenergize yourself for your work with families?**

At *Fulfilling the Promise* you'll hear from parent education and home visitation professionals, peers with innovative programs, and experts in related fields. You will be able to discuss and learn about the things that matter most in your work with parents and families. You will have the opportunity to connect with colleagues from across Wisconsin. You will be able to gather information and resources from the array of exhibitors on March 11th.

Don't miss this opportunity to enhance awareness, build understanding, and develop skills to increase your effectiveness with families of many backgrounds.

Conference Sponsors:

- ★ Child Abuse Prevention (CAP) Fund
- ★ Children's Trust Fund
- ★ Department of Health Services, Division of Public Health, Bureau of Community Health Promotion
- ★ UW-Extension, Cooperative Extension, Family Living Programs

## *Conference Schedule*

### **Day 1: Training Institutes – Wednesday, March 10**

8:00 Registration  
9:00 Institutes  
10:30 Break  
10:45 Institutes Continued  
12:00 Lunch  
1:00 Institutes Continued  
2:30 Break  
2:45 Institutes Continued  
4:00 Institutes Conclude  
7:00 Zumba (additional fee required)

### **Day 2: Conference Schedule – Thursday, March 11**

8:00 Registration  
9:00 Welcome & Keynote  
10:00 Break & Exhibits  
10:30 Workshops A  
11:45 Lunch  
12:45 Workshops B  
2:00 Break & Exhibits  
2:30 Workshops C  
3:45 Conference Concludes



# March 10th, Training Institutes:

Please note: this year some institutes are ½ day while others are full day.

## Guide to Institute Level

BHV	Beginning Home Visitor
EHV	Experienced Home Visitor
BPE	Beginning Parent Educator
EPE	Experienced Parent Educator
PM	Program Manager
S	Supervisor
CP	Community Planners
E	Everyone

**For Core Competencies:** Please visit the Children's Trust Fund Exhibit for Professional Development Portfolios.

FS= Direct Service Staff  
M= Managers

## Better Safe than Sorry

Shirley Wehmeier, Program Manager, Healthy Families of Waukesha County

This institute will look at many of the areas of safety and boundaries a home visitor faces when going into families' homes in urban, suburban and rural settings. Boundaries will be looked at in terms of personal, professional and program boundaries. Attendees will learn to recognize safety risks and how to address these risks. The institute will be interactive and offer practical information.

Limit: 25 participants

Offered both AM and PM

E FS 8 M 1, 6

## Full-Day Institutes:

### 1. "Begin at the Beginning" Hats Off to Supervisors

Karen Apitz, Parents as Teachers & Early Childhood Coordinator, Parents Plus, Inc.

Mary Jo Tittl, Executive Director, Family Resource Center of Sheboygan County

Supervisors play a key role in delivery of services. This institute for supervisors takes a walk through supervision from the beginning with strategies for developing job descriptions, staff recruitment, determining successful candidates, developing effective interviewing processes, hiring and orientation, on-going assessment, mentoring and support, reflective supervision and retention strategies.

M, S M 1, 6

### 2. Personal Safety (this is a two-part full-day institute)

#### Chimera Self-Defense Designed for Women

Bryn Cory, Chimera Instructor, Rape Crisis Center of Dane County

Jamie DeRuyter, Chimera Instructor, Rape Crisis Center of Dane County

Lyndsey Drake, Chimera Coordinator, Rape Crisis Center of Dane County

Chimera Self-Defense is a program designed for and taught by women of all cultures, ages, backgrounds, and physical abilities that they have the right and ability to protect themselves from actual or intended violence. We emphasize avoidance and teach both psychological and physical defenses.

Limit: 25 participants  
Offered both AM and PM

### 3. Supporting Families Towards Mental Wellness

Kristina Fimmel, M.S.W., APSW, Director of Programs, Mental Health America of Wisconsin

Janis Kuenning, Peer Support Specialist, Mental Health America of Wisconsin

Parents with mental illness can often be challenging for home visitors and parent educators. This workshop will build awareness for the needs of families with mental illness, including the challenges they face, the impact it has on families, the barriers that exist, and the recovery/wellness management. You will be given strategies that will increase your effectiveness in working with these families. (Back by popular demand! This institute is a repeat from 2009.)

E FS 5 M 1

### 4. Learning about Learning

Deborah McNelis, M.S., Owner/Creator, Braininsights®

This interactive presentation covers the basics of brain development with a focus on the way we all learn. It is extremely interesting to realize what is happening in the brain as we learn - and how we can provide the best opportunities for optimal development for all children. Also included is information on how boys and girls learn differently.

E FS 1, 4 M 1



# March 10th Training Institutes (Cont.):

Please note: this year some institutes are ½ day while others are full day.

5. **Ages & Stages Questionnaire (ASQ) & Ages and Stages Questionnaire: Social-Emotional (ASQ:SE) Developmental Screening Tools**

Lori Byom Fox, Consultant, UW Extension, Cooperative Extension

The ASQ and ASQ:SE tools are the most accurate, cost-effective, and parent-friendly way to identify children from one month to 5½ years with developmental delays. These two tools are being selected more and more often by successful home visitation programs nationwide to help collect data on outcomes of their services. Both tools have been shown to have acceptable validity and reliability rates for use with diverse populations of families with young children. This institute will cover the features of the ASQ and ASQ:SE, how to deliver both screening tools, help participants understand the cut-off scores and how to share the results with parents. Participants should bring the ASQ and ASQ:SE User Guides: 2nd Edition to the institute. Participants from one program may share guides. Materials can be ordered through Brooks Publishing at: [www.brookespublishing.com](http://www.brookespublishing.com)  
Limit: 40 participants

BHV, BPE FS 1

## Half-Day Institutes:

6. **Managing Change in Challenging Times**

Lilly Irvin-Vitela, Executive Director, Supporting Families Together Association

This interactive session is designed to hone your skills, instincts, and ethics when it comes to managing organizational change. If you're a front-line staff person, a manager, a director, a volunteer, or a participant in services, then this session is for you. Participants will engage in workshoping 2-3 case studies that highlight key principles of effective conflict management and red-flags.

Limit: 60 participants  
PM, S, CP M 2, 3, 4, 6  
A.M. Institute

7. **Nonprofit Development & Sustainability**

Steven Pierce, M.A., Community Action Consulting, LLC

Participants will explore ways to help their agency achieve extraordinary results and develop long-term sustainability. Topics will include building on organizational strengths, attracting private support, developing a focused and engaged board, and creating a sustainability plan.

PM, S, CP M 2, 3, 5, 7, 8  
P.M. Institute

8. **Walk One Hour in My Shoes**

Juana Avila, UW Extension, Cooperative Extension  
Martha Rodriguez Hubert Nutrition Educator, UW Extension, Cooperative Extension, Waukesha County  
Fred Garcia Social Worker, Health and Human Services, Waukesha County

Cultural competency involves understanding the cultural differences within the community. Successful mastery of cultural competence is the goal of this workshop. This session will focus on understanding the diverse Latino population, which includes new immigrants, families in the United States for generations, and all those in between. Participants will walk away with a better understanding for the Latino culture and learn tools for communicating with this diverse and growing population.

Limit: 40 participants  
E FS 6, 7 M 7, 8  
A.M. Institute **This institute will start at 8:30!**

9. **Serving the Underserved**

Peter Munoz, Executive Director, Centro Hispano of Dane County  
Romilia Schlueter, Director, Family Resource Center of Dane County

New immigrants and minorities, among other underserved populations, rely on neighborhood centers for the vital resources they need to survive. In this workshop we will discuss integration of services and collaboration among service providers as a holistic approach to move from adequate to excellent services for the benefit of all.

EHV, EPE, PM, S, CP FS 6, 7 M 7, 8  
P.M. Institute



## Wednesday March 10th Evening Activity:

### Zumba

7:00-7:45 PM

Gloria Sanut Tarrer, ZUMBA Instructor

Zumba is the latest fitness trend that is sweeping the world. It fuses hypnotic Latin/International musical rhythms and tantalizing movements to create a dynamic workout that is fun and easy to do for all ages and fitness levels. Zumba is also a great way to dance off your stress. "Ditch the Workout, Join the Party!"

Limit: 75 participants

Participants should wear comfortable workout clothes and bring a water bottle and towel.

***There is an additional \$5 fee for participation in this session.***



# March 11th: Workshops A

## Guide to Workshop Level

BHV	Beginning Home Visitor
EHV	Experienced Home Visitor
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PM	Program Manager
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**For Core Competencies:** Please visit the Children's Trust Fund Exhibit for Professional Development Portfolios.

FS= Direct Service Staff  
M= Managers

### A1. Learning Begins At Home

Bev Schumacher, Educator, Author, CEO, Learning Props

The impact of the home lasts a lifetime. Educators can support parents in their significant role as caregiver, nurturer and first teacher. Resources in the home can engage learning. This session will explore ideas and activities to facilitate learning.

BHV, EHV, BPE, EPE, PM, S FS 1 M 1

### A2. Child Abuse Reporting: An Opportunity to Prevent Maltreatment

Pam Peterson, M.S., APSW, Family Living Educator, UW Extension, Cooperative Extension

Making a report of child abuse isn't "tattling." As professionals working with families at risk for child maltreatment, learn what you may be required to report, the indicators of abuse or neglect, how you can provide information to Child Protective Services (CPS), and the role you play in preventing child maltreatment from occurring.

Limit: 50 participants  
BHV, BPE, EPE, PM, S FS 5 M 1

### A3. Giving Parents a Voice

Patrice Knox, Partnership Coord., Parents Plus, Inc.  
Trudy Ranallo, Parents are Key Coordinator, Parents Plus, Inc.

This workshop stresses the importance of parental engagement and the skills all parents need to advocate for their child, participate on school teams or parent advisory committees. Topics in this presentation include communication, problem solving, advocacy, and leadership skills training.

Limit: 40 participants  
E FS 7 M 1

### A4. Building Protective Factors with Families

Cailin O'Connor, Consultant, WI Children's Trust Fund  
Suzy Rodriguez, Executive Director, Parents Plus, Inc.

Enhance your understanding of five parent and child characteristics that keep families strong and children safe. Learn how to build the protective factors in the families you work with. Gain insight into your own strengths and support systems through fun, interactive activities and discussions.

E FS 2, 4, 5, 6, 7 M 1, 7, 8

### A5. Stewards of Children - Adults Taking Action

Mary Kleman, M.S.E., Prevention Initiatives Coordinator, Children's Service Society of WI

Darkness to Light®'s Stewards of Children is a sexual abuse prevention training program that educates adults to prevent, recognize and react responsibly to child sexual abuse. This comprehensive program incorporates the fundamental mechanics necessary in creating organizational policies and procedures that keep kids safe. Stewards of Children is designed to educate adults who care for children.

E FS 5 M 1

### A6. Local Early Childhood Efforts Across Disciplines

Therese Ahlers, M.S., M.P.A., Director, Wisconsin Alliance for Infant Mental Health  
Nancy Brooks, CSW, Prevention Manager, Exchange Family Resource Center, Children's Service Society of Wisconsin  
Diane Fett, M.Ed., CSW, Program Director, Fond du Lac County Birth to 3 Program

Using infant and early childhood mental health as a common thread across systems, Rock and Fond du Lac Counties have developed cross discipline groups to better address supporting early childhood development through promotion, prevention and treatment services. Participants will learn how local early childhood partnerships have formed in these counties to support young children.

EHV, EPE, PM, S, CP FS 7 M 7, 8



## March 11th: Workshops A (cont.) and B

### A7. Making Connections with Family Resource Centers

Teresa Pellett, Programs Director, Children's Trust Fund  
Mary Jo Tittl, Executive Director, Family Resource  
Center of Sheboygan County

This workshop will describe the family resource center model in Wisconsin, including services provided and locations across the state. The discussion will include a panel of Family Resource Center staff who will provide insight into professional development, resource coordination and collaboration efforts that maximize services to families.

E FS 7 M 7, 8

### A8. Bore No More

Sarah Halstead, Executive Director, Portage County  
Literacy Council

If you give presentations, facilitate workshops or teach classes, then this session is for you! As anyone who has ever endured a lousy presenter's talk knows - content alone just doesn't cut it! Learn how to structure presentations to help your audience learn more, avoid common mistakes, use PowerPoint more effectively and use techniques that will keep your audience engaged.

Limit: 45 participants

BHV, BPE, PM FS 3 M 1, 3

### A9. High-Risk Pregnancy - Beyond the Buzz Word

Julie Driscoll, M.S.W., Program Manager – Empowering  
Families of Milwaukee, City of Milwaukee Health  
Department

Julie Driscoll, will describe the development, implementation, and sustainability of an evidence-based, intensive, multi-disciplinary home visitation program targeted at high-risk pregnant women from minority populations. Participants will learn how to assure healthy birth and child outcomes outside of the context of the medical model.

EHV, EPE, PM, S, CP FS 1, 5, 7 M 1, 2, 3, 7

### B1. Overcoming Adultitis Amidst the Stress of Everyday

Jason Kotecki, Speaker, Author, Cartoonist,  
[www.KimandJason.com](http://www.KimandJason.com)

Jason Kotecki will share applicable stories and anecdotes, practical steps, and tangible techniques with attendees directly taken from his book, *The Escape Plan: A 40-Day Guide to Annihilate the Adultitis in Your Life*. A variety of examples of daily challenges and possible outcomes will be given to provide participants with strategies that will help manage stress and create a healthier life balance.

E FS 8 M 6

### B2. Effective Parenting Programs You Can Offer

Kathy Hetzel, M.S., Family Living Educator,  
UW Extension, Cooperative Extension  
Carol Ostergren, Ph.D., Outreach Specialist,  
UW Extension, Cooperative Extension

Workshop participants will learn the value of evidence-based parenting programs and where to find these programs. The workshop will highlight two examples of evidence-based programs that participants can offer, both of which are promoted by UW-Extension. These include "Strengthening Families for Parents and Youth 10-14" and "Raising a Thinking Child" for parents of children 4-7 years.

BPE, EPE, PM FS 3, 7 M 1, 2, 3

### B3. Public Investments That Improve Families

Katherine Magnuson, Ph.D., Assistant Professor,  
UW Madison School of Social Work

This presentation will review research that explains why public investments are needed to ensure children's healthy development. Dr. Magnuson will also discuss findings from evaluation research of prevention and early intervention for at-risk families and consider such findings from a cost-benefit perspective.

PM, S, CP M 7, 8

## March 11th: Workshops B (cont.)

### B4. Supporting Healthy Eating Behaviors in Kids

Kathryn Cieszki, Nutrition Educator, UW Extension,  
Cooperative Extension, Milwaukee County

This workshop will focus on helping caregivers and/or parents of preschoolers learn ways to encourage their children to develop healthy eating habits. Through hands-on activities and facilitated dialogue, participants will engage in strategies to accomplish smart snacking, maintaining healthy weight, and division of responsibility for meals. (Back by popular demand! This workshop is a repeat from 2009.)

Limit: 30 participants

BHV, EHV, BPE, EPE FS 5 M 7

### B5. Smoke Free Air

Angela Lauffer, R.N., M.P.H., Public Health Educator,  
Department of Health Services, Division of Public  
Health

A panel presentation to discuss local advocacy efforts around tobacco control issues including the work of local coalitions and how citizens can be involved in these efforts. Discussion about the health effects of secondhand smoke and tobacco use and research around health benefits of smoke free air laws.

Discussion of the coalitions' involvement in assisting with implementing the law.

E FS 7 M 7, 8

### B6. Working in the Hmong Community

Mayhoua Moua, Language, Culture and Diversity  
Consultant, Moua Consulting Group, LLC  
Zongcheng Moua, Language, Culture and Diversity  
Consultant, Moua Consulting Group, LLC

Cultural competency involves understanding and respecting the similarities and differences of culture within the Hmong community and how your outreach may need to differ based on this understanding.

Mayhoua and Zongcheng will describe some of these cultural similarities and differences, including generational differences within the Hmong culture. Participants will learn how to work with the culture to serve Hmong families and gain their participation.

E FS 2, 6 M 1, 7

### B7. Postpartum Mental Health Screening

Jen Perfetti, M.A., LPC, Licensed Counselor, Luna Perinatal  
Counseling

This is an advanced workshop, aimed at those already familiar with the signs and symptoms of Perinatal Depression. After completing this interactive workshop, participants will be able to explain the importance of screening, will be able to identify useful and reliable screening tools, and will demonstrate the steps in administering a perinatal mental health screening in a sensitive way.

EHV, EPE, S FS 5, 7 M 1, 7

### B8. Using the Core Competencies in Family Support

Cailin O'Connor, M.S., Consultant, Wisconsin Children's  
Trust Fund  
Teresa Pellett, Programs Director, Wisconsin Children's  
Trust Fund

Learn how to use Wisconsin's "Core Competencies in the Field of Family Support" and the Professional Development Portfolio to track, manage, and plan your professional development as a parent educator, home visitor, or supervisor. We will also discuss the use of the Professional Development Portfolio in supervision.

BHV, EHV, BPE, EPE, PM, S FS 8 M 6

### B9. Teen Parents: Building Effective Programs

Mandi Dornfeld, Teen Parent Mentoring Program  
Coordinator, Parent Connections, a program of  
Family Services of Northeast Wisconsin, Inc.

Teen parents present unique challenges in providing services. This interactive workshop will provide participants with the tools to better serve teen parents. Topics discussed will include: similarities and differences between the teen and non-teen parent, successful marketing to teen parents, working through the first meeting, and retaining teens in your program.

BHV, EHV, BPE, EPE, PM, S FS 3, 6 M 1, 3

## March 11th: Workshops C

### C1. Evidence-Informed Program Improvement:

#### Advancing Program Outreach via Best Practices

Mary Huser, M.S., Program Specialist, Family Living Programs, UW Extension, Cooperative Extension  
Steve Small, Ph.D., Professor, UW Madison School of Human Ecology and Family Living Programs, UW Extension, Cooperative Extension

In recent years, parent educators and other family service providers have seen not only a growing number of programs called “evidence-based”, but also increased pressure to use these programs. Yet, an evidence-based program is not always the best option for every audience and community. In this workshop, we will share a new process, the *Evidence-Informed Program Improvement Process* to improve the effectiveness of your existing child and family programs. This new approach builds on years of research studying the active ingredients of programs for children and families that have been found to work. (Back by popular demand! This workshop is a repeat from 2009.)

Limit: 35 participants

BPE, EPE, PM, CP, S FS 8 M 2

### C2. Tools of the Trade

Terri Birt, M.Ed, Project Coordinator, City of Milwaukee Health Department, Empowering Families of Milwaukee Program

Supervision is tough; supervision of mobile staff is even tougher. When you add in outcomes and deliverables to a model that just “feels like it works”, you need to employ tools that can make the work easier and prove that what we are doing works. Join us in this session and walk away with TOOLS of the TRADE.

Limit: 30 participants

PM, S, CP M 2, 6

### C3. Could This Child Have Autism? Help for Families

Richard Barthel, M.D., Assistant Professor, Psychiatry & Behavioral Medicine, Medical College of Wisconsin & Children’s Hospital of Wisconsin  
Emily Levine, Executive Director, Autism Society of Southeastern Wisconsin (ASSEW)  
Kathy Russeth, M.D., Child Psychiatry Fellow, Medical College of Wisconsin

We’ll follow care planning for a ‘typical’ case of a child with possible ‘autistic spectrum disorder’ via the use of a screening instrument (M-CHAT) and next steps for children with concerning results. Ms. Levine will discuss the ASSEW programs for “new” families and others.

BVH, EHV, BPE, EPE FS 1 M 1

### C4. A Parent Development Approach to Programming

Gay Eastman, Ph.D., Human Development Specialist & Researcher, UW Extension, Cooperative Extension and UW Madison

This workshop will briefly overview and then provide an opportunity for questions and discussion of an approach for selecting, critiquing and creating parent education programs. Participants may want to gain some initial familiarity with this approach by accessing archived webcast presentations before the workshop: <http://wctf.state.wi.us/home/parent%20development%20archived%20videos.htm>

Limit: 50 participants

EHV, EPE, PM, S, CP FS 3 M 2, 7

### C5. DAD: Reach One Teach Many

Alphonso Pettis, Fatherhood Specialist, Next Door Foundation

This workshop will discuss and explain the practical and effective outreach techniques to reach fathers (young & old) to educate and support them as responsible fathers in their children’s lives. This workshop will also educate participants how to partner with community resources to effectively link fathers to available resources which will further support the family.

EHV, EPE, PM, S, CP FS 3, 6 M 1, 3

## March 11th: Workshops C (cont.)

### C6. Capacity Building for Home Visitors Supporting Parents with Depression

Jennifer Bailey, M.S.W., Head Start Specialist,  
Wisconsin Head Start State Based Training &  
Technical Assistance Office

Many parents who participate in home visiting programs suffer from some form of depression. Fully engaging parents with depression during home visits can be a challenge for even the most experienced home visitors. Strategies staff typically utilize to promote positive parent-child interactions are often less than effective with this group of parents. This session is designed to increase the capacity of home visiting staff while supporting parents with depression. We will examine how depression within a family impacts the home visitor, strategies for engaging depressed parents, and ways to support parents in seeking access to professional services.  
BHV, EHV, PM, S FS 2, 5 M 1, 7

### C7. When the Bough Breaks: African American Women and Infant Mortality

Kimberly Porter, M.A., Professional Development  
Coord, UW Extension, Cooperative Extension

Come watch an eye opening episode from the film, *Unnatural Causes: Is Inequality Making Us Sick?*, a documentary series that investigates the sources of alarming socio-economic and racial inequalities in health and searches for solutions. Why are African American infant mortality rates still more than twice that of whites? African American women with graduate degrees face even a greater risk of delivering pre-term, low birth weight babies than white women who didn't finish high school. And the infant mortality gap is growing. For African American women, the burden of racism through the life-course can be an added risk factor. A brief discussion will follow the 28 minute film screening.  
Limit: 25 participants  
EHV, EPE, PM, S, CP FS 1, 5 M 1, 7, 8

### C8. Home Environment for Health and Sustainability

Elaine Andrews, M.A.T., M.S., Director, UW Madison  
Environmental Resources Center  
Janice Kepka, UW Madison

This session will explore several new or revised UW-Extension resources through small group activities and discussion. Participants will receive copies of all resources, and identify strategies for using resources with their clientele groups. Topics include indoor air quality, asthma, allergies, mold, moisture, carbon monoxide, lead, drinking water, hazardous products, pesticides, and home safety.

E FS 5 M 1, 7

### C9. The Importance of First Relationships

Donna Harris, M.S., R.N., Clinical Assistant Professor,  
University of Wisconsin - Milwaukee

What is infant mental health, why is it important, and what does it look like? This workshop will address these questions and provide participants with information regarding the importance of first relationships and attachment for healthy social-emotional development in the infant and young child.

Limit: 30 participants  
BHV, EHV, BPE, EPE, S FS 1, 2, 4 M 1, 7



## General Information

**Dates:** March 10, 2010 – Full-day or half-day Institutes  
March 11, 2010 – Jason Kotecki keynote & workshops

**Location: Olympia Hotel and Resort, Oconomowoc, WI**

We welcome you back to Olympia Resort! We hope that you enjoy all of our positive changes to improve your stay. The Olympia Resort, Hotel & Spa is located in picturesque Oconomowoc, Wisconsin and is one of the Midwest's premier resort and conference centers. Located between Milwaukee and Madison just a mile and a half from Interstate 94 (exit 282), the resort offers plenty of amenities to enjoy during your stay.

Whether at your banquet or at Rick's Restaurant, enjoy our NEW MENU featuring savory cuisine. Enjoy a cocktail at Club Indigo, a relaxing spa service at The O Spa, the Indoor Pool or just relax by the fireplace in the cozy front lobby!

A SPECIAL OFFER for you during your event: FREE SPA ACCESS and a 10% discount off one spa service or 15% off when you book 2 or more spa services during your event. Standard Spa Packages are also available (discount does not apply to packages). [www.olympiaresort.com](http://www.olympiaresort.com)

<b>Registration Fees:</b>	<b>By Feb. 17, 2010</b>	<b>After Feb. 17, 2010</b>
March 10 (institute only)	\$100	\$125
March 10 ZUMBA	\$5	\$5
March 11 (workshops only)	\$125	\$150
March 10 & 11 (both days)	\$200	\$225

The registration fee includes instruction, materials, lunch, breaks, and CEUs. Institutes and workshops can fill quickly. Register early!

**Cancellation Policy:** If you cancel your registration 10 working days prior to the conference (Wednesday, Feb. 24, 2010), you will receive a refund less a \$25 administration fee. Confirmed registrants who cancel less than 10 working days prior to the program are responsible for the entire fee. When you cancel your registration by phone, please note the cancellation number. Substitutions from the same agency are permitted.

**Lodging:** A block of rooms are reserved at the Olympia Resort and Conference Center: \$80 single, \$90 double, \$100 triple, and \$110 quad, plus tax. The rooms will be held until Wednesday, February 17th. Reservation requests made after this date will be reserved on a space and rate available basis. For reservations call the Olympia at 800-558-9573 or 262-369-4999.

**Continuing Education Units:** Attendance at this conference earns .5 (5 hrs) University of Wisconsin-Extension continuing education units (CEUs) for each day attended.

**Registration and Confirmation Information:** Please contact Gloria at the Pyle Center at 608-265-2955

You will receive written confirmation of your registration. If you do not receive confirmation please call Gloria.

**Conference Information (other than registration):** Please contact Elaine Barrett at 608-262-1411 or 888-391-4255 or by email at: [elaine.barrett@ces.uwex.edu](mailto:elaine.barrett@ces.uwex.edu)

**Ways to Register:**

1. Complete and mail the following registration form and check/money order made payable to **UW-Extension** to:  
Fulfilling the Promise, The Pyle Center, 702 Langdon St., Room 139, Madison, WI 53706
2. Fax registration form to 608-265-3163 if paying by purchase order or Mastercard/Visa/American Express.
3. Call Gloria at 608-265-2955 to register if paying with credit card.
4. Register online by following the link at [www.uwex.edu/ces/flp/conference](http://www.uwex.edu/ces/flp/conference)

# *Fulfilling the Promise Registration*

Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Agency/Company: \_\_\_\_\_

Agency/Company Address: \_\_\_\_\_

\_\_\_\_\_

DaytimePhoneNumber: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please help us reduce future mailing costs and keep this conference affordable for all by providing us with an e-mail address.

Special Needs (i.e. vegetarian, accessibility/mobility needs, etc.): \_\_\_\_\_

\_\_\_\_\_

**March 10, 2010 Institutes:**

Please choose ONE full-day institute or TWO half-day institutes (review pages 4 & 5 of brochure for listing of institutes, for half-day institutes please note AM or PM in brochure description). Please indicate first and second choices. Please call Elaine Barrett at 608-262-1411 or 888-391-4255 if you have questions.

First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_  
choose ONE full-day institute or TWO half-day institutes for each choice

**March 11, 2010 Workshops:** Please list workshop numbers in order of preference.

	First	Second	Third
Workshop Session A	_____	_____	_____
Workshop Session B	_____	_____	_____
Workshop Session C	_____	_____	_____

	Before/on Feb. 17, 2010	After Feb. 17, 2010	Total
March 10, 2010 (institutes only)	\$100	\$125	_____
March 10 Zumba	\$5	\$5	_____
March 11, 2010 (workshops only)	\$125	\$150	_____
March 10 & 11 (both days)	\$200	\$225	_____
		<b>Total Due:</b>	_____

**Payment Method:**

- Check or money order made payable to **UW-Extension**
- Purchase order
- Mastercard       Visa       American Express

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_