



Wisconsin Affiliate
National Extension Association
of Family and Consumer Sciences

Communiqué

May 2008

President's Letter

Mary Novak, WEAFCFS President



Dear Members,

The JCEP conference was a great success. Thank you to those who helped plan and conduct the conference and those who taught at sessions.

Congratulations to all of our award recipients! You represent the best of Extension programs this year. Members, please take a moment to recognize and congratulate the accomplishments of our award winners (listed on pages 2-3).

Thanks to the Central District for trekking us through the Land of Oz at our annual banquet. What a celebration it was! The evening was a great escape with the costumes and decorations and was thoroughly enjoyable and fun.

The Extension Olympics event demonstrated the wide array of unique talents Extension educators possess. One person after the other emerged with yet another talent. I left the event impressed with a new understanding of what Extension educators can do. Who would have thought that raising funds for Epsilon Sigma Phi could be so much fun!

NEAFCS National Endowment - \$75 for the 75th

The NEAFCS Educational Awards Fund is working for a positive future by starting an endowment. This is a way of creating a lasting imprint on NEAFCS, creating our future. The endowment will support continuing resources for targeted projects like awards, professional development, marketing efforts, public issues education etc. All of these things strengthen the profession.

President's Letter, continued. . .

Since next year is the 75th anniversary of NEAFCS, a slogan "\$75 for the 75th" is being used to encourage members to contribute to the endowment. I am asking you to visit the website to learn more and include this cause in your annual "giving." <http://www.neafcs.org/content.asp?pageID=682>

WEAFCS Bylaws - Proposed Change

I sent a proposed change to the WEAFCS Bylaws via e-mail on April 8. On May 9, I sent the ballot for your vote. The polls will be open for 15 days.

Final Comments

As I begin serving in the role of president I think about the timeless NEAFCS Creed posted above my desk which in part says, "I believe it is my responsibility to give the best of my ability and develop myself to be an effective Extension educator." The association provides many opportunities that help us on our journey in developing as professionals. In this role I will work to support that idea. No matter our age or how long we have been educators or where we are located, we are on common ground... learning and growing together.

Awards and Recognition Committee **Cyndy Jacoby & Luane Meyer, Co-chairs**

We would like to thank all the Awards Committee members who judged the 18 applications received this year. Twelve awards were given and are as follows:

Joan Keup Para-Professional AND NEAFCS Para-professional

Lisa Devine-Barribeau, Oconto County, sponsored by Donna Doll-Yogerst

NEAFCS Communications: Radio Award

Jane Schaaf, Crawford County

NEAFCS Communications: Television

Team of Dianne Weber, Lori Zierl, Kristine Bruder, and Joan Sprain

NEAFCS Communications: Press Release

Joan LeFebvre, Vilas/Florence/Forest Counties

NEAFCS Community Partnership AND WEAFCS Team Award

Donna Doll-Yogerst and Dale Mohr, Oconto County

Marlys Richert "Rookie Award"

Angela Flickinger, Rock County

Mid-Career

Nancy Crevier, Marinette County

Awards and Recognition Committee, continued. . .

Ardith Murphy Volunteer Award

Barb Karadi, Adams County, sponsored by Edie Felts-Podoll

Rosalie Powell Financial Management Award

Michelle Tidemann, Fond du Lac County

WEAFCS Friends Award

Margaret (Jean) Hollander of Green County, sponsored by Central District

The committee will soon be updating the awards section of the website to reflect increased monetary awards for Rookie, Mid-Career, Rosalie Powell, Joan Keup, Ardith Murphy, and Team awards. We will also be reviewing a proposal to consider award criteria of the Rosalie Powell Financial Management Award that would make it compatible to the criteria of the NEAFCS Dean Don Felker Financial Management Award.

A special thanks to the following committee members who helped make the work of the Awards Committee complete:

Nan Baumgartner – Awards Display Board

Linda Olson – News releases

Judy Knudsen – Congratulatory letters

Kathy Hetzel – Award certificates

WEAFCS First Timers Award

WHO CAN APPLY? Any member who has never attended a NEAFCS Annual Conference.

WHAT IS THE AWARD? Financial support of \$250.

WHEN IS THE DUE DATE? June 1, 2008

WHERE IS THE APPLICATION? Application is on the following WEAFCs website link: <http://www.uwex.edu/ces/flp/weafcs/documents/>

Thank you to WEAFCs

Thanks a million for the financial award that came with the Rosalie Powell award and also for supporting the 5 memberships for next year. I was one of the lucky winners.

~ Shelley Tidemann

I would like to extend my sincere appreciation to the Central District and to WEAFCs for the 2008 "Friend of WEAFCs" award. I was honored to receive this recognition and am proud of my relationship with UW-Extension. Thank you,

~ Margaret Hollander

WEAFCS Professional Development Committee

Pam Peterson, Chair

The Professional Development Committee met in February by WisLine and continued discussion of a professional development template to track individual training and conferences attended. The committee also took a look at how district book discussion circles might benefit educators.

Teri Zuege-Halvorsen, Calumet County FLE will be stepping in as chair the Professional Development Committee. If you are interested in participating on the committee or providing suggestions about ways to improve or increase our professional development opportunities, please contact Teri at (920)849-1450.

Last year we began sharing book reviews in the Communiqué and the Professional Development Committee would like to continue to highlight interesting books regularly. If you've read something that got you excited and think it might excite others, please share a paragraph or two.

Book Review (Readers Corner)

Dispatches from the Edge; a Memoir of War, Disasters & Survival by news anchor Anderson Cooper chronicles his travels to Sri Lanka after the 2004 tsunami, Sarajevo in 1995, the war in Iraq and the aftermath of Hurricane Katrina in 2005. Cooper has witnessed conflict and chaos as a means of making sense of the loss in his own life. He has experienced the overwhelming losses of others and documented their resiliency. Cooper provides an interesting story which includes personal disclosure and sometimes graphic narrative.

Finding Betty Crocker; the Secret Life of America's First Lady of Food by Susan Marks documents the creation and rise of a corporate icon to celebrity status. A fun historical book to share with HCE members, the letters included from Betty Crocker "fans" reflect the beliefs and values of a generation of women for whom being an outstanding wife and homemaker was paramount. Marks also provides insight into the genius of the marketing of "Betty" and how that focus changed and evolved to meet the needs of a nation at war and post war.

Upcoming Professional Development Opportunities:

The second annual **statewide Drug Endangered Children Conference** will be held **September 24 & 25, 2008** at the Paper Valley Radisson Hotel in Appleton, with a special DEC 101 course the afternoon of 9/23. The conference will provide attendees with DEC Information from national and Wisconsin experts in addition to examples of DEC program development, community awareness, and tools to establish and promote DEC in your community. For more information or to register go to: <http://www.wisconsindec.org>

Professional Development Committee, continued. . .

Looking for information on the newest child welfare publications or current news and resources from the field? Subscribe to free monthly email services at <http://www.childwelfare.gov/admin/subscribe/index.cfm>

You may also want to be notified via email of [Federal grant opportunities](#) from Grants.gov.

Check out the new conference information posted on the National Parenting Education Network Website at <http://npen.org/resources/events.html>

Member Resources Committee

Peggy Olive, past Chair, and Ruth Schriefer, Chair

The Member Resources Committee met via WisLine on February 5, 2008. The Committee currently has 19 members, including District Representatives.

WisLine discussion included engaging new and retiring members, ideas for acknowledging continuing Association members, and reviewing membership categories. In the area of membership categories, a survey was conducted of the membership types in other NEAFCS state affiliates. The findings were then forwarded to the WEAFCFS Executive Board and then onto members present at the April Annual Meeting. There was a motion to present the by-law change regarding the definition of an associate member to all current WEAFCFS members to vote on via e-mail.

A drawing was held during JCEP to give away five 2009 WEAFCFS memberships (\$40 value to pay for state portion of dues). Association members attending the Annual Meeting were eligible to enter. Winners are: Donna Doll-Yogerst, Gail Peavey, Donna Peterson, Shelley Tidemann, and Connie Eisch. Congratulations to all and thank you for your continuing contributions to WEAFCFS!

We also acknowledged first year WEAFCFS members at our annual banquet, including: Pattie Carroll, Patti Herman, Mary Knellwolf, Teri Zuege-Halvorsen, Julie Stephenson, and Kristine Soper. Welcome aboard!

WisLine meetings for the remainder of 2008 are scheduled from 11am – 12pm on the following dates: Tuesday, May 6th and Tuesday, October 7th.

Following the April Annual Meeting, Peggy Olive completed her term as Chair of the Member Resources Committee and the MRC welcomed new Chair, Ruth Schriefer (2008-2010). Thanks for your leadership Peggy!

WEAFCS Public Policy Committee

Jennifer Caravella, Co-Chair

“Reserve the Date!”

On September 25, 2008 from 1:00-2:30 PM Rosemary Potter, Director of Government Relations for UW-Extension & UW Colleges will be the guest presenter for a public policy education WisLine. This WisLine will be open to all program areas.

The committee would like to thank out-going Co-Chair Marilyn Kooiker for her four years of leadership and service. The committee would like to welcome Gail Peavey who became the new co-chair on April 4, 2008.

Treasurer’s Update

Mary Fran Lepaska, past Treasurer

Thank you for allowing me to serve the last four years as your WEAFCs treasurer. I enjoy working with figures and finding ways to reduce expenses. I must admit that I was able to get free checks for both the money market and checking accounts, though I did exceed the limit on checks for the MM account which resulted in a \$6.00 service charge. Interest rates on CDs were favorable for much of the time, so I managed to keep most of the funds in certificates of deposit. As to the National conference, our income was \$49,027.90 and expenses were \$20,747.08. We were able to keep all of our fundraising monies (\$3742.56) and \$8179.42 was provided to each of the three states. WI did cover speaker expenses of \$5000, the amount returned to Family Living programs. We may want to consider making a donation to the NEAFCS endowment during this next year.

Important Dates to Remember

WNEP State Conference

June 25—26, 2008 Appleton, WI

Galaxy III Conference

September 15—19, 2008 Indianapolis, Indiana
www.ces.purdue.edu/galaxy

JCEP Annual Conference

March 31—April 2, 2009 Madison, WI
www.uwex.edu/ces/jcepwi/

Family Living Program State Conference

November 3—5, 2009 Stevens Point, WI