

ROSALIE POWELL FINANCIAL MANAGEMENT AWARD

Philosophy:

This award is given to a Family Living Agent or team who has developed an outstanding educational program on some aspect of family financial management. Financial management programs focus on handling credit, budgeting, understanding tax laws, insurance decisions, credit alternatives, selecting financial services, mortgages, or any other program that helps individuals or families make wise financial decisions.

Background:

Rosalie Powell was a Family Living Educator who did extensive programming in financial management in Waukesha and Milwaukee Counties. She also served on statewide financial management teams and was instrumental in forming community partnership in the area of family finances. Rosalie served as Chair of the Department of Family Development and was an active WEAFCFS and NEAFCS member. This award was established after Rosalie's untimely death, to honor her many contributions to Family Living Education.

Eligibility:

1. Application may be submitted by an individual or a team.
2. Program must have been successfully used by the applicant prior to applying.

Monetary Award:

\$75.00

Application:

1. Program outline-limit to five (5) double-spaced typed pages:
 - a. Introduction-program objectives, target audience defined
 - b. Program description-content, delivery methods, materials developed
 - c. Program impact-evaluation methods, results/impacts, visibility.
2. Supplementary materials-limit of five (5) pieces.

Procedure:

The eligibility, application procedure and judging criteria for the WEAFCFS Rosalie Powell award are identical to the NEAFCS Dean Don Felker award and may be used to apply for both awards. One Rosalie Powell recipient will be selected to receive this state award based on the judging criteria. Up to two nominees may be selected in consideration of the Dean Don Felker award based on the judging criteria. Nominees are eligible to receive both the Rosalie Powell award and the Dean Don Felker nomination in the same year.

1. Program outline and supplementary materials, as described above, may be used for both awards. Individual submission guidelines for each award are as follows:

- a) Rosalie Powell: Prepare cover sheet with personal information including, name, title, address, county name, and phone number of individual or each team member (s), and a 50-word summary of program highlights or accomplishments to use for publicity and awards program.
 - b) Dean Don Felker: Complete the On-line awards application and print one copy. Consult the NEAFCS awards manual for complete guidelines.
2. Submit 4 copies of complete award materials by February 1 to Awards and Recognition Committee Chair.

Judging Criteria: 100 total points

1. Introduction - 20 points
2. Program description - 35 points
3. Program impact - 35 points
4. Supporting Materials – 10 points