

# Heart of the Farm

Women in Agriculture Conference



Friday, February 6, 2009  
Room B-30, West Square  
Administration Building

505 Broadway

Baraboo, WI

9:15 am—3:15 pm

## Sponsors



Sauk County HCE

If you have any questions, please contact:  
denise.brusveen@ces.uwex.edu  
608-355-3250



University of Wisconsin-Extension, U.S. Department of Agriculture, and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.

## Registration Form

**Registration due by January 30, 2009**

Send Registration form and check to:

Denise Brusveen

Sauk County UW-Extension

West Square Administration Building

505 Broadway

Baraboo, WI 53913

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State: \_\_\_\_\_

Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_

Pls. indicate any dietary restrictions

Registration Cost: \$15.00

Please make checks payable to:

Sauk County UW-Extension

# Heart of the Farm— Baraboo

## Mission

### **Farm Management and Production Education for Women**

Improving Farm Business  
Decision-Making

## Agenda

- 9:15 am Registration**
- 9:30 am Introductions**
- 10:00 am Estate Planning**
- 11:20 am Break**
- 11:30 am Organize Your Office  
Space and Manage  
Your Farm Records**
- 12:00 Lunch (Provided)**
- 1:00 pm Looking Past the  
Weeds**
- 1:45 pm Price Volatility—  
Managing in a New  
Economy**
- 3:00 pm Wrap-up, door prizes,  
evaluations**
- 3:15 pm Adjourn**

## Speakers

**Estate Planning for Farm Businesses. *Bill Greenhalgh*, Attorney, Greenhalgh Legal Service, Baraboo.** Estate planning is a field that needs tending, but many farm families keep it in the back forty of their minds. Mr. Greenhalgh will discuss how a living trust can be used in estate planning to reach your farm succession goals.

**Organizing Your Office Space and Managing Your Farm Records. *Denise Brusveen*, Agriculture Agent, Sauk County UWEX.** Drowning in a sea of paper? Don't know what to keep and what to pitch, what should be in a safety deposit box and what should be kept handy? Denise will give practical ideas to organize your important documents and keep the sea down to a manageable puddle.

**Looking Past the Weeds. *Phyllis Both*, Horticulture Educator, Sauk County UWEX.** Every farm has them — weeds! And darn it, they flourish in the busiest season. This session will provide low-maintenance landscaping ideas to incorporate so that the weeds don't take over.

**Price Volatility—Managing in a New Economy. *Kevin Bernhardt*, Farm Management Specialist, UW-Extension, UW-Platteville.** Even before the credit crisis, price volatility in both inputs and commodities has been the new reality for farmers. With fertilizer and fuel prices fluctuating —how do you know what a good price for your product is anymore? Dr. Bernhardt will discuss these issues and how you can learn to manage in this new economy.

## Goal

The *Heart of the Farm — Women in Agriculture Conference* addresses the needs of farm women by providing education on pertinent topics, connecting them with agricultural resources, and creating support networks.

Special thanks to the following farm women who gave their time and shared their thoughts. The agenda reflects their input and suggestions.

**Lanell Jaquish  
Ronda Lehman  
Doris Lohr  
Karen Reisinger  
Cathy Yanke  
Sarah (Colby) Zajicek**

Thanks also goes out to Sue Nagelkerk and the HCE planning committee for their help with the *Heart of the Farm* conference



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