

Heart of the Farm

Women in Agriculture Conference



Tuesday, January 31, 2012

Iowa County Extension Office
at the new Health & Human
Services Building
(2 blocks West of the Courthouse)

303 W. Chapel St.

Dodgeville, WI

9:00 am—3:30 pm

Sponsors



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If you have any questions,
please contact:

gene.schriefer@ces.uwex.edu or
ruth.schriefer@ces.uwex.edu

608-930-9850 or

joy.kirkpatrick@ces.uwex.edu
608-263-3485

Cancellations after the registration deadline will not be refunded. Call 608.930.9850 to cancel your registration.

In case of inclement weather: Call 608.263.3485 the evening of January 30 or the morning of January 31 to hear a recorded message regarding the status of the conference.

**UW
Extension**
Cooperative Extension

University of Wisconsin-Extension, U.S. Department of Agriculture, and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.

Registration Form

Registration due by January 24, 2012

Name: _____

Address: _____

City/ State: _____

Zip: _____ County: _____

Phone: _____

Email: _____

Please call with dietary and/or accessibility needs.

Pre-Registration Cost: \$15.00 At-Door: \$20.00

Send Registration form and check to:

ATTN: Heart of the Farm
Iowa County UW-Extension
303 W. Chapel St., Suite 1200
Dodgeville, WI 53533

Please make checks payable to:

UW-Extension

Heart of the Farm— Dodgeville

Mission

Farm Management and Production Education for Women

Improving Farm Business
Decision-Making

Agenda

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|-----------------|---|
| 9:00 am | Registration |
| 9:15 am | Introductions |
| 9:45 am | Farm Succession— Getting Started, Finding Resources, Developing a Team |
| 11:00 am | The Heart Truth for Women |
| 11:45 | Lunch (provided) |
| 12:45 pm | Nia™ |
| 1:30 pm | Update of Farm Safety Rule Changes |
| 2:15 pm | Useful Tools to Connect with Your Community |
| 3:15 pm | Wrap up, door prizes, evaluation |
| 3:30 pm | Adjourn |

Speakers

Farm Succession. *Joy Kirkpatrick, Outreach Specialist, UW Center for Dairy Profitability.* Today's successful farm transfer takes good planning and communication. This session provides an overview of issues to consider as you develop, communicate and implement a succession plan and provide participants with helpful resources as they begin the process.

The Heart Truth for Women. *Ruth Schriefer, Family Living Agent, Iowa County UWEX.* It's the truth—one in four American women dies of heart disease. This session will provide information on heart disease and provide tools to help women take action against the risk factors.

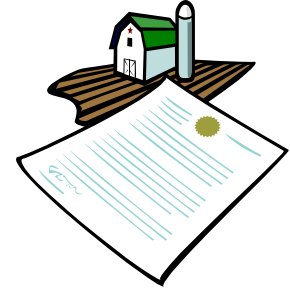
Nia™. *Marjean Addison, Instructor, Upland Hills Health and FSA Program Technician.* Nia™ is a spontaneous and joyful cardio and low-impact aerobics workout. Engaging body, mind and spirit while creating flexibility, agility, mobility, strength and stamina through martial, dance, and healing arts.

Farm Safety. *Gene Schriefer, Agriculture Agent, Iowa County UWEX.* This session will provide an update of two pending changes that may impact safety at the farm level. The US. Department of Labor has several proposed rule changes affecting young farm workers and what they can legally work for hire on farm operations. The second is from OSHA, which entails the inspection of dairy farms for common hazardous activities.

Useful Tools to Connect with your Community. *Andrea Brossard, Dairy Producer, Brossard Dairy Farm, LLC, and Communications Specialist, East Central/Select Sires.* The workshop will cover how to communicate with your community about your farm. We will discuss misperceptions of consumers. Attendees will leave with a workbook allowing them to create talking points, and a plan to share their agriculture story.

Goal

The *Heart of the Farm — Women in Agriculture Conference* addresses the needs of farm women by providing education on pertinent topics, connecting them with agricultural resources, and creating support networks.



A limited number of scholarships are available to cover registration fees.

Please contact Joy at 608.263.3485 or joy.kirkpatrick@ces.uwex.edu to request a scholarship.

Scholarship funding provided by the Iowa County UW-Extension office.