

Heart of the Farm

Women in Agriculture Conference



Friday, February 26, 2010

Jake's Northwoods

1132 Angelo Rd. (Hwy 21)

Sparta, WI

9:30 am—3:15 pm

Sponsors



Cooperative Extension

Monroe & Jackson Counties



WISCONSIN MILK
MARKETING BOARD
WISCONSIN DAIRY PRODUCERS

Badgerland Financial

State Bank of Sparta

If you have any questions, please contact:

bill.halfman@ces.uwex.edu

608-269-8722



Cooperative Extension

University of Wisconsin-Extension, U.S. Department of Agriculture, and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.

Registration Form

Registration due by February 19, 2010

Send Registration form and check to:

Bill Halfman

Monroe County UW-Extension

14345 Cty Hwy B, Room 1

Sparta, WI 54656

Name: _____

Address: _____

City/ State: _____

Zip: _____ County: _____

Phone: _____

Pls. indicate production record keeping software you currently use: _____

Registration Cost: \$10.00

Please make checks payable to:

UW-Extension

Heart of the Farm— Jake's Northwoods, Sparta

Mission

Farm Management and Production Education for Women

Improving Farm Business
Decision-Making

Agenda

9:30 am	Registration
9:45 am	Introductions
10:00 am	Connect with Your Community
11:00 am	Breakout Session A. Using DHIA Records Effectively B. The Balance Sheet Challenge
Noon	Lunch (Provided)
1:00 pm	Ask the Vet
2:15 pm	Keeping Your Heart Healthy and Your Body Injury free
3:00 pm	Wrap-up, door prizes, evaluations
3:15 pm	Adjourn

Speakers

Connect with Your Community. *Andrea
Brossard Martin, Producer Communications
Specialist, Wisconsin Milk Marketing Board.* The
workshop will cover how to communicate with your
community about your farm. We will discuss
misperceptions of consumers. Attendees will leave with
a workbook allowing them to create talking points, and
a plan to share their agriculture story.

Breakout Session (choose one)

A. Using DHIA Records Effectively. *Sue Hart,
Regional Sales Manager, AgSource.* Sue will discuss the
reports available through AgSource and how to use these
reports to more effectively manage your herd.

B. The Balance Sheet Challenge. *Bill Halfman,
Agriculture Agent, UWEX Monroe County.* You don't
need a degree in business to develop financial state-
ments for your business. This session will cover what
information goes onto a balance sheet. This financial
statement is important to help you and your banker
analyze your business's financial performance.

Ask the Vet. *Dr. Lee Edmiston, Sparta Vet Clinic.*
Back by popular demand. Have your list of herd health
questions ready so that you can get your answers in this
session with Dr. Edmiston.

**Keeping Your Heart Healthy and Your Body
Injury Free.** *Anne Heath, Health Educator, Scenic
Bluffs Community Health Centers, Cashton.* In honor of
February being Heart Health Month, Anne will provide
current information on heart health for you and your
family. She will discuss the concept of body mechanics
and how to avoid injury and the aches and pains from
your daily tasks.

Goal

The *Heart of the Farm — Women in
Agriculture Conference* addresses the
needs of farm women by providing
education on pertinent topics,
connecting them with agricultural
resources, and creating support
networks.



Please contact us for special
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