

Heart of the Farm

Women in Agriculture Conference



Friday, February 24, 2012

Colonial Bowl & Banquet

1415 West Wisconsin St.

Sparta, WI

9:30 am—3:15 pm

Sponsors



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& Vernon Counties



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bill.halfman@ces.uwex.edu

608-269-8722



University of Wisconsin-Extension, U.S. Department of Agriculture, and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.

Registration Form

Registration due by February 17, 2012

Send Registration form and check to:

Bill Halfman

Monroe County UW-Extension

14345 Cty Hwy B, Room 1

Sparta, WI 54656

Name: _____

Address: _____

City/ State: _____

Zip: _____ County: _____

Phone: _____

Pls. indicate dietary restrictions:

Registration Cost: **\$10.00**

Please make checks payable to:

UW-Extension

Heart of the Farm— Colonial Bowl, Sparta

Mission

Farm Management and Production Education for Women

Improving Farm Business
Decision-Making

Agenda

9:30 am	Registration
9:45 am	Introductions
10:00 am	Dealing with the 5Ds: Death, Disability, Disaster, Divorce & Disagreement
11:15 am	Effectively Communicating with Legislators: Dos and Don'ts
noon	Lunch (Provided)
1:00 pm	Ask the Vet
2:00 pm	Okay, My Barn Door is Open....Now What?
3:00 pm	Wrap-up, door prizes, evaluations
3:15 pm	Adjourn

Speakers

Dealing with the 5Ds: Death, Disability, Disaster, Divorce and Disagreement. *Joy Kirkpatrick, Outreach Specialist, UW Center for Dairy Profitability.* After a quick review of the tools and strategies used to address the 5Ds, we'll introduce the Bella Acres family. We'll find them facing some of the Ds (they seem to come in twos!) and you'll counsel them as to what they should do. You will also work on your own farm's "5Ds action plan".

Effectively Communicating with Legislators: Dos and Don'ts. *Steve Boe, District 4 Coordinator for the Wisconsin Farm Bureau.* In the world that we farm today, it is more important than ever to be involved in the process of governance. Whether a personal, state or federal issue. In this presentation we will discuss the dos and don'ts and what methods work best when communicating with legislators.

Ask the Vet. *Lee Edmiston, Sparta Vet Clinic.* Dr. Edmiston is back by popular demand. We skipped a year of having him on the agenda, and we heard about it! Have your list of herd health questions ready so that you can get your questions answered.

Okay, My Barn Door is Open...Now What? *Laura Daniels, Dairy Farmer, Cobb, WI.* Laura Daniels, wife, mother, farmer, dairy nutritionist, and agricultural activist will challenge you to think about how you tell your story, and urge you to tell it at every turn! Laura will have you thinking about how your perspective is different than the people you feed, but how your values are the same. She will evoke your pride and ask you to share your values, since research shows it is the best way to connect with your consumers. Laura's dynamic combination of down home farm girl charm and polished professional speaker will have you laughing while you learn.

Goal

The *Heart of the Farm – Women in Agriculture Conference* addresses the needs of farm women by providing education on pertinent topics, connecting them with agricultural resources, and creating support networks.

Quick Simple Recipe Sharing

Are you always looking for quick, simple recipes to incorporate into your menus? Something fast, made from things you usually have in your fridge or cupboards? Then send us your tried and true recipes so we can compile and include them in the participants' packets. Email to joy.kirkpatrick@ces.uwex.edu with the subject line: Recipe—Sparta.

Or mail them to:

Joy Kirkpatrick
UW-CDP
266 Animal Sciences Bldg.
1675 Observatory Drive
Madison, WI 53706

SUBMISSION DEADLINE: February 13th



Please contact us for special assistance regarding our programs. Requests are confidential. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.