

UWEX ESP Global Relations Committee
Action Planning Meeting Results
Friday January 28, 2005
UW Stevens Point



Purpose: *The UWEX ESP Global Relations/International Committee invites your participation to develop action plans based on our goals and strategies.*



In the Fall of 2002 UWEX met to develop their first strategic plan for international work. Since then a number of goals and action plans were implemented. UWEX held a significant conference on internationalizing extension in the fall of 2004 which developed a number of themes and strategies. A number of opportunities and realities have also emerged. Finally, our new Dean and Associate Dean urged the international committee to pursue our internationalization goals more vigorously. For these reasons an action planning retreat was held January 28, 2005.

This report includes: 1) new UWEX international goals; 2) new UWEX international strategies and action plans; and 3) next Steps. The summary results from 2002 goals and action plans and the fall 2004 conference and the Internationalizing Wisconsin Extension Logic Model are included as attachments.

Thanks to the Dean's office for supporting this planning retreat, Professor emeritus Lowell Klessig for framing the big picture, Kelli Selby from Purdue Extension for lending her insights, to the participants for their interest and efforts.

Retreat participants:

- Marty Havlovic
- Tom Cadwallader
- Aliesha Crowe
- Mary Crave
- JoAnn Hinz
- Arlen Albrecht
- John Preissing
- Jose Vasquez
- Ester Rorig
- Kelly Ann Selby

UWEX ESP Global Relations Action Planning Results

Current Vision Statement: *UWEX Cooperative Extension will have a focused, vibrant, and active international program linking Wisconsin to the world to benefit our staff, communities, and international partners.*

Current Mission Statement: *The purpose of UWEX Cooperative Extension international efforts is to contribute to the improvement of Wisconsin and international communities through the sharing of expertise and experiences.*

Goals

- 1) Develop individual capacity of UWEX staff to lead in a global society.
- 2) Develop institutional capacity to assist UWEX staff and communities to succeed in a global society.

3) Provide scholarly framework for UWEX international programs.

Goals and Prioritized Strategies

1) Develop individual capacity of UWEX staff to lead in a global society

- Incorporate skill development for cross-cultural competencies into staff professional development (8)
- Create international experience for UW-Extension professionals (7)
- Offer training sessions on international activities and in using the assessment tools for staff (5)
- Train UW-Extension educators how to integrate into the curricula & take current international experiences and highlight economic and cultural benefits to Wisconsin's citizens (4)
- Require or recommend second language (3)
- Use local resources to gain international experience – we can work internationally, locally (3)

2) Develop institutional capacity to assist UWEX staff and communities to succeed in a global society

- Establish a UWEX International Center to coordinate and promote (grants, databases, website, publicity, and to recruit participants) (9)
- Teach communities what's happening around their place in the world (7)
- Raising consciousness of county committees (WACEC, CPAG – potential venues) & integrate policy perspectives more clearly (5)
- Facilitate and promote bilateral agreements with Wisconsin and international sister institution's extension services. Consider proposals to USDA (5)
- Provide resources and support for staff to acquire competency skills experience to match with opportunities (5)
- Create a mission statement for UW-Extension on globalization (4)
- Include globalization in county leadership training programs (3)
- Gather research and perspective, develop talking points for county staff and fact sheets on globalization issues and extension (2)
- Maintain a presence on the UWEX website w/policies, reports, minutes, trip reports, plans of work, tools, opportunities and links (2)
- Develop a database of interested expertise – in community and in other countries (2)
- Use diversity circles (1)
- Conduct an internal campaign: top to bottom to create mindset, organizational culture that understands globalization (1)
- Provide new experiences/connections for new employees (1)
- Cleverly market plan of UW-Extension programs (Program Development Capacity) to NGO's and federal agencies (1)

- ☑ Integrate more fully with international programming across UW-System and with technical colleges; joint advocacy (1)
- ☑ Create an operational definition of global extension educator (1)
- ☑ Investigate the national and state land grant international programs (1)
- ☑ Re-establish Extension course for foreign visitors or a new version of the formerly offered course (1)
- ☑ Create multi-media material. for schools, interest groups about cultures/youth (0)
- ☑ Demonstrate the website and other resources at the Department Head or JACEP conferences (0)

3) Provide scholarly framework for UWEX international programs

- ☑ Place scholarship materials on our website and link to other related sites and publications (8)
- ☑ Share best practices with our organization that build globalization (6)
- ☑ Develop strategy for sharing, celebrating, and reviewing international experiences (3)
- ☑ Identify measures and indicators for the goals and action plans (3)
- ☑ Identify and collect the numerous scholarship activities that UWEX has completed over the past five years related to international work (3)
- ☑ Provide a vehicle for individual reporting and sharing of activities/accomplishments (3)
- ☑ Encourage more scholarship work in state and national settings (3)
- ☑ Recognize and recommend international experience and international programming for tenure and promotion (3)

Goals and Action Plans

Action plans were identified for the top priorities. Some more fully developed. The others await more work.

1) Develop individual capacity of UWEX staff to lead in a global society

Action Plans

A. Develop a cross-cultural (domestic diversity) professional development opportunity. Explore multiculturalism and internationalism.

B. Create and match people up to international experiences.

C. Offer training on international activities and on using international skills assessment tools.

2) Develop institutional capacity to assist UWEX staff and communities to succeed in a global society

Action Plans

A. Develop international center for UWEX.

Activities:

1. Explore current international center models – Purdue, Penn State, Ohio State, North Carolina, Cornell, University of Miami
2. Vision a model with linkages to multicultural work.
3. Frame the work in an action plan (logic model).
4. Identify five to six key functions or activities for the center (explore it as a virtual center too). Starter list of key functions: grants, recruiting, database management, website development and maintenance, on working on internal and external public information..

Who: Joann Hinz, Tom Cadwallader , John Preissing

B. Teach communities and stakeholders new perspectives about our place/their place in a global society.

Activities:

1. Explore and adapt the CSREES funded training modules developed by Purdue and others.
2. Attend training program at other state where the modules are already being used.
3. Begin to develop curriculum for our staff.
4. Conduct a beta testing of the curriculum.
5. Offer training program with curriculum at District In-Services and other meetings for staff.

Who: Tom Cadwallader, Arlen Albrecht, Ester Rorig, Marty Havlovic, and support from Kelly Selby (Purdue).

C. Develop partnerships with extension, agriculture organizations, CALS, NGOs, campuses, and others for international programming.

3) Provide scholarly framework for UWEX international programs

Action Plans

- A. Place scholarship materials on website and link to others.
- B. Recognize and recommend international work and scholarship for tenure and promotion.

Who: Mary Crave and Aliasha Crowe.

Next Steps

The follow up steps are to share the results with the committee, post the results to the website, present the follow up at a CEAC meeting, and use the subsequent Global Relations Committee meetings to make progress on the goals.