



Opening, Keynote and Capstone Presentation Descriptions

Tuesday, March 31

Welcome Lunch

Noon to 1:15 p.m. (Opening remarks from Noon to 12:15)

*Christine J. Quinn, Provost and Vice Chancellor
University of Wisconsin-Extension*

As provost and vice chancellor of the University of Wisconsin-Extension, Christine Quinn is both chief academic officer and chief operations officer, and plays a leadership role in the ongoing integration of the administrative offices of UW Colleges and UW-Extension. She oversees the educational programming in the institution's four divisions: Broadcasting and Media Innovations; Continuing Education, Outreach and E-Learning; Cooperative Extension; and Entrepreneurship and Economic Development. In addition, she is responsible for building and supporting collaborative programs among divisions of UW-Extension and with other UW System institutions—especially UW-Colleges—and other key partners of UW-Extension.

Dinner

5:45 p.m. to 7:30 p.m. (Keynote presentation approximately 6:30 p.m. to 7:30 p.m.)

“A Better Tomorrow: One Eye on the Past, One Eye on the Future”

*Jerry Apps
Author, Storyteller and Historian*

Cooperative Extension must not lose sight of its history as it strives to remain important in people's lives. Great ideas and new approaches can come out of difficult times. Cooperative Extension must first decide, what is our niche, and what does it mean to be a University of Wisconsin educator?

Jerry Apps spent his career as a University of Wisconsin faculty member. His early days as a “County Agent” in Green Lake and Brown counties led to a respected career as a faculty member in Agriculture, Continuing and Vocational Education, and finally as the Director of the National Leadership Development Program. Born and raised on a Wisconsin farm, Apps is Professor Emeritus at the University of Wisconsin-Madison and the author of more than 25 books, many of them on rural history and country life.

Jerry will bring an honest, humorous, historical look and futuristic perspective to the challenges and opportunities of “Navigating an Uncertain Future”. Following the presentation, Jerry will be selling and signing a variety of books including, [The People Came First - A History of Wisconsin Cooperative Extension](#), Cooperative Extension Publications, 2002. For Jerry's complete biography and much more, see: www.jerryapps.com.

Thursday, April 2

9:45 a.m. to 10:45 a.m.

Capstone Presentation

*Rick Klemme, Interim Dean and Director
“Navigating an Uncertain Future” and other Reflections*



Description of Concurrent Sessions

Wednesday, April 1

CONCURRENT "SUPER" SEMINARS SPANNING TWO TIME SLOTS

2:15 p.m. to 3:30 p.m., followed by break and continued seminar from 3:45 p.m. to 5:00 p.m.

SS001 Partnerships to Help Local Communities Prosper

Alan B. Knox, Professor, Continuing Education, ELPA, UW Madison

This very interactive session will generate and discuss an agenda of Extension strategies for collaborative leadership that each participant can use in their own context. We will focus on a few local issues such as: recession, unemployment, housing, health, schools, immigration, transportation, and sustainability. Extension has a proud tradition of strategic cooperation with other organizations on behalf of mutual benefits. Notable partnerships include: schools, community colleges, government, businesses, associations, community agencies, universities, and media. Extension is ideally situated to provide such collaborative leadership. What is your highest priority partnership for the coming year?

SS002 Enhancing Education Using Technology

Chris Viau, Dunn County 4-H/Youth Development Educator; Frank Ginther, Pierce County 4-H Youth Development Agent; Annie Lisowski, Buffalo County 4-H & Youth Development Educator; and Cheryl Hoffman, River Falls High School Media Specialist

Wikis, wardriving, mashing, creepy treehouses, chicklets.... Come discover the meaning of these funny words and many more that will enable you to more effectively engage and connect with diverse audiences using technology. Make your message mobile with an audio podcast that will allow your audience to listen where they want, when they want. Discover how you can collaborate using wikis and keep your audience informed using blogs. Investigate ways to safely use social networking sites like Facebook for your professional work. Find out how to magnify your evaluation results with easy to use technology tools like Zoomerang. This seminar will include four brief practical technology workshops on podcasting, wikis & blogs, social networking, and electronic evaluation.

CONCURRENT SESSIONS I

2:15 p.m. to 3:30 p.m.

101 Locally Grown Foods Initiative – A Holistic Approach

Gail Huycke, Community Resource Development Agent; Barbara Haynes, Family Living Agent; and Mark Kopecky, Agricultural Agent, all from Price County

Price County citizens identified agricultural diversification and alternative and value-added enterprises as important issues. The UW-Extension Office response helped farmers, gardeners and youth improve their production and ability to market directly to consumers. Education helped local people, businesses and institutions understand the many types of food which could be purchased locally, with advantages to food quality, freshness, and the local economy.

Results include education on local foods for producers, consumers and government officials, an annual “Local Food Summit,” political support to develop the “Buy Local, Buy Wisconsin” statewide campaign, a video “Wisconsin’s Local Food Movement: Overview and Beyond” with a CD resource file of materials.

102 Enhancing Children’s Mental Health

Linda Kustka, Family Advocate, Wisconsin Family Ties; Hugh Davis, Executive Director, Wisconsin Family Ties; Donna Pahunski, Training Specialist, Wisconsin Family Ties

Young people can have mental, emotional, and behavioral problems that are real, painful and costly. These problems are a source of stress for the child, family, school, community, and larger society. An estimated 12% of the children may have a mental health problem that can be identified and treated. Learn about the work of Wisconsin Family Ties, a statewide nonprofit organization for families that include children and adolescents who have emotional, behavioral, mental, and/or substance use disorders. This session will include supports that UW-Extension staff can provide their clientele and other community organizations to enhance children’s mental health.

103 Mapping is GREAT!

Matt Kures, Geographic Information Systems (GIS) Specialist and Kate Lawton, Local Government Specialist

The GREAT software (graphing revenues, expenditures and taxes) is available to all counties for local distribution. Historically, the software has just generated trend charts and graphs for all towns, cities, villages and counties in the state with financial data from 1987-2006. Visual and historic patterns help local officials, other decision-makers and citizens see complex information in an easy format. It also engages them to learn some simple rules of analysis, finance basics and what other communities may be doing. Now, the GREAT data can also be expressed through mapping at the local, county and state levels! You don’t need to buy mapping software and can add other data as layers! Join us to see how to use it, some nifty applications, and how to access it. Warning! This is more addictive than video games.

104 Enhancing Facilitation through Inquiry-Based Science Exploration

4-H Youth Development Educators Mary Pardee, Burnett County; Bob Matysik, La Crosse County; Deb Ivey, Iowa County; and Chuck Prissel, Polk County

Regardless of your program area or specialty, participants will benefit and gain skills helping them become better educators. Participants will learn how to use inquiry based questioning methods to enhance learner knowledge and understanding. Through science, engineering and technology hands-on activities, participants will witness, participate and practice inquiry questions leading to exploration and discovery.

105 Using Parliamentary Procedure in Everyday Situations

Patrick Nehring, CRD, Waushara County; Dan Hill, Government Center; Edie Felts-Podoll, Family Living Educator, Adams County

Have you ever sat in a meeting and wondered – “How can that happen?” “Doesn’t that go against Robert’s Rules?”

Join us as we discuss the basic components of Parliamentary Procedure. Learn how issues we handle in Extension can be affected by its proper use. Whether at the County Board, volunteer group meeting or in our professional associations the tips that are offered can be useful to you. Topics include: principles of a good agenda, hierarchy of rules, planning ahead for controversial issues, pitfalls, limits of parliamentary procedure, and latest resources and references for better meetings.

CONCURRENT SESSIONS II

3:45 p.m. to 5:00 p.m.

201 Your Money or Your Life!

Peggy Olive, Family Living Educator, Richland County and Jennifer Caravella, Family Living Educator, Waushara County

“Your Money or Your Life!” This session shares concepts and recommendations from the book, *“Your Money or Your Life: Transforming your relationship with money and achieving financial independence.”* Where do you fall on the Fulfillment Curve? Do you know how many hours of life energy you exchange for every dollar you make? Come to this session and learn some new ways to think about and work with your money that will help you feel in total control of your financial future!

202 Teaching and Learning - More than Lectures, Flips Charts and PowerPoints

Chris Kniep, Family Living Educator, Winnebago County and Karen Dickrell, Family Living Educator, Outagamie County

Extension Educators need to be flexible, skilled educators to facilitate the learning process. Learning styles within groups range from kinesthetic to visual to auditory. Learning settings range from gymnasiums to farm fields to county board rooms. Often the audience isn’t quite who was described when the program was organized! To meet the diversity of audiences and settings, an Extension Educator needs a “full bag of tricks” to engage the audience and facilitate learning. We’ll review best practice strategies for teaching and learning and through hands on experiences, participants will explore techniques and methodologies to enhance their skill sets.

203 Is Sustainability a Myth?

Kevin Struck, Growth Management Educator, Sheboygan and Washington Counties

The Earth’s ecosystem has been in flux throughout its history. Major climate and landscape changes, as well as mass extinctions of advanced lifeforms have occurred multiple times. Many of the forces responsible for instability are still threats today and will be into the future. This challenge, as well as several other potential hurdles to creating sustainability, are highlighted. As much as we might want to make our current environment sustainable, such a goal may ultimately be impossible.

204 Mexico Immersion Experience: UW-Extension's Role in Cross-cultural Education

Denise Retzleff, 4-H YD Educator; Marie Stafford, 4-H YD Program Assistant; and Diana Hammer Tscheschlok Community Development Educator, all of Fond du Lac County

In an uncertain world, it is increasingly important for Extension professionals and residents to understand local realities in a global context. Demographic shifts and a pending workforce shortage prompted Fond du Lac County staff, with funding from the Chancellor's office, to organize a Mexico Immersion Experience. Participants returned with an understanding of cultural, economic, and social issues relating to Mexico and immigration. We will share strategies for facilitating cross-cultural experiences for youth and adults and evidence of the lasting impact of this program on local community change efforts. See how to promote respectful dialogue on sensitive topics among diverse people.

Thursday, April 2

CONCURRENT SESSIONS III

8:15 a.m. to 9:30 a.m.

301 Tools for Turbulent Times – Navigating Big Hairy Messes aka Complex Issues

Systems Thinking Team members: Steve Brachman, Kathleen Haas, Annie Jones, Pat Malone, as well as professionals from the criminal justice system

Educators from all four program areas are invited to join this workshop, which is part of an in-service series hosted by the Systems Thinking Team. Working with our criminal justice team and professionals from around the state, we will focus on how UW-Extension might address issues related to prevention, being in the "system", and re-entry into society. Participants will gain an understanding of a variety of tools and approaches for dealing with the complexities and mental models related to criminal justice, and will work together to identify possible responses for influencing and impacting this issue of broader statewide concern.

302 Shape Up Your Memory

Family Living Educators Chris Kniep, Winnebago County and Edie Felts-Podoll, Adams County

Have you ever forgotten the name of someone you just met or walked into a room and wondered why you were there? You might be wondering "Am I losing it?" "What's wrong with me?" Research has found that keeping the brain active throughout our lifetime increases its vitality and may build its reserves of brain cells and connections. This workshop will review strategies to keep your mind active and reducing the risk factors for brain disease. Participants will assess their "Healthy Brain Habits" and practice brain fitness techniques including Neurobics, Core Intelligences, Mind Aerobics, Mind Games and Brain Breaks

303 Military Deployments Affecting WI Communities, Families, and Youth

Pam Hobson, Southern District 4-H YD Liaison and Laura Pettersen, 4-H Military Club Coordinator

With record numbers of military personnel being deployed in 2009, communities, families, and youth across the state will be affected by an individual's departure. In order to address the needs of schools, youth serving professionals, parents, and youth, there are numerous steps we can take. Presentations around the state have already helped to prepare classroom teachers, counselors, and youth development professionals to better serve youth and families during the deployment of a family member. Join us to learn about available resources and curriculum and steps to build resiliency in children experiencing the deployment of a parent.

304 Farm to School: Linking the Land with the Lunchroom

Sara Tedeschi, Great Lakes Farm to School Network Coordinator and Doug Wubben, WI Homegrown Lunch Coordinator

In this session an introduction to the concepts and current trends of farm to school programs regionally, nationally and in Wisconsin will provide an overview of this rapidly emerging approach to children's health and community economic stimulus. Broadly defined, farm to school includes school-based initiatives that connect K-12 schools and local farms with the objectives of serving healthful, locally produced foods through school lunch programs, while simultaneously developing markets for local and environmentally sustainable farmers. This session will also provide an overview of the most recent peer reviewed report looking at the impacts of farm to school, as well as the informational and training resources available through the National Farm to School Network.

305 Communicating Value with Valuable Partners

Facilitators: Rosemary Potter, Legislative Liaison and Pamela Seelman, Public Information Specialist, both of UW-Extension

Plan to attend this vital session to learn the importance of communicating the value of your work to strategic partners and funders. In changing economic times, it becomes more important to share the value of your programs. The discussion will involve a panel of county, state, federal, and media partners critical to Cooperative Extension's work. Panelists will represent staff from our federal senators, state legislators from key influential committees, county financial decision makers, a statewide media representative and a professional representing a state political web-based news outlet. They will share their valuable insights with us about what messages they need to hear, when they need information and how we should provide information. Time will be made available for questions and answers.

