

## JCEP – Wisconsin Board of Directors Meeting

May 21, 2007,  
Schmeekle Reserve

### Membership 2007-2008 JCEP Board of Directors

ASSOCIATION	NAME	PRESENT (X) 05/21/07
ESP	Gary Korb	X
ESP	Dianne Weber	X
ESP	Mike Wildeck	X
WACAA	Jerry Clark	X
WACAA	Jason Dettman-Kruse	
WACAA	Tim Jergenson	
WAE4-HYDP	Barb Barker	X
WAE4-HYDP	Karen Sipple	X
WAE4-HYDP	Donna Duerst	
WEAFCS	Kathy Metzenbauer	X
WEAFCS	Mary Novak	
WEAFCS	Pam Peterson	X
WEECDA	Peggy Compton	X
WEECDA	Andrew Dane	
WEECDA	Jay Moynihan	X

Also present, 2006-2007 JCEP Board of Directors Chair, Karen Joos.

Chair Karen Joos called the meeting to order at 10:15 am. Korb offered three additions to the agenda, one under the Conference wrap-up and two under new business. Sipple moved to approve the minutes of the February 28 meeting. Motion was seconded by Clark. Motion carried.

### Treasurer's Report

The Treasurer's Report was sent to Board Members via e-mail and also reviewed during the meeting.

Current balances are:

Checking: \$27,120.97

Money Market: \$20,566.08

Savings: \$5.00

Korb and others commented that Barb has done a great job as the Treasurer and it is much appreciated. The Treasurer's report was placed on file for audit. An audit committee was appointed. The audit committee will meet in July in Baron County and will consist of Barker, Sipple, Clark and Dane with Weber as the alternate. Korb moved to approve the selection of members of the audit committee. Second by Metzenbauer. Motion carried.

### Nomination and Election of Officers

There was a discussion of the JCEP leadership positions and the rotation that is being used to keep all associations involved and not overburden any one association. Kathy Metzenbauer moved into her position as Chair from her previous position of Chair Elect. The position of Secretary should be filled by a WACAA representative. Jerry Clark will contact Tim Jergenson and Jason Dettman-Kruse to recruit one of them to be Secretary. Remaining positions were filled by unanimous decision.

Chair: Kathy Metzenbauer

Chair Elect: Peggy Compton

Secretary: Tim Jergenson or Jason Dettman-Kruse

Treasurer: Barb Barker

## **2007-2008 JCEP Standing Committees:**

### Promotions and Marketing:

ESP: Mike Wildeck

WACAA: Tim Jergenson

WAE4-HYDP: Donna Duerst (Will be asked to Chair this committee)

WEAFCS: Mary Novak

WEECDA: Peggy Compton

### Issues and Concerns:

ESP: Gary Korb

WACAA: Jason Dettman-Kruse

WAE4-HYDP: Barb Barker

WEAFCS: Kathy Metzenbauer

WEECDA: Jay Moynihan

### Conference Planning Committee:

ESP: Dianne Weber

WACAA: Jerry Clark (Chair)

WAE4-HYDP: Karen Sipple

WEAFCS: Pam Peterson

WEECDA: Andrew Dane

Regarding the Conference Planning Committee, each Association should also have 2 additional representatives who volunteer to serve on the Conference Planning Committee. Ideally, those local to the conference host site (Eau Claire, for 2008) will be active on the committee.

## **2007 JCEP Conference Debriefing:**

### Dean's Recognition:

Metzenbauer made a motion to reaffirm the JCEP Conference Committee's recognition of former Dean Arlen Leholm with a \$1000 donation to the ESP Foundation. Second by Korb. Motion carried.

### Conference Evaluation:

Pam Peterson led us through a discussion of the online "Zoomerang" evaluation of the JCEP Conference. About 50% of conference attendees responded to the survey (about 115 of 200+ attendees). Overall, those who attended and responded to the survey rated things good to excellent and had favorable comments. Regarding the conference format, the survey respondents were split evenly between those preferring 3 days/2 nights and those who wanted only 2 days (with 1 or 2 nights). There was a discussion of the difficulty of fitting in all of the needed association business meetings and adequate time for professional development in the 2 day/1 night schedule. Kudos to the planning committee and thanks to Pam for her work on the conference evaluation.

### Workshops:

There was a discussion on the value of having colleagues present their work at the conference. Overall, the presentations were informational and valuable, however, there was not a large number of presentations submitted. We need to look for additional ways to promote getting involved and being a presenter. Regarding the number of presentations offered concurrently, it was commented that it is a balance between having a good variety to choose from, but not having so many sessions running concurrently that the number of participants in a session is low. For example, this year one presentation had 12 pre-registered but there were only 4 in attendance. Korb noted that colleague presentations are an integral and

important part of the conference and must be preserved. Some associations expect recipients of their scholarships to present their work and the JCEP Conference is a good venue to fulfill that expectation. Sharing of scholarly work is also important for promotions and in some cases the length of the presentation must be 60 minutes in order to fulfill the requirement for promotion.

#### Conference Format/Agenda:

There was discussion of the 3 day/2 night format with the first half day being a tour and things that could be “optional”. There was general agreement that this works well. The All Association/JCEP Luncheon and Association meetings on the “middle” full day works well. ESP business meeting needs at least 1 ½ hours. WEAFCs association meeting needs 2 hours. Need a big draw on the “third” morning to keep people there. This year, having the Dean speak on Thursday morning was of interest to many.

#### Refund Discussions:

For those who requested a return of registration fees due to family and/or health emergencies, a \$20 processing fee was kept with the remaining registration fee refunded. Retirees with extenuating situations who had to cancel were refunded their total \$20 luncheon fee.

#### Other items and general comments:

There was a discussion of offering a stipend or payment to presenters. When this was done in the past it presented some difficulties, including, presenters taking the stipend but not registering for the conference (only coming for their presentation). Possibly a better way to support presenters would be to have scholarships available with extra points earned if you are a presenter.

There was a discussion of the necessity of each association designating one person to be the contact for the conference. Associations cannot assume that there will be rooms to meet in and cannot call the hotel on their own. Association representatives need to work with the JCEP Conference Planning Committee Chair or designated facilities coordinator (a member of the planning committee).

It needs to be clearly stated in the letters going to presenters that they need to register for the conference.

It was suggested that there be a session designed especially for those who are attending JCEP for the first time.

Most appreciated the local food for breaks.

We need to be conscious of recycling and other environmentally friendly practices when choosing our conference site.

It was suggested that a room be reserved for the CEAC meeting which overlaps the JCEP conference.

There was a discussion of Specialist participation in the JCEP Conference and what might draw them to be more involved.

In regards to planning the annual conference, there was a question of the roles of the JCEP Board of Directors versus the Conference Planning Committee. It was suggested that we be mindful that the Board be involved in items that relate to policies and general procedures and that the Conference Planning Committee have latitude to work on conference details, logistics, etc.

Korb brought up a past mix-up from a few years ago. A person who gave a presentation at the JCEP Conference did not get paid for his/her presentation. The mix up was traced back to the fact that the person did not register for the conference so our Treasurer at the time, assumed that the person did not

attend and present at the conference. It was determined that it is too late to pay because it is past that budget cycle.

**2008 JCEP Conference:**

The 2008 conference will be held at the Plaza Hotel in Eau Claire, April 1-3, 2008. Jerry Clark will Co-Chair the Conference Planning Committee. Sipple will work with the Plaza Hotel on the contract for the 2008 Conference. Clark, Metzenbauer and Barker will assist/be kept in the loop on the contract.

**Web Update:**

Jennifer Caravella has done a great job of maintaining the website, but it would be better if we could get a current member of the Board to be our webmaster. Joos will ask Jennifer to do the immediate updates needed and Clark will ask Andrew Dane to take over from there.

**Public Issues and Leadership Development (PILD) Conference Report:**

Jerry Clark attended and was the coordinator for JCEP. Mike Wildeck attended representing ESP. They both shared items from their experiences. Much of the discussions at the conference were related to funding and budgets.

**Promotions and Marketing Committee:**

The Team Award was presented at the Conference to a team that had ESP and WACAA membership as their "Two Associations" as required on the award nomination form. It was a very worthy project, but team members represented one main discipline. There was a discussion of a need to clarify the original intent of the award. Was it to promote and recognize across-program areas teams? As most recall, yes, it should mostly be to recognize those who are programming beyond the boundaries of a single program area. It was suggested that the nomination form and score sheet be modified to include that it is highly suggested that the team being nominated is working across subject matter and/or program areas. The JCEP Board had consensus on this suggestion.

There was a discussion of the need for and/or the possibility of awarding two Team Awards. It was suggested that the Promotions and Marketing Committee look into it further and make a recommendation to the Board. There was agreement that the wording should be "up to" two awards may be awarded and that it not be mandatory that two be awarded if there were not two worthy nominations.

**Issues and Concerns Committee:** No Report

**New Business**

Korb moved and Clark seconded to donate \$50 to the Schmeekle Reserve for use of the room for today's meeting.

Korb brought up a discussion of the JCEP financial assets and the possibility of using funds to assist those who wish to attend the JCEP Conference. A scholarship (s) awarded on a competitive basis with points added for those who are presenters at the conference was one idea discussed. It was suggested that part of the funds be used to support those wishing to attend the JCEP conference for the first time. It was determined that the Issues and Concerns Committee should take up this matter and make a recommendation to the Board. Korb will lead the discussion.

The search is on for a site for the 2009 JCEP Annual Conference. Wildeck and Compton will ask Chris Kniep to work with them to bring forth a recommendation to the Board.

**Thanks to those who have completed their 3-year terms on the JCEP Board of Directors:  
Karen Joos, Marma McIntee, Scott Reuss and Mike Kornmann**

**Association Announcements:**

WACAA: The National meeting is in Michigan, July 15-19. The Wisconsin delegation will near 40 persons. Matt Hanson and Jerry Clark are still serving as Regional Vice Chairs. Tina Kohlman was a double national winner.

WEAFCS: Members are busy planning their National Conference to be co-hosted with MN and IL. The conference will be held in St. Paul, Sept. 17-20, 2007, at the Radisson Riverfront. There have been some challenges but things are progressing nicely.

ESP: ESP National will be September 10-14, 2007, in Charleston, SC. A dues increase was passed for ESP National (annual membership increased \$10 and lifetime membership increased \$50). The Annual picnic and Board meeting will be August 21st. At the ESP meeting at JCEP it was announced that the Endowment Fund has a market value of over \$419,000.

WAE4-HYDP: Wisconsin hosted the national meeting in Milwaukee on Oct. 22-26. Funds gained from the conference will be used over the next 10 years to support their association members traveling to conferences.

WEECDA: The Community Development Society and National Rural Partnership will hold their international meeting in Appleton, June 17-20. Wisconsin will host the national Association of Natural Resource Extension Professionals conference May 20-23, 2008.

Clark made a motion to adjourn the meeting. Second by Compton; motion carried.

**Future JCEP Board Meetings**

Wisline: August 28, 2007, 1:00 pm

Wisline: November 1, 2007, 1:00 pm

Wisline: February, 2008 (date to be determined in August)

Face to Face in May 2008

Respectfully Submitted,

Peggy Compton  
2006-2007 Secretary  
JCEP Board of Directors