

JCEP-Wisconsin Board of Directors Meeting
Monday, May 19, 2008, 10:00 am
Hancock Research Station Hancock, WI

Meeting was called to order by Chair Kathy Metzenbauer.

Roll call: Mike Wildeck, ESP; Dianne Weber, ESP; Mary Novak, WEAFCFS; Teri Zuege Halverson, WEAFCFS; Kathy Metzenbauer, WEAFCFS; Peggy Compton, WEECDA; Jerry Clark, WACCA; Kevin, Jarek, WACCA; Annette Bjorklund, WAE4-HYDP; Jean Berger, WAE4-HYDP; Barb Barker, WAE4-HYDP, Jay Moynihan, WEECDA, Pete Kling, WEECDA

Secretary's Report

Motion by Barker, second by Clark to approve minutes. Motion Carried.

Treasurer's Report – Barb Barker

Motion by Clark, second by Weber to approve transaction and budget update. Motion carried. Motion by Bjorklund, second by Berger to put \$5000 in 5 month CD and rest of the money market in 19 month CD and close out the money market. Motion carried.

Appoint Audit Committee – Berger and Metzenbauer agreed to do the audit.

Refund policy – Metzenbauer reviewed the current conference refund policy. Motion by Wildeck, second Clark to adjust the refund policy statement to put the \$20 processing fee requirement to be the first sentence in the policy with the processing fee being applied to all refunds. Motion carried.

Nomination and Election of Officers -

Chair – Bjorklund/Barker nominated Compton for Chair. Motion carried.

Chair Elect- Barker/Weber nominated Bjorklund for Chair Elect. Motion carried.

Secretary – Barker/Zuege Halverson nominated Jorgenson for Secretary. Motion carried.

Treasurer - Compton/Novak nominated Mike Wildeck to be treasurer. Motion carried.

JCEP Board will review the officer rotation this coming year to consider that the treasurer be a 2 year term.

Selection of Standing Committees, membership appointments

2009 Annual Conference Planning Committee

WEECDA Peggy Compton (co-chair)

WEAFCFS Teri Zuege Halverson

WAE4-HYDP – Jean Berger

WACAA – Tim Jorgenson

ESP – Mike Wildeck (co-chair)

Plus two additional from each association

Issues and Concerns

WEECDA – Jay Moynihan (chair)

WEAFCS – Kathy Metzenbauer
WAE4-HYDP – Annette Bjorklund
WACAA - Jerry Clark
ESP - Chris Kniep

Promotions and Marketing
WEECDA – Pete Kling (chair)
WEAFCS - Mary Novak
WAE4-HYDP – Barb Barker
WACAA – Kevin Jarek
ESP - Dianne Weber

2008 JCEP Conference Report

Jerry handed out the conference evaluations. The numerical report was available however the written comments were lost. Approximately 240 people registered with about 75% being full time. It was suggested that the JCEP Board assist with the registration. It was noted that a number of the sessions were cross-program area which helped to enrich the discussion during the sessions. It was noted that the survey results still are about a 50% for two day and 50% for three day conference. It was noted that with the association meetings and banquets on one day, participants can opt to attend for a shorter time and participate in all the association business. It was suggested that we work with UW-Extension staff (Deanna Schneider, Mary Lucas) to utilize the full Zoomerang version or research how we can utilize the full version to make sure we have complete data and all can participate. We will ask Issues and Concerns to look at our options for the evaluation. The silent auction will continue and ESP will coordinate and be the recipient of the funds. Other comments included the Extension Olympics were well received, an all association social was appreciated, the service project with the opportunity to do a hands on project or to donate something was well received. Individual associations are asked to continue to keep the conference selection committee aware of potential date conflicts.

Standing Committee Reports:

Conference Planning for 2009 – Peggy Compton/Mike Wildeck
Site is Sheraton on John Nolen Drive in Madison. Dates are March 31 – April 2. There are three spaces for 25 to 30 people are available for association socials. (See also notes below under issues and concerns.)

Promotions and Marketing – The promotional item was the mouse pad. The team award process included nine applications. The committee changed the application to require representation from two program areas and that was only one concern for one applicant.

Issues and Concerns – Jay brought forward a potential topic of about sustainability for the 2009 Conference. The board suggested it be a broader focus on sustainability (including different aspects that go into sustainability), green, dealing with change, effectiveness. Could be focus of the promotions and marketing conference thank you gift.

Public Issues and Leadership Development Conference Report

Kevin and Dianne shared that our representatives would welcome more information about our program impacts and personal stories. Kathy suggested we have our association representatives to Peggy early. Dianne Weber volunteered to serve as the JCEP Coordinator to put together the program focus orientation.

Unfinished Business

None

New Business

Bus to Galaxy and States Night out – Novak shared some initial research she did on these two topics. Motion made by Berger, seconded by Weber that if interest exists the money can be run through the JCEP account. Motion carried. Clark will ask Mahlon Peterson to work on states night out.

2010 Conference Selection –(recorded on officer rotation document)

1994 – Green Lake	2000 - Wisconsin Dells	2006 – Wis Rapids
1995 - Middleton	2001 - La Crosse	2007 – Menasha\
1996 - Manitowoc	2002 - Green Bay	2008 - Eau Claire
1997 -Oshkosh	2003 - Madison	2009 – Madison
1998 - Eau Claire	2004- Stevens Point	
1999 - Wausau	2005 - Milwaukee	

It was suggested we pursue Green Bay for 2010.

Association Announcements

WEECDA – hosting the national ANRP conference within the next week. Their next president is Amy Schanhofer. JCEP representatives are volunteers.

WACAA – Shared award winners. JCEP board representatives have been or are in the president role. Ken Williams is the new president elect.

WAE4-HYDP has worked on utilizing their earnings from the 2006 national conference to reward those that worked on the conference as well to sustain a level of support to the board into the future. Joan Wimme is the new president. JCEP board members are past presidents currently with a discussion occurring on how to fulfill this position.

ESP – Membership recruitment and retention committee has been inactive for a couple of years and with it's reactivation they have seen an increase, especially from retirees. Retirees have become involved in more activities. We will receive a platinum award for the level of activities ESP in Wisconsin has. The Chapter provided \$ 20,000 to its membership this past year. We have several strong candidates nominated for national recognitions. The national conference will be at Galaxy this year and Fargo, ND. JCEP Board reps are President – Elect, President and Past President.

WEAFCS – Considering an associate membership that involves members only being part of the state association. JCEP board members are President (two year term in their association), President Elect and Professional Development Chair.

Next meeting dates – September 12 from 10 am to noon; November 13 from 1:30 to 3:30 pm

Meeting was adjourned.