

# Mission, Mandates, Vision, Values, Goals

## Clarify Cooperative Extension's:

- Historical Context
- Mission
- Mandates
- Vision
- Core Organizational Values
- Core Leadership Values
- Goals - Organizational, Team, and Individual

## Historical Context:



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## Historical Context:

"Cooperative Extension's history is the history, of men, women, and families. It is woven into the fabric of American history -- and the pivotal events -- that shape our world. Extension helped jumpstart the engine of American agriculture, firing up the most efficient production system in the world. Extension shaped rural society with powerful coalitions, cooperatives, and associations. Extension played crucial roles in World War I, the Depression, and World War II, helped create



farm policies, economic structures, and institutions that exist to this day. As rural and urban families changed and farm numbers fell, Extension evolved with programs tailored to fit the diverse needs of American families of all backgrounds, races, ages, abilities, and income levels. In short, Cooperative Extension's

history is the history of an organization and its people intimately involved in Wisconsin's history and everyday public affairs."

The preceding statement from the Peddling Progress: Extension's Role in Public Affairs authored by Marla Maeder acknowledges Cooperative Extension's historic mission and the evolution of that mission as the conditions have changed in the intervening years. The complete presentation is available upon request.

Federal and state legislation and administrative rules have also shaped the mission of Cooperative Extension. The Morrill Act of 1862, the Hatch Act of 1887, and Smith-Lever Act of 1914 have been amended many times in the years since their creation. Wisconsin State Statutes have also been created and amended. Changes at the federal, state, and county levels will continue shape the mission of Cooperative Extension

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