



Hearing All Voices

A Plan for Building an Inclusive Process

UW-Extension
Cooperative Extension
Strategic Planning

We'd like your input!

UW-Extension - Cooperative Extension will be launching a significant organizational strategic planning effort in early 2008 and we'd like to receive input about how to improve our planning process and ultimately, how to improve our organization so we can best meet the needs of the citizens of Wisconsin.

Input is extremely important to an organization like ours! Our mission is to extend the knowledge and resources of the University of Wisconsin to people where they live and work. Essentially, that is the "Wisconsin Idea" - the University is accessible to all of Wisconsin's citizens. UW-Extension - Cooperative Extension embodies the Wisconsin Idea by responding to critical issues in a way that strengthens our state and its communities.

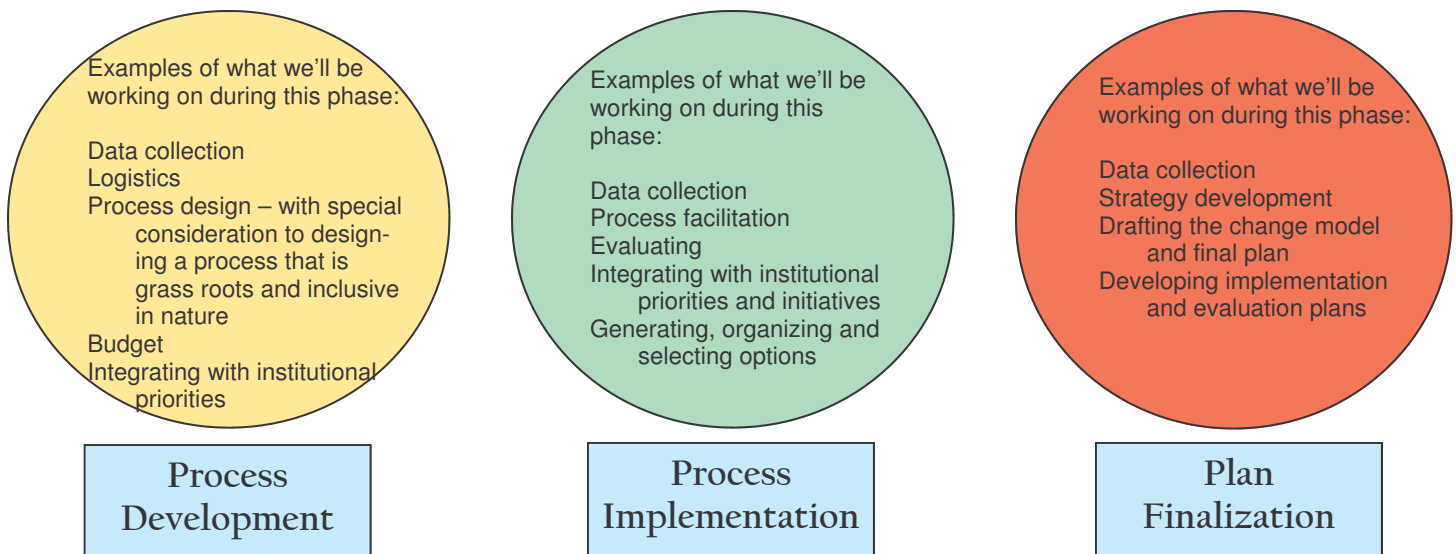
While we continually conduct issue and needs assessments at local and state levels, our strategic planning effort will specifically focus on strengthening our organizational effectiveness so that the Wisconsin Idea remains vital and relevant now and in the future.

Whose idea is the Wisconsin Idea? It's all of ours, and we need your ideas for creating a grassroots and inclusive process and ensuring that we hear from a wide variety of perspectives.

Who would we like input from?

We'd like to hear from those who have varying degrees of familiarity with UW-Extension. We're interested in listening to diverse perspectives, including those who haven't historically been asked to provide input. Supporters and non-supporters are both welcome, as well as those who are employed by, or are affiliated with, UW-Extension, the UW-Colleges, or the UW-System.

When would we like your input?



Ways to give input:



Expectations:

Ad Hoc Committee Members (AHCM)

For the purposes of the strategic planning initiative, we define AHCM's as stakeholders who will take a more active role during specific portions/purposes of the planning process. Their involvement will increase during defined phases (i.e. facilitation or involvement in stakeholder discussions, conceptualization, or when a particular perspective is needed).

Responders

Responders will serve as before-action and after-action reviewers. Responders can have varying degrees of expertise or familiarity with the functions of UW-Extension, Cooperative Extension. For instance, when the process design is in its final draft, we'll ask responders to react to its workability. Likewise, before the plan itself is finalized, responders will be asked to provide feedback about how the plan will be received - as well as barriers and enablers of implementation.

Would you like to be involved? Or do you know someone who should be included?

Send your ideas, or express your interest in involvement, by contacting Annie Jones, Cooperative Extension Strategic Planning Facilitator at 262-653-1935, or emailing ajones@co.kenosha.wi.us.



Informational Members

Informational members will be called upon periodically to assist the process with their expertise. Informational members may include people with special skill sets (i.e. survey development, concept mapping, evaluation, etc.) or those who have a unique perspective from inside or outside the organization (i.e. classified staff, county board supervisors, program leaders, etc.). Informational members enrich the process by lending their in-depth knowledge about a particular staff function, content area, stakeholder perspective, or skill set.

At-Large Contributors

At-large contributors will solicit feedback by participating in process sessions, providing feedback at presentations and on our Website Forum:

<http://www.uwex.edu/ces/strategicplanning>