

CES Strategic Planning Initiative  
Steering Committee Meeting  
25 January 07  
10 a.m. to 11:30 a.m.

**Location:**

The Pyle Center, Room DE 314  
702 Langdon Street  
Madison, WI 53706-1420  
Front Desk: 608-262-1122

**WisLine Web Info:**

<https://www110.livemeeting.com/cc/wislineweb/join>

Meeting ID: Strategic

To enter the audio portion, dial one of the following:

Toll free: +1 (888) 677-9189

Toll: +1 (608) 316-0022

Code: 8877#

**Agenda:**

Check-in – volunteer to take notes?

**Announcements/Updates:**

Communications: Website and newsletter – what’s next?

Conversation with Chancellor Wilson

CEAC meeting and program planning

Linking RBC to strategic planning – Values Design Team and conversation with Dean Klemme

JCEP proposal

Dean’s WisLine - Feb. 5

Southern District Meeting – Feb. 22

Continuation of models discussion – materials posted on D2L Strategic Planning web space

(<http://www.uwex.edu/d2l/>)

Rebecca (and Annie): Scenario Planning

Set August dates for NGLVC

Establish agenda for next meeting

**Future meetings:**

- Feb. 22, 10-11:30

- Mar. 16, 10-11:30

- April 16th, 2-6 p.m. in Neenah before JCEP starts (or meet on the 17<sup>th</sup>?)

- May 30-31, Madison and Wisconsin Geological and Natural History Survey

(<http://www.uwex.edu/wgnhs/>)

- June and July (face to face?)

Check-out

*“No institution can possibly survive if it needs geniuses or supermen to manage it. It must be organized in such a way as to be able to get along under a leadership composed of average human beings.”*

*Peter Drucker*



CES Strategic Planning (SP) Initiative Steering Committee  
Meeting Minutes 1-25-07

Present - Larry Jones, Carl Duley, Denise Retzleff, Annie Jones, Linda Bruce, Marma McIntee, Rebecca Power, Steve Deller, Rick Mills, Lisa Brennan, Kimberly Porter, Dale Mohr, John Preissing

Communications

The first newsletter went out by e-mail on Dec. 21 to the CE All-list. Thanks Rick. The website is up and running.

Conversation with Chancellor Wilson

Steve, Annie & Yvonne met w/ the chancellor Dec. 11. Wilson described the institution wide strategic planning to be conducted, which is to be followed by individual division's strategic planning.

Both Wilson and the SP committee reps agreed that:

- 1.) the SP initiative is different then program planning
  - 2.) input from individuals outside of CE need to be included in SP
- Discussion items related to this:
- a.) There may be both internal (i.e. Dan Veroff, integrated specialists, UW Colleges) and external (i.e. county board, county administrators) groups to seek input from
  - b.) The need to ask critics of CE for their views
  - c.) The need to ask those we are seeking input from, to what degree they are interested/willing to be involved (i.e. receipt of minutes, access to D2L, etc)
  - d.) We need to decide what type of input we want from others
  - e.) Need to determine input at three different stages (plan for planning, planning, and reaction to plan) Do we want different people at each stage or the same people throughout?
- Annie will draft an outline of potential people to involve at different stages

CAEC Meeting and Program Planning

John, Rebecca, Steve and Annie met w/ CEAC in Jan. '07. SP reps described an overview of SP, what has been done so far, described the communications pieces, explained how SP and program planning compliment each other, but are not the same thing, and described links from SP to other CE initiatives. Broad support was received from CEAC.

The main point of discussion focused on program planning (PP). Can PP be included as a issue in the SP process? The question for SP is not, "What should we program in?" But "How do we do PP as an institution?" We need to define SP vs PP vs doing a needs assessment, and how often these three things need to be done.

Because PP was not part of SP, the DD's have suggested that PP start in July '07 and be completed by Dec. '07. Individual educators, counties, and teams would develop 3 year

plans. These would be simple, one-page plans with possibly three goals. At the county level it would be suggested that input be solicited from county government; That we refer to existing plans from other county departments and other community agencies who have done needs assessments. These can help determine how CE can address already identified needs. Multicultural input should also be sought. At this time the PP process is only a proposal.

Discussion w/in our committee also identified the need to look at the definition of scholarship because people who are center based specialists view it differently than integrated specialists. Is this something that SP should address?

#### Linking SP to Other CE initiatives

Annie and Larry can be a liaison between RBC and SP

Larry and John can be a link between PP and SP

Multicultural Awareness and SP – liaison not named yet

#### JCEP

John, Marma, Dale and Annie will write proposals for a concurrent and a poster session about SP

#### Feb. 5 Dean's WisLine

Annie will send out an e-mail with potential topics we might cover. Please respond when you get her e-mail

#### Feb. 22 S. Dist. mtg

Annie, Rebecca, Rick, Lisa, and Steve will attend the Southern District meeting to explain SP, similar to their presentation to CEAC.

#### Future Meetings

Feb. 22 WisLine time is changed from 9 to 11 a.m.

Notes taken by Denise