

CE Strategic Planning  
Steering Committee Meeting  
WisLine (continuation of 01/17/08 meeting)  
Jan. 31, 2008

**Attending:** John, Larry, Rick, Art, Denise, Dale, Marma, Annie

**Agenda (to be continued on 1/31/08)**

- WACEC District Meetings -
- JCEP and CNRED presentations and posters
- Website and interactive timeline
- Upcoming Values Design Team meeting
- Vision Design Team set-up and protocol

**Action Items:**

Annie will send last year's JCEP presentation proposal to Dale, Art, John, and Rebecca for modification for this year's proposal. They will submit a JCEP presentation proposal by Feb. 8 and will coordinate this effort and presentation.

Larry will contact Dick Pederson, Southern District Director, to determine whether or not the SPSC group should present a strategic planning update, perhaps involve them in a process or if there is preference for freeing up time on the agenda for the WACEC District 2 meeting that will be rescheduled in the summer.

Annie will contact Robin Shepard to determine if the Chancellor's office would like to maintain a connection with the strategic planning process through an ad hoc committee member. Annie will also ask Robin if the PL's and DD's would like to schedule time for an update about the Specialist's survey.

SPSC members should review the interactive timeline and send comments to Rick.

Steering committee members who recorded table discussions at the Responders meeting should send table discussion notes to Annie. Annie will send all information on to Responders for additional comments. Annie will send responder packets to SPSC members who were not in attendance.

**WACEC District Meetings:**

So far, Central District and the Kenosha-Racine presentations/processes have been held. Southern District will be rescheduled for summer due to snow.

**JCEP and CNRED presentations and posters:**

Poster proposals have been submitted for JCEP and the CNRED symposium. The JCEP presentation proposal will be sent in prior to the Feb. 8<sup>th</sup> deadline.

### **Website and Interactive Timeline:**

The next issue of the newsletter will include: Colleen Bates interview, interactive timeline, Vision Design Team call for members. Rick will work with CETS (Lucas & Schneider) to collect, and add content to interactive timeline. Test URL, <http://www.cfmxtest.uwex.edu/ces/strategicplanning/about/timeline.cfm>

### **Values Design Team Meeting:**

John and Annie debriefed qualitative and quantitative analysis process and findings from the survey. The Values Design Team met on Friday, January 25<sup>th</sup> where they drafted values and also recommendations for how values can be incorporated into strategic planning and within our organization.

### **Vision Design Team – Design and Protocol:**

Announcement about the Vision Design Team will be made on Monday, Feb. 4<sup>th</sup> during the Dean's WisLine and followed up with email invitations. Additional email invitations will go out to the Responder's group and the Values Design Team. Nominations and self-nominations should be in by February 19, 2008. The SPSC will review the nominations during the Feb. 21 SPSC meeting and determine if additional invitations should be made.

The Vision Design Team will participate in a three-part process:

April 14 – Wausau area – draft broad, overall vision of a preferred future for Cooperative Extension.

May 28 – Wausau area – draft specific vision for each of the identified strategic issues and participate in discussion of scenario planning.

October – Date TBD – Wausau area – Finalize Cooperative Extension Mission, Vision, and Values.

All Cooperative Extension personnel including academic staff, administration, classified staff, county-based support staff, faculty and specialists are welcome to nominate themselves or another person to serve on the Vision Design Team. More information will follow by email.

**Dean's WisLine:** Monday, February, Feb. 4, 9 a.m.

Annie will review timeline and situation analysis updates:

- Key informant interviews, District Meetings, Responders Meeting
- Values Design Team (will also ask a VDT member to provide updates)
- Art will cover the WACEC District Meetings
- John will cover the Specialist Survey and Meeting

Art will announce Vision Design Team

Annie will discuss other upcoming opportunities for involvement (strategy development teams, implementation planning).

**Future Meetings:**

Feb 21 –Stevens Point, all day

March 27 – Madison, all day

April 14-15 – Wausau area, 11-4 for Vision Design Team, lunch provided

May 28-29 – Wausau – Vision Design Team mtg. 2 on the 28th and set October Vision Design Team date at this meeting