

CES Strategic Planning Initiative
Steering Committee Meeting
16 March 07
10 a.m. to Noon

Location:

The Pyle Center, Room DE 314
702 Langdon Street
Madison, WI 53706-1420
Front Desk: 608-262-1122

WisLine Web Info:

<https://www110.livemeeting.com/cc/wislineweb/join>

Meeting ID: Strategic

To enter the audio portion, dial one of the following:

Toll free: +1 (888) 677-9189

Toll: +1 (608) 316-0022

Code: 8877#

Agenda:

Check-in – volunteer to take notes?

Announcements/Updates:

Communications: Website and newsletter – what’s next?

Institutional Planning

CEAC meeting and program planning

Linking RBC to strategic planning – Values Design Team and conversation with Dean Klemme

JCEP proposal

District Meeting s

Continuation of models discussion – materials posted on D2L Strategic Planning web space

(<http://www.uwex.edu/d2l/>)

Annie: Generative Planning

Continuation of Action Planning

Set August dates for NGLVC

Establish agenda for next meeting

Future meetings:

- April 16th, 2-6 p.m. in Neenah before JCEP starts (or meet on the 17th?)

- May 30-31, Madison and Wisconsin Geological and Natural History Survey

(<http://www.uwex.edu/wgnhs/>)

- June and July (face to face)

Check-out

“No institution can possibly survive if it needs geniuses or supermen to manage it. It must be organized in such a way as to be able to get along under a leadership composed of average human beings.”

Peter Drucker



Strategic Planning Committee Meeting
WisLine Web
March 16, 2007

Minutes

Present: John Preissing, Carl Duley, Annie Jones, Denise Retzlaff, Larry Jones, Rick Mills, Linda Bruce, Rebecca Power, Lisa Brennan, Marma McIntee. Absent: Dale Mohr, Kimberly Porter, Steve Deller.

Check-in – volunteer to take notes? Rebecca will take notes.

Announcements/Updates:

Communications: Website and newsletter – what’s next?

- Booker T. Washington – Next Whose Idea
- Other web updates coming soon

Institutional Planning

- Session this coming Tuesday – Chancellor communicating his vision.
- No other updates at this time.

CEAC meeting and program planning

- Effort to move away from program planning as an “event”; instead emphasizing a process of “ongoing assessment and priority setting”. Some districts and counties may go through a more concentrated process periodically as they see fit.

Linking RBC to strategic planning – Values Design Team and conversation with Dean Klemme

JCEP proposal

- Both JCEP proposals accepted (poster and presentation). Authors are currently discussing ideas for each, including getting input from conference participants. Annie encourages any of the committee to attend and co-present. Reminder that the Steering Committee is meeting the day before JCEP at the Winnebago County Extension office.

District Meetings

- Kimberly and Annie gave update to Quad Counties, including differentiating between strategic planning and program planning.
- A Southern District update was given by Annie, Rick, Lisa, Larry, and Rebecca. Also differentiated between strategic planning and program planning. Good questions and comments.

Continuation of models discussion – materials posted on D2L Strategic Planning web space (<http://www.uwex.edu/d2l/>)

Annie: Generative Planning

- How we might use these ideas in strategic planning? These are philosophies and approaches that we can incorporate into planning and implementation to support Cooperative Extension's capacity for continuous, generative change. These ideas are not another planning model, per se.

Continuation of Action Planning/Agenda for next meeting: We'll create a draft planning process model and budget at the April meeting and continue with action planning.

Set dates for NGLVC

- July 9-10 – (July 9, noon to July 10, 2:00)

Future meetings:

- April 16th, 2-6 p.m. in Neenah before JCEP starts (meeting will be held at the Winnebago County office)
- May 30-31, Madison and Wisconsin Geological and Natural History Survey (<http://www.uwex.edu/wgnhs/>)
- July 9 and 10

Check-out