

CES Strategic Planning Initiative
Steering Committee Meeting
16 April 07
1:30 to 6 PM

Location:

Winnebago County - UW Extension
Suite 600
625 E. County Road Y
Oshkosh, WI 54901-8131
Phone: 920-232-1970

Agenda:

Check-in – volunteer to take notes?

Announcements/Updates

Speedy review of planning models – Marma, Rebecca, Annie

Scope and Sequence of Planning Process

Budget

Continuation of Action Planning

CEAC meeting – April 17

JCEP poster and concurrent session

Establish agenda for next meeting

Future meetings:

- May 30-31, Madison and Wisconsin Geological and Natural History Survey
(<http://www.uwex.edu/wgnhs/>)

- June 13

- July 9&10 NGLVC

Check-out

*The universe is full of magical things,
patiently waiting for our wits to grow sharper.
Eden Philpotts*



Cooperative Extension

Strategic Planning Committee Meeting
Winnebago County UWEX Office, Oshkosh, WI
April 16, 2007

Minutes

Present: Carl Duley, Annie Jones, Denise Retzleff, Dale Mohr, Larry Jones, Steve Deller, Rick Mills, Linda Bruce, Rebecca Power*, Lisa Brennan*, Marma McIntee.

Absent: Kimberly Porter, John Preissing

* by telephone

Check-in – volunteer to take notes?

Rick will take notes until 5:00 p.m.

Announcements/Updates:

Values Design Team – Request for Nominations

- Connecting RCB to CE Strategic Planning Process – nomination form will be distributed at JCEP and available at poster and concurrent sessions. To be posted to SPI website.

Hearing all Voices: A Plan for Building an Inclusive Process (revised)

- Minor format changes were made; everyone who reviewed the document agreed with the new format. To be posted to SPI website.
- Form will be distributed at JCEP 4/17 available at poster and concurrent sessions. Adjustments may be made after this initial launch of form.

Speedy review of Planning Models – Marma, Rebecca, Annie and group

- How and where might we incorporate elements of the different models in the planning process? “The Bryson model affords opportunities to incorporate framework from Scenario, Systems and Generative planning models.” (Marma, Rebecca and Annie). “Tools for organizational use in developing creative ways to address broader future needs.”
- Review of driving forces (internal & external) for highest impact.
- Narrow down to 4 examples of how the model might work (funding, economic, environmental) as we look at Extension programming over the next several years.
- Planning & Design: 5 purposeful activities – Learning, Research, Planning & Design, Evaluation, Operation & Supervision. Consider hidden values.

Scope and Sequence of Planning Process

- Use of The Strategy Change Cycle (Figure 2.1) handout; the group created a visual for SPI planning process to establish tasks and timeline.
- “Strategic Planning is our goal”; develop a timeline based on components – data collection, SWOT analysis, core leadership, internal and external partners (CPAGs and legislators), stakeholder input, share direction and scope at district level, program area specialists (integrated & non-integrated via Zoomerang), existing data (chancellor and others). Annie will follow-up with previous request for data from chancellor’s ‘listening sessions’.
- The planning process could take 2 years, and long-term impact of strategic plan should cover approximately 5-10 years.
- Determine dates/timeline for scheduling district meetings in Summer/Fall 2007.
- Lengthy discussions on use of Strategic Planning vs Systems Planning. The group agreed for consistency in communications, we will use Strategic Planning when describing the planning process.
- Data collection should be kept to a minimum.
- Recommendation that the SPI committee be directly involved in facilitating meetings with district, core leadership and academic department groups.
- Issues identification/formulation will be developed by SPI committee prior to sharing with stakeholders/partners and others.
- Sequential validation of feedback from leadership groups: Vice Chairs, Asst. Program Leaders, CEAC etc. before sharing at district meetings.
- Develop indicators for support: Mission & Purpose, Issues ID, review and feedback.
- Budget: Determine the budget for fiscal 2008, 2009 and beyond. Activities for consideration should be developed and included in divisional budget planning process.

Future meetings:

- May 30-31, Wisconsin Geological and Natural History Survey (<http://www.uwex.edu/wgnhs/>)
- June 13 – In-person, WisLine or WisLine Web to be confirmed
- July 9 and 10, Northern Great Lakes Visitors’ Center

5:00 p.m. – Rick had to leave...additional information about our process scope and sequence will be sent later

Check-out