

CES Strategic Planning Initiative
Steering Committee Meeting
June 11, 2008
9 a.m. – 11 a.m.

Agenda

WisLine

1-888-677-9189 Refer to email dated 6/9/08 for passcode information

Check-in – volunteer to take notes (Mills)

- Review minutes: 05/28 – 05/29/08

Announcements/Updates

- Update on Strategy Development Summit attendees
- Review process and working agenda
- Materials for participants
- Pre-contact with participants
- Group facilitators - who and roles

Plan upcoming meetings

“We see things not as they are, but as we are.”

H.M. Tomlinson

Cooperative Extension

Strategic Planning Committee – WisLine Teleconference

Wednesday, June 11, 2008

9:00 a.m. – 11:00 a.m.

Minutes

Present: Carl Duley, Annie Jones, Denise Retzleff, Larry Jones, Rick Mills, Linda Bruce, Rebecca Power, Lisa Brennan, Marma McIntee, Kimberly Porter.

Absent: , Art Lersch, Dale Mohr, Steve Deller and John Preissing

Check-in – volunteer to take notes?

Review 5/29/08 Meeting Minutes

- Revisions to 5/28 vision statements should be sent to Annie as soon as possible. Annie will be compiling statements for final document.

Review 5/29/08 Overarching Themes

- Discuss possibility of changing framework of 5/29/08 Overarching Themes. “Should the Wisconsin Idea issue theme stand along, or incorporate into vision statement?”
- Transformational Education moved to left (box); remove the Wisconsin Idea – see new format example (Annie).
- Discussion on whether to move Technology under the Transformational Education module. Members present recommended leaving Technology under “Resource Engine”, cites Collins’ “Good to Great”.

Vision Statement Drafts

- Issue Themes Reactions (5/28) discussed w/VDT; notes taken and Annie will share with SPSC.
- Vision statement drafts: Revisions to be made and sent to VDT. Should we include revised issues white papers;? Group agreed that it would be a good idea.

Strategy Development Summit – Updates

- Review invitee listing - each member gave the status of invited guests; Status pending from Deller, Mohr, Preissing and Jones (Larry).
- Discussion on opening more slots for additional CE faculty and staff in order to attract more specialists, and possibly faculty/nutrition educators from Milwaukee and Waukesha counties.
- Discussed maximum number of participants per issue theme groups; possibly 6-8 invited guests – a maximum of 10 per table. Consider moving selected individuals to groups where there may be minimal representation.
- Provide a brief summary/synopsis of issue statement theme (paragraph) from white papers at each table.
- Brainstorm additional people to invite: Paul Fricke, JoAnn Stormer, Jeffrey Lewis (Mills will follow-up).

Draft Summit Working Agenda (rev. 6/11/08 @ 4:28 pm)

- Discussion around whether to allow time for attendee introductions, or include in opening remarks by R. Klemme.
- Recommendation made to identify groups present and counties/districts represented in total (Klemme).
- Annie and Klemme will meet to outline welcome, introductions and event objectives. Klemme will provide overview of discussion themes and process.
- Klemme would like to be involved in the discussions, however his role as dean may make it difficult for invitees to share thoughts/feelings – perhaps Klemme would like to observe each group...‘floater’.
- Lengthy discussion on TIME – focus should be placed on strategy development – relationships identification – issue themes white papers – overview of process should be made early on in the process.
- SPSC member (Denise Retzleff) will set stage for ‘ground rules’; recognize and respect participants’ views.
- SPSC member (Steve Deller & John Preissing) to provide overview of data collection process.
- SPSC member (Rebecca Power) to provide overview of process undertaken to date (process timeline, key informant, stakeholder input events).
- SPSC member (Marma McIntee) to provide overview of Values Design Team process.
- SPSC member (Art Lersch & Dale Mohr) to provide overview of Vision Design Team process.
- Recommendations made to outline event (working agenda) that would allow more time for strategy identification...see revised ‘working agenda’, http://www.uwex.edu/ces/admin/pdf/files/sp070108summit_draftagenda.pdf

Next Steps

- Recruit table recorders; check with Kenosha/Racine office resource to acquire blank action pyramid (template) for use at tables.
- Develop a standard event evaluation form for end of summit.
- Closing remarks (Annie), ‘thank yous’ and extend invitation to the group to anyone who would like to be involved as a responder (sign-up sheet at tables).

Adjourn

Respectfully submitted: R. Mills (6/18/08)