

**CE Strategic Planning
Steering Committee Meeting
WisLine**

Friday, December 21, 2007 – 10:00 a.m. to 11:30 a.m.

Attending: Carl, John, Lisa, Art, Rebecca, Marma, Linda, Larry, Annie, Dale, Steve, Denise (Absent: Rick and Kimberly)

Agenda:

WACEC District Meetings
Updates about Responder's group
Updates about the CEAC meeting

Action Items:

Annie will update WACEC district meeting materials and send to District Directors, Steering Committee

Southern District or Madison-based steering committee members will decide who will attend the Southern District WACEC meeting.

John and Larry will reiterate that more time is needed at future CEAC meetings.

John will ask if its possible for the May CEAC meeting to take place in Wausau – allowing some cross fertilization and discussion between the CEAC group and the second meeting of the Vision Design Team.

Steering committee members will send table discussion notes to Annie. Annie will send all information on to Responders for additional comments. Annie will send responder packets to SPSC members who were not in attendance.

Dale, Art, John, Annie, (and possibly Rebecca) will submit a JCEP presentation proposal by Feb. 8 and will coordinate this effort and presentation.

Marma, Rebecca, and Dale will submit a JCEP poster proposal by Feb. 1 and will coordinate poster construction.

WACEC District Meetings:

Committee decided to go with Question One only: “How can Extension become a more indispensable part of county government?” Presenters will keep introductory comments as brief as possible, so the majority of time can be spent on discussion. Presenters should remind WACEC membership that we are looking for comments that will help our organization be more effective at carrying out its mission (examples might include marketing, diversity, partner relationships, structure, etc.) – though programmatic responses are fine too.

Situation Analysis Responder Meeting:

Steering committee members will send table discussion notes to Annie. Annie will send all information on to Responders for additional comments. Annie will send responder packets to SPSC members who were not in attendance.

CEAC Meeting De-brief:

John and Annie provided a de-briefing of the Dec. 13 presentation for CEAC. There was a lot of information to process in a brief amount of time. If we're thinking about doing things differently as an organization, we must recognize that 90% of our resources are spent in personnel – we'll need to spend more time with the CEAC group to gather their input about this. Steering committee members will take both a formal and informal approach to communicating this.

JCEP Poster and Presentation Proposals:

JCEP will be in Eau Claire April 1-3, 2008. SPSC agreed that we should take the opportunity to share information, gather input at JCEP again this year. Poster proposals are due Feb. 1 and presentation proposals are due Feb. 8. The Values Design Team should also submit a poster proposal.

Future Meetings:

January 17 - WisLine 10-12

January 25 - Values Design Team meeting, Stevens Point, all day (for those who may be available to attend)

Feb 21 –Stevens Point, all day

March 27 – Madison, all day

April 14-15 – Wausau area, 11-4 for Vision Design Team, lunch provided

May 28-29 – Wausau – Vision Design Team mtg. 2 on the 28th and set October Vision Design Team date at this meeting