

CES Strategic Planning Initiative
Steering Committee Meeting
8 December 06
1 p.m. – 2:30 p.m.

Location:

The Pyle Center, Room DE 314
702 Langdon Street
Madison, WI 53706-1420
Front Desk: 608-262-1122

WisLine Web Info:

<https://www110.livemeeting.com/cc/wislineweb/join>

(See email from Lisa Brennan, 12/5/06 'WisLine Web Attendee Information – Dec 8)

To enter the audio portion, dial one of the following:

Toll free: +1 (888) 677-9189

Toll: +1 (608) 316-0022

Code: 8877#

Agenda:

Check-in

Note-taker

Updates: Communications, CEAC-Program Planning, and Conversations with Chancellor Wilson, Meeting with RBC Developers

Begin overview of models – materials posted on D2L Strategic Planning web space (<http://www.uwex.edu/d2l/>)

Marma, Rebecca, Larry, Steve, and Annie

Future meetings:

- ~ January 19th, 3 p.m. – Meeting with Chancellor
- ~ Jan. 25th, 2007, 10-11:30 a.m. – Debrief meeting with Chancellor and continue with overview of models (or concept mapping presentation)
- ~ April 16th, 2-6 p.m. in Neenah before JCEP starts (Is anyone on the conference planning committee or know who to talk to about booking a room?)
- ~ May 30-31, Kemp Environmental Research Center (<http://www.kemp.wisc.edu/>)
- ~ July-August, [Northern Great Lakes Visitor Center](#) (NGLVC)

Check-out - Comments

"In a traditional workforce the worker serves the system; in a knowledge workforce the system must serve the worker."

Peter Drucker



**Strategic Planning Committee Meeting
Wisline Web
December 8, 2006**

Minutes

Present: Annie, Denise, Marma, Linda, Steve, Rick, Lisa, Rebecca, Dale and John.

Action Steps:

AJ, SD, and YH will update the Chancellor on our Cooperative Extension strategic planning efforts to date, learn how the Chancellor sees the larger umbrella planning process, how we might fit into this process, and possibilities for joining a cross-unit process. AJ will be encouraging of our process and seek a two way conversation on the various levels and possibilities of strategic planning. Based on the results, we will prepare for the January 19 meeting. Note that the November 30, 2006 talking points will form the basis of the overview.

JP and CD will prepare a planning to plan overview for our January 19, 2007 meeting with the Chancellor. We will cover our principles on planning to plan and what we have done so far. This will update the Chancellor on where we are in the process.

We reviewed the website and discussed adding more white space. Rick noted that the colors and design most likely included web design principles. AJ will check with Mary Lucas. Mary will make it live and assist in sending out an all email to announce that the site is live. Perhaps, make Strategic Planning more prominent.

Updates:

CEAC and Program Planning: Annie said that we may be on the January CEAC agenda. JoAnn Hinz will notify Annie and plus how much time and what format we may use.

Overview of Models:

Marma provided an overview of a Systems Planning approach. Her presentation has been posted to the D2L site: <http://www.uwex.edu/d2l/>. Comments included that it is a clear process that is comprehensive and not linear. It looks at all the parts of the whole, not in isolation. By breaking it into parts, it is simplified and doable. Systems planning can incorporate strategic planning. In fact, strategic planning can be considered measured steps in a systems plan.

One observation by Steve was that the CEA/Take Charge models might not be an appropriate for our planning here. And, it is a slice on the Bryson model. He recommended not analyzing this model for our processes. However, some of the tools might be useful.

We will continue to review models in upcoming meetings.

Upcoming meetings:

December 11, 2006 Annie, Steve, and Yvonne will meet with the Chancellor.

January 16 or 17, 2007 we may be asked to share and seek input with the CEAC administrative group. Annie will update the group.

January 25 will be spent debriefing our meeting with the Chancellor and Rebecca Powers' overview of Scenario Planning.

Two future audio conferences/Wisline web meeting dates were set: **February 22 and March 16, 2007, both in the morning from 10:00 – 11:30 AM.** Lisa and Rick will ensure that we are scheduled and ready to go from a technology perspective.