

RESTAURANT AND BAR SMOKING POLICY SURVEY FACTSHEET: NORTHERN REGION

In 2002, the University of Wisconsin Monitoring and Evaluation Program surveyed 2,870 eating and drinking establishments in the state. These establishments were stratified by Division of Public Health's regional divisions. Over a thousand surveys were returned with 923 completed. The reported responses below represent the Northern Region, totaling 134 establishments.

There are two reasons why caution should be taken when using this data. First, not all respondents answered all of the questions and the numbers have been rounded. This results in differing totals. Second, because the region total is being used—instead of the state total, categorical totals are small in size. This can lead to an error in an attempt to statistically infer to the larger population as a whole. The numbers here are provided to give a sense of the regional results of the 2002 Wisconsin Restaurant and Bar Smoking Policy Survey.

The full report includes more regional information, comparisons to the state, and comparisons to the other four regions. It is available at: <http://www.medsch.wisc.edu/mep/>.

Smoking Area Characteristics:

- 81% of establishments allow smoking and 39% have some form of designated smoking area
- 22% are separated or completely enclosed
- 59% have their own ventilation system

Smoke Free Characteristics

<i>Smoke-Free Establishments</i>	
Restaurant (n = 53)	42%
Restaurant with Bar (n = 55)	2%
Bar Only (n = 24)	8%
<i>Number of Seats</i>	
1 to 49 (n = 31)	13%
50 to 99 (n = 24)	21%
100 to 149 (n = 7)	29%
150 and Above (n = 6)	17%
<i>Dinner Entrée Prices</i>	
Under \$5.00 (n = 28)	36%
\$5.01-\$10.00 (n = 58)	19%
\$10.01 to \$15.00 (n = 28)	7%
\$15.01 and Above (n = 9)	22%
<i>Alcohol Sales</i>	
0 to 33 Percent (n = 61)	38%
34 to 50 Percent (n = 18)	0%
51 to 100 Percent (n = 44)	2%
<i>Number of Employees</i>	
1 to 9 (n = 70)	11%
10 to 49 (n = 50)	24%
50 to 249 (n = 5)	80%

Likelihood that Restaurants and Restaurants with Bars Will

Go Smoke-Free in the Next 12 Months:

- 5% Very Likely
- 8% Somewhat Likely
- 11% Somewhat Unlikely
- 76% Very Unlikely

Opinion of the Economic Effect of Smoke-Free Restaurant Ordinances

	Restaurant (n = 49)	Restaurant with Bar (n = 55)	Bar Only (n = 23)
Sales will increase	12%	4%	4%
Sales will stay the same	51%	25%	30%
Sales will decrease	37%	71%	65%

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