

Introduction to the Restaurant Telephone Interview

HELLO. MY NAME IS _____ (FIRST NAME) AND I WORK WITH
_____ (NAME OF COALITION). WE
ARE INTERVIEWING AREA RESTAURANT MANAGERS TO FIND OUT MORE
ABOUT RESTAURANT SMOKING POLICIES. THIS TELEPHONE INTERVIEW WILL
TAKE ABOUT TEN MINUTES TO COMPLETE. INFORMATION FROM OUR
INTERVIEWS WILL HELP US

- ASSESS THE EXTENT THAT SMOKING IS ALLOWED IN
_____ COUNTY RESTAURANTS.
- ASSESS ATTITUDES OF RESTAURANT MANAGERS IN
_____ COUNTY.

DO YOU HAVE TIME TODAY TO ANSWER A FEW QUESTIONS ABOUT YOUR
RESTAURANT'S SMOKING POLICIES? **IF NOT:** COULD I MAKE AN
APPOINTMENT TO CALL YOU BACK?

Telephone Questionnaire: RESTAURANT Smoking Policy	
Instructions: Please read each question as it is written. Avoid paraphrasing. Record the appropriate response from the list on the right.	
1 Unique Identifier	
2 Interviewer	
3 Date of interview	
4 Name of Establishment	
5 County	
6 City	
7 Zip code	
8 Telephone	
9 What answer best describes your establishment? Would you say it is a restaurant only, a tavern or bar, a combination of a restaurant and bar, or another type of establishment that serves food?	1 A restaurant only 2 A tavern or bar 3 A combination of a restaurant and a bar 4 Another type of establishment that serves food (such as a gas station with food booth) 8 Don't Know 9 Refused to respond
10 What percent of the business from this establishment comes from alcohol sales? Would you say fifty percent or less, or more than fifty percent?	1 50% or less? 2 More than 50%? IF MORE THAN 50%, THANK RESPONDENT AND TERMINATE INTERVIEW. 8 Don't Know 9 Refused to respond
11 Does this establishment have at least one area where customers may sit down to eat?	1 Yes. 2 No. IF NO, THANK RESPONDENT AND TERMINATE INTERVIEW. 8 Don't Know 9 Refused to respond
12 If yes, approximately how many seats are available?	_____ seats
13 Is this establishment supervised or owned by another office, such as a corporate office?	1 Yes 2 No 8 Don't Know 9 Refused to respond

Telephone Questionnaire: RESTAURANT Smoking Policy

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|--|----------|---|
| 14 Do you allow smoking in your establishment? Would you say yes, anywhere in the restaurant; yes, but only in designated areas; yes, but only at designated times; yes, but only in designated areas at designated times; or no, we allow smoking nowhere in the restaurant. | 1 | Yes, anywhere in the restaurant. |
| | 2 | Yes, but only in designated areas. |
| | 3 | Yes, but only at designated times. |
| | 4 | Yes, but only in designated areas at designated times. |
| | 5 | No, nowhere in the restaurant.
(IF NO, GO TO QUESTION 20) |
| | 8 | Don't Know |
| | 9 | Refused to respond |

15 I will read several possible reasons that restaurants allow smoking. Please tell me how important each one is or was in your establishment's decision to allow smoking. Was it *very important*, *somewhat important*, or *not at all important*? (READ EACH ITEM BELOW, ONE AT A TIME.)

15a Customer demand	1 Very important 2 Somewhat important 3 Not at all important 8 Don't know 9 Refused
15b Few or no people smoke	1 Very important 2 Somewhat important 3 Not at all important 8 Don't know 9 Refused
15c Employees would object	1 Very important 2 Somewhat important 3 Not at all important 8 Don't know 9 Refused
15d We have always allowed smoking	1 Very important 2 Somewhat important 3 Not at all important 8 Don't know/ 9 Refused
15e Personal reasons	1 Very important 2 Somewhat important 3 Not at all important 8 Don't know 9 Refused

Telephone Questionnaire: RESTAURANT Smoking Policy

15f Are there other reasons your establishment allows smoking?

- | | | | | | | | | | | | | | | | | | | | |
|--|--|----------|-----------|----------|-------------|----------|---------------------------------|----------|--------------------|----------|--|----------|---|----------|-------------|----------|------------|----------|--------------------|
| 16 Who is the MAIN party responsible for developing smoking policies at your establishment? Is it the owner, the manager, employees at your establishment, corporate managers, a combination of local and corporate staff, or someone else? | <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20px;">1</td><td>The owner</td></tr> <tr><td>2</td><td>The manager</td></tr> <tr><td>3</td><td>Employees at your establishment</td></tr> <tr><td>4</td><td>Corporate managers</td></tr> <tr><td>5</td><td>A combination of staff—local and corporate</td></tr> <tr><td>6</td><td>No one is responsible for developing smoking policies</td></tr> <tr><td>7</td><td>Other _____</td></tr> <tr><td>8</td><td>Don't Know</td></tr> <tr><td>9</td><td>Refused to respond</td></tr> </table> | 1 | The owner | 2 | The manager | 3 | Employees at your establishment | 4 | Corporate managers | 5 | A combination of staff—local and corporate | 6 | No one is responsible for developing smoking policies | 7 | Other _____ | 8 | Don't Know | 9 | Refused to respond |
| 1 | The owner | | | | | | | | | | | | | | | | | | |
| 2 | The manager | | | | | | | | | | | | | | | | | | |
| 3 | Employees at your establishment | | | | | | | | | | | | | | | | | | |
| 4 | Corporate managers | | | | | | | | | | | | | | | | | | |
| 5 | A combination of staff—local and corporate | | | | | | | | | | | | | | | | | | |
| 6 | No one is responsible for developing smoking policies | | | | | | | | | | | | | | | | | | |
| 7 | Other _____ | | | | | | | | | | | | | | | | | | |
| 8 | Don't Know | | | | | | | | | | | | | | | | | | |
| 9 | Refused to respond | | | | | | | | | | | | | | | | | | |

17 Approximately how many seats are in designated smoking areas?	_____ seats 888 Don't Know 999 Refused to respond
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18 Approximately how many seats are in the non-smoking section?	_____ seats 888 Don't Know 999 Refused to respond
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19 We are interested in the ways restaurants divide smoking and non-smoking sections. Please tell me whether you have the following at your establishment:

- | | | | | | | | |
|---|--|----------|-----|----------|----|----------|--------------------------------------|
| 19a A wall or door that separates the restaurant and bar | <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20px;">1</td><td>Yes</td></tr> <tr><td>2</td><td>No</td></tr> <tr><td>3</td><td>We don't have a bar.</td></tr> </table> | 1 | Yes | 2 | No | 3 | We don't have a bar. |
| 1 | Yes | | | | | | |
| 2 | No | | | | | | |
| 3 | We don't have a bar. | | | | | | |
| 19b A wall and/or door that separates the smoking and non-smoking sections | <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20px;">1</td><td>Yes</td></tr> <tr><td>2</td><td>No</td></tr> <tr><td>3</td><td>We don't have a non-smoking section.</td></tr> </table> | 1 | Yes | 2 | No | 3 | We don't have a non-smoking section. |
| 1 | Yes | | | | | | |
| 2 | No | | | | | | |
| 3 | We don't have a non-smoking section. | | | | | | |

Telephone Questionnaire: RESTAURANT Smoking Policy

19c Separate ventilation systems for the smoking and non-smoking sections	1 Yes 2 No 3 We don't have a non-smoking section.
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20 I will read several possible reasons that restaurants establish smoking policies. Please tell me whether each one is very important, somewhat important, or not at all important in your establishment's decision to have a smoking policy. (READ EACH ITEM BELOW, ONE AT A TIME.)

20a Customer demand	1 Very important 2 Somewhat important 3 Not at all important
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8 Don't Know
9 Refused to respond

20b Regulatory, legal or licensing reason(s)	1 Very important 2 Somewhat important 3 Not at all important
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8 Don't Know
9 Refused to respond

20c Safety	1 Very important 2 Somewhat important 3 Not at all important
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8 Don't Know
9 Refused to respond

20d Health concerns	1 Very important 2 Somewhat important 3 Not at all important
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8 Don't Know
9 Refused to respond

20e Employee request	1 Very important 2 Somewhat important 3 Not at all important
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8 Don't Know
9 Refused to respond

20f Cleanliness	1 Very important 2 Somewhat important 3 Not at all important
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Telephone Questionnaire: RESTAURANT Smoking Policy

	8 Don't Know 9 Refused to respond
20g Are there other reasons you have a smoking policy?	
21 Do employees comply with smoking policies at your establishment? Would you say all of the time, most of the time, some of the time, or never?	1 All of the time 2 Most of the time 3 Some of the time 4 Never 8 Don't Know 9 Refused to respond
22 Are there consequences for employees who break smoking rules?	1 Yes 2 No (GO TO QUESTION 24) 8 Don't Know 9 Refused to respond
23 If yes, please describe the consequences:	
24 Do you strongly agree, agree, disagree or strongly disagree with the following statement: "Breathing secondhand smoke is harmful."	1 Strongly agree 2 Agree 3 Disagree 4 Strongly disagree 9 Refused to respond
25 Would your establishment be interested in assistance with developing or improving existing smoking policies?	1 Yes 2 No (SKIP QUESTION 26 AND TERMINATE INTERVIEW.)
26 Whom should we contact to discuss your establishment's smoking policies?	
26a Name	_____
	8 Don't Know 9 Refused to respond
26b Title	_____
	8 Don't Know 9 Refused to respond
26c Telephone Number	_____
	8 Don't Know 9 Refused to respond

THANK YOU for taking the time to answer these questions.

Notes on interview: