

DISPLAY TITLE:
 DISPLAY CONTACT PERSON:

Suitability Assessment of Learn-While-You-Wait Teaching Materials for WNEP

Yes	No	NI*	
			CONTENT
___	___	___	Topic is within content areas for WNEP
___	___	___	Information is accurate and research-based
___	___	___	Content is consistent with Dietary Guidelines and other WNEP teaching materials
___	___	___	Purpose is explicit and relevant to learner
___	___	___	Scope is limited to fit the purpose
___	___	___	Scope is limited to what can be learned
___	___	___	Title of display explains content
___	___	___	Behavioral outcomes are emphasized
			READABILITY
___	___	___	Conversational style/active voice are used
___	___	___	Common words used, vocabulary is consistent
___	___	___	Text is vivid and interesting
___	___	___	Headings/subheadings explain the text
___	___	___	Reading grade level is 8th grade or below (simple, familiar language and short, uncomplicated sentences)
			LEARNING STIMULATION, MOTIVATION
___	___	___	Learner is encouraged to interact with the content on the display ("lift here for answer," "move lever," or questions)
___	___	___	Small doable behavior changes suggested
			GRAPHICS, VISUALS
___	___	___	Illustrations/graphics are attractive, simple, appropriate, and relevant (used to reinforce display message)
___	___	___	Charts, graphs/tables are clear and well explained
___	___	___	All visuals can be seen from 6-8 feet
			LAYOUT AND TYPOGRAPHY
___	___	___	Layout aids the reader (white space and high contrast type)
___	___	___	Typographic cues are used to emphasize key points (bullets, bolding, size of type)
___	___	___	Lettering size/font are readable from 6-8 feet
___	___	___	Subheads are used to "chunk" text
			CULTURAL APPROPRIATENESS
___	___	___	Content/graphics reflect audience in logic, language, experience, gender, age and culture.
___	___	___	Ethnic subgroups are presented in positive and non-stereotypical ways

*NI = "Needs Improvement" – please specify how display authors could improve the display (check this option if you can suggest a specific improvement that, if made, will make the display acceptable for statewide sharing):

Final Recommendation: ___ Share display statewide ___ Share after specified improvements are made
 ___ Do not share statewide