

Instructions for Writing your FY10 County(s) SNAP-Ed Narrative Plan

Use the “Template” Word document for preparing your county’s FY10 SNAP-Ed Narrative Plan. The Template includes each of the headings below. FY10 SNAP-Ed Narrative Plans are **due on April 20, 2009**. Send your completed SNAP-Ed Narrative Plan as a Word document email attachment to Bev Phillips. If you would like comments and suggestions on a draft of your Narrative Plan, send draft documents to your WNEP Advisor in late March or early April in order to allow sufficient time to obtain and incorporate feedback you receive.

Brief overview of Supplemental Nutrition Assistance Program Nutrition Education (SNAP-Ed) in _____ County(s)

Describe briefly the overall goals and vision for SNAP-Ed nutrition education in the county(s). Include information about important recent trends in populations reached, educational programming offered, and significant collaborative efforts in SNAP-Ed programming. Include information about any relevant population changes in the county(s) and issues or needs that have been identified in the county(s) that influence SNAP-Ed.

Description of new initiative or special project within SNAP-Ed in the County(s) during FY10

If relevant, describe a special project or initiative for SNAP-Ed in FY10. Include brief descriptions of your needs assessment, inputs, outputs and outcomes from the Logic Model that has been developed for this project.

Food Security Programming Efforts Planned

Describe methods and activities in which WNEP will play a key role (e.g., press releases, “Hunger Close to Home” materials, \$14/Day Challenge, Hunger Summit). Who will be your intended audience for each effort? (e.g., general public, local officials) Who will be your collaborators?

Educational Projects planned for FY10

Place a check mark by each Educational Projects in which your county (s) will do a significant amount of programming during FY10:

- | | | |
|--|--|-----------------------------------|
| A. In School | F. WIC Clinics | K. Food Pantries, etc |
| B. After School/Summer Programs | G. Gardens | L. Other Programs for Adults |
| C. HeadStart/Pre-K classes | H. Health Clinics | M. Home visits/Individual lessons |
| D. Parent meetings/Family Resource Centers | I. Group Homes/Centers for Disabled Adults | N. Other |
| E. Job Centers/FoodShare | J. Senior Dining sites/Senior Centers | |

For **each** Educational Project selected, include the following information and descriptions:

- Specific nutrition education needs of the learners you will be reaching, including a description of how those specific needs were assessed. Focus on local sources of information that have helped you plan your programming—data or other input from agency partners, county or municipal data, local focus groups or other information gathering you or partners have done in recent years, county Extension department needs assessment results, local or countywide surveys, etc.
- A brief summary of the educational programming that will take place. Summarize the information that has been collected on copies of Form B-10 “Educational Plan for WNEP Programming at Partner Agency.” Include the following in your description: where the programming will happen, learners to be reached, what the teaching will look like, WNEP outcomes on which educational programming will focus, and (for selected Projects) how outcomes and impacts will be measured.
- Insert an estimate of the anticipated number of Learners (an unduplicated count) and an estimate of the anticipated number of Teaching Contacts (duplicated count) you will have during FY10 as part of this Educational Project. Hint: If you already have estimates on Form B-10, you can total those numbers for all Agreements within each type of Educational Project.

OPTIONAL: Use the attached Logic Model Worksheet to develop your plan for one or more of your Educational Projects.