

## Sample WNEP Narrative Plans

### Sample Narrative Plan #1—Acme County

#### **Brief description of the local county/project Nutrition Education Program**

Acme County WNEP has been offering nutrition education programming to low income residents of the County since 1999. . . . .

#### **Characteristics of the low income residents of the county(s)**

Twenty-four percent of Acme County residents are African American (most African American residents are young adults or young families), and 66% are White. Approximately 15% of County residents are Latino. There are 2880 food stamp recipients in the County. Sections of the County which have the highest proportion of persons in poverty are the villages of Brown and Green, and the rural areas in the northern part of the County. The elderly population of Acme County is growing as retirees from southeast Wisconsin are moving to the lakes area in the center of the County. . . . .

#### **Nutrition and nutrition education needs of the low income residents of the county(s)**

The Acme County “Be Fit” Task Force surveyed 550 local residents during 2002. The findings of the survey revealed that nearly  $\frac{3}{4}$  of those surveyed (396) rated their diets as “OK” or “could improve.” 60% or 325 of the respondents described their children’s diets as “could improve” or “poor.” Food groups most commonly lacking were fruit and milk. . . . .

#### **Educational Program Plans for selected audiences**

Acme County WNEP will focus on the following audiences and topics for FY05:

- Youth ages 5 – 11 in five qualifying schools: Food Guide Pyramid and food safety
- Pregnant women and Families with children at WIC and immunization clinics in the villages of Brown and Green: Eating more fruits and vegetables, Choosing food with less fat
- Families with children and Adults without children at a community garden site in the south-central part of the County: Eating more whole grains, Eating more fruits and vegetables, Community resources to help stretch food dollars

*What is Good about this Narrative Plan?*

*What could be Better?*

Sample Narrative Plan #2—Yellow County

**Brief description of the local county/project Nutrition Education Program**

Yellow County WNEP has been offering nutrition education programming to low income residents of the County since 2002. . . . .

**Characteristics of the low income residents of the county(s)**

The population of Yellow County is 18,000 persons, 98% are White. There were 589 persons enrolled in the Food Stamp Program during 2003. . . . .

**Nutrition and nutrition education needs of the low income residents of the county(s)**

Primary nutrition/nutrition education needs of County residents are lack of physical activity (12% of Yellow County adults engaged in regular and vigorous exercise 3 or more times per week) and the high prevalence of overweight and obesity (37% of DHFS Western region adults were overweight and 37% were obese in 2000-01, and 10% of Yellow County's low-income children ages 2 to 4 enrolled in WIC are overweight).

**Educational Program Plans for selected audiences**

Yellow County WNEP will focus on the following audiences and topics for FY05:

- Youth ages 5 – 11: Hand washing and Food Guide Pyramid
- Youth ages 12 – 17 at group home: Food Guide Pyramid
- Families with children: Choosing snacks, Planning meals, Shopping for food
- Adults without children at half-way house: Safe food handling

*What is Good about this Narrative Plan?*

*What could be Better?*

Sample Narrative Plan #3—Clinton County

**Brief description of the local county/project Nutrition Education Program**

Clinton County WNEP has been in existence for 8 years. Primary agency partners in the County have been the public schools, WIC and the 3 food pantries...

**Characteristics of the low income residents of the county(s)**

The Clinton County population is 360,000 persons; 20,000 regularly participate in the food stamp program and 12,000 are enrolled in WIC. Six of the 10 elementary schools report that over 50% of their students qualify for free/reduced price school meals. Of the residents in poverty, 65% are minorities—either Black or Asian. During 2003, Clinton County Extension conducted a county-wide needs assessment. The results of that effort revealed that use of community food pantries is increasing and more residents are at risk of food insecurity due to high unemployment. . . . .

**Nutrition and nutrition education needs of the low income residents of the county(s)**

In the absence of specific local data about the residents of Clinton County, information about the nutrition, food safety and food resource management education needs of low income Wisconsinites and Americans will help guide programming decisions. National surveys show that Americans generally eat too few servings of fruit each day, eat more than the recommended amount of fat and consume great quantities of calories in the form of soft drinks. . . . .

**Educational Program Plans for selected audiences**

Clinton County WNEP will focus on the following audiences and topics for FY05:

- Youth ages 5 – 11 at qualifying elementary schools: Food Guide Pyramid
- Senior citizens at Senior Dining Sites: Food safety, Eating more fruits/vegetables, Eating whole grains
- Families with children at WIC: Increasing physical activity, Eating more fruits/vegetables.

*What is Good about this Narrative Plan?*

*What could be Better?*