

Leadership Wisconsin (formerly Wisconsin Rural Leadership Program) accepts self-nominations, or you can nominate someone you know who meets the selection criteria by contacting our office via regular mail, phone, fax, email or through our website.

**Applicant selection criteria:**



- Demonstrated Leadership Ability
- Leadership potential for the future
- Breadth of perspective on issues
- A Knowledge of Wisconsin
- An open mind
- Ability to work effectively with people
- Commitment to fully participate in the program

Leadership Wisconsin has a commitment to ensuring diversity within each group including geographical, professional, gender, ethnicity and other diversities, which greatly enrich the growth and development of individual fellows and the group as a whole.

This program, “has broadened my knowledge with all of its state of the art presentations, activities, different leadership styles, trips, etc. I am better prepared to make critical decisions that will impact my community and hopefully the world.”

*Annie Smith, RN Case Manager,  
Milwaukee S.E.T. Ministry Inc.*

Leadership Wisconsin  
University of Wisconsin - Extension  
610 Langdon Street, Room 331  
Madison, WI 53703



A proven method of leadership development that produces top-notch leaders for cities, towns, villages, rural regions, counties, and Wisconsin...in public, business, and nonprofit endeavors...for today and tomorrow.

# Curriculum

“I continually found my preconceived notions challenged and my outlook expanded”  
*John Smart, tutor & substitute teacher,  
Park Falls*

Nationally recognized for its cutting-edge curriculum and learning experience, Leadership Wisconsin takes you across Wisconsin, the nation, and internationally. You’ll explore a variety of cultural, social, environmental, political and economic settings through a combination of real-world experiences.

---

## Developing Leaders to Strengthen Communities

---

**Do you want to  
know more about  
the pressing issues  
challenging Wisconsin  
communities today?**

Over a two-year period, fellows take part in eight 3-day seminars held throughout Wisconsin, a one-week National Seminar in Washington, DC, a one-week Regional Seminar in the U.S., and a two-week International experience.

## WISCONSIN SEMINARS

### STATE GOVERNMENT

Fellows look at how the legislative, executive, and judicial branches of state government deal with public policy issues, examine the structure and function of local government, the role of interest groups in shaping state policy, understanding leadership styles and philosophies of government leaders, and how complex information and facts, as well as perspectives, values and beliefs about fundamental issues are incorporated in state government policy development.



### LEADERSHIP & COMMUNITY

Fellows explore and reflect upon: knowledge of self; personal values; personal leadership vision; the ethics of leadership; the external leadership context; and how, through their leadership, fellows can impact others and their communities. This seminar helps fellows develop a personal, holistic leadership philosophy based on personal reflection, leadership theory and concepts.

### URBAN/RURAL ISSUES

Fellows explore the differences in issues of urban and rural living as related to the density of people and the complexities of scale. They explore the challenges and problems facing urban communities, identify emerging solutions and expand upon the perception that people have similar abilities, needs and aspirations wherever they live or work.

### RIGHTS OF INDIVIDUALS & COMMUNITIES

Fellows reflect upon the interconnection and relationships of individuals and communities as well as their own self interest. They explore conflict between individuals and communities, learn strategies to deal with these issues, and examine the role of leaders.

### TECHNOLOGY

Fellows explore various new technologies while they engage in discussions concerning the ethics of technology, the issues for leadership, the impact of technology, and implications for public policy.

### GLOBAL ECONOMICS

Fellows explore the impact of the global economy on local communities and international trade. They visit Wisconsin companies conducting international trade, examine leadership and ethical issues, explore the power of organizations that represent people and those that represent money, and explore the macroeconomic changes that bring about social change.

### APPRECIATING DIVERSITY

This seminar focuses on leadership in organizations and communities with an emphasis on the positive aspects of diversity. Fellows investigate a broad range of diversity including: age, language, physical characteristics, disability, race, gender, ethnicity, sexual orientation, economic status, parental status, education, geographic origin, profession, lifestyle, and religion.

### ENVIRONMENTAL ISSUES

Fellows explore a number of the key environmental resource issues facing Wisconsin by utilizing a scientific background to understand the substance of environmental management. They examine public policies that address environmental resource issues that help to balance consumptive and non-consumptive uses.

## NATIONAL SEMINAR



Fellows focus on the policy making process at the federal level and learn how citizens, staff, agencies, and organizations can influence the formulation and implementation of policy. Each group explores in-depth a specific, contemporary issue as a tool to learn about the federal government policy process and US policies related to that particular issue.

## REGIONAL SEMINAR

Through travel to a state outside of the Midwest, fellows explore the issues, concerns, challenges, and barriers



encountered by state leaders. In the past, groups have been to: Alabama, Arkansas, California, Colorado, Georgia, Louisiana, New Mexico, Oregon, Virginia, and Washington.



## INTERNATIONAL SEMINAR

Fellows gain new perspectives on major issues facing another country by meeting with a variety of community and national leaders to better understand the similarities and differences between people of different cultures and systems. Fellows gain a better appreciation of the difficulties and possibilities of solving societal problems in different resource situations. Past groups have traveled to Argentina, Australia, Brazil, Chile, China, Hungary, Jamaica, Mexico, Russia, South Korea, Thailand, Turkey, Vietnam, and West Germany.

## GROUP XIV SCHEDULE (2010-2012)

Seminar Title	Dates
Orientation	April or May, 2010
State Government	July 28–30, 2010
Leadership	September 15–17, 2010
Urban Issues	November 10–12, 2010
Individuals/Community	January 19–21, 2011
National	March 12–18, 2011
Technology Innovation	June 15–17, 2011
Regional	September 10–16, 2011
Global Economics	November 9–11, 2011
Int'l Orientation	November 11–12, 2011
Diversity	January 11–13, 2012
International	February/March 2012
Environmental Issues	July 11–13, 2012
Recognition	July 14, 2012



**Mail:** Leadership Wisconsin  
UW Cooperative Extension  
610 Langdon St, Rm 331  
Madison, WI 53703



**Call:** 608/263-0817



**Fax:** 608/262-4231



**Online:** [www.leadershipwisconsin.org](http://www.leadershipwisconsin.org)