

Handout – Web Page Development...

STUDENT-COMMUNITY WEB DEVELOPMENT COLLABORATIONS

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Abstract: A community project is described. In this project, students in a web page development class were asked to contact local businesses in an effort to plan and create web sites (collections of web pages) that would benefit these businesses. This project is clearly beneficial to the local businesses contacted. It is also beneficial to the students, because it gives them the opportunity to gain valuable experience to make contacts. In addition, students can use the experience to boost their professional vita. An integral part of the project is that the students journal the entire process. The journal is part of the grade that a student gets in the project.

This session's audience should understand the basics of web pages and have a genuine interest in developing them.

Some Questions:

A. What are some of the benefits of student projects that involve the community?

1. Students learn how to make contacts
2. Students learn how to work with potential future employers
3. Students apply what they have learned to help the community
4. Students can strengthen their resume
5. Businesses get the opportunity to complete projects
6. Businesses get to know potential future employees

B. What are the steps needed to complete this project?

1. Research local businesses
2. Choose the business that you need to contact
3. Contact the business; see if they are interested
4. Meet with individuals from the business to see if you can help them and how
5. Plan the web site
6. Implement the plan
7. Design the web site and the web pages that go with it
8. Revise according to the business' needs
9. Complete the project to the business' satisfaction
10. Journal the entire process

C. What two steps are essential in developing a web site?

1. Planning
2. Implementation