

Video Format

3 Units vertically  
4 horizontally

Use a horizontal format

**Simple  
and  
Readable**

Keep it simple and readable

**Less  
Says  
More!**

Make it large and simple

Headline One

line one  
line two  
line three  
line four  
line five  
line six

Limit the number of lines

*Distracting Type  
Can Irritate*

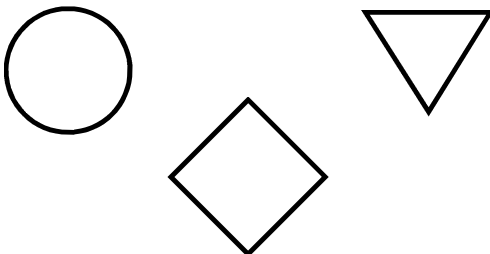
Use a sans-serif type for clarity

**Carefully Consider**

**Slide Color  
Combinations**

Colors can enhance your visuals

Basic Math Skills



Utilize Graphics, when appropriate