

# AGUA PURA

## A LEADERSHIP INSTITUTE PLANNING MANUAL FOR LATINO COMMUNITIES

*Un manual de planeamiento del  
instituto de liderazgo para  
las comunidades latinas*

DRAFT

# Contents

Acknowledgements	ii
Introduction and Overview	1
Pilot Study Findings	4
Looking for Leaders	5
TASK 1 -- Plan with the Community	6
TASK 2 -- Consider Community Assets and Needs	7
TASK 3 -- Involve Interns	8
TASK 4 -- Get Specific!—Choose Education Goals	9
TASK 5 -- Plan the Leadership Institute	9
A. Identify Participants	10
B. Plan a Schedule	10
C. Design Institute Sessions	10
D. Select and Design Individual Sessions	12
E. Develop a Budget	13
F. Develop an Evaluation Strategy	13
G. Finalize Details	14
1. Curricula and Resources	14
2. Select Meeting and Field Trip Sites	14
3. Enlist Speakers	15
4. Recruit Participants	16
5. Choose and Order Supplies	17
6. Order Institute Materials	17
7. Make Arrangements for Meals and Refreshments	18
8. Develop an Evaluation Strategy	18
TASK 6 -- Conduct Institute	18
TASK 7 -- Where Do We Go From Here?—Reflect On Outcomes	19
APPENDIX A	Steps for Linking Schools and the Community in Watershed Education
APPENDIX B	Santa Barbara Intern Activities
APPENDIX C	Agua Pura Leadership Institute Sample Budget
APPENDIX D	Institute and Resource Materials
APPENDIX E	Sample Institute Agenda and Session Descriptions
APPENDIX F	Sample Invitation and Registration Form
APPENDIX G	Sample Evaluation Forms

# Acknowledgements

## Project Director

Elaine L. Andrews,  
Environmental  
Resources Center,  
University of Wisconsin

## Project Coordinator

Michael Marzolla,  
University of CA  
Cooperative Extension,  
Santa Barbara, CA

## Project Managers

Kadi Row and  
Molly Thompson,  
Environmental  
Resources Center  
University of Wisconsin

## AGUA PURA Project Steering Committee Members

Darcy Aston  
Jennifer Ayres  
Jill Carlson  
Joe Carrillo  
Tim Donahue

Chris Foster  
Arnoldo Gonzalez  
George Hughes  
Stephanie Langsdorf  
Ramon Miramontes

Landon Neustadt  
Ricky Ortega  
Betty Pierce  
Sojourner Rolle  
Peter Webber

Special thanks to Jennifer Anderson of Santa Barbara City College and to the project's student interns, Sonya Torres and Luis Pinedo, for their extraordinary efforts.

## Institute Partners



Santa Barbara  
City College



CA Aquatic Science  
Education Consortium



Give Water  
A Hand



CA 4-H Youth  
Development



Santa Barbara County's  
Project Clean Water

## Adopt-A-Watershed

## GREEN—Global Rivers Environmental Education Network

Editing and Layout: Kate Reilly—Environmental Resources Center, University of Wisconsin

December 2000. University of Wisconsin Cooperative Extension, with funding provided by the United States Department of Agriculture, Cooperative State Research, Education and Extension Service (USDA CSREES), Grant No. 98-EWQI-1-0367.

