

One-stop Multimedia Production

Quotables

Here's what some MMS customers have to say about multimedia services:

"We have always valued the high-quality work and professionalism of you and your staff."

P. Keith Porter,
Executive Radio Producer
The Stanley Foundation

"Since 1995 we've relied on ICS Audio Production and Duplication Services (Multimedia Services) to record speakers at the Wisconsin Family Impact Seminars. We have consistently been impressed with the professional service and the high quality of the audio tapes."

Karen Bogenschneider,
Director,
UW-Madison School of Human Ecology; Associate Professor, Family Impact Seminars

"Thank you for the quick turnaround on the Alice Neel clip from the Connie Goldman production. It sounds great!"

Tracey Avant
Exhibitions Assistant
National Portrait Gallery

Top Quality, Personal Service, Fair Cost

The ICS Multimedia Services (MMS) team can help you develop many types of distance education services and materials. MMS produces audio cassette and CD-ROM courses, training CDs and DVDs, radio public service features, and streamed media (audio-video-data) presentations for the Web.

The ICS Multimedia Services production staff takes the hassle out of digital or analog recording, mixing, editing, and duplicating for you. As your one-stop multimedia production and duplicating center, Multimedia Services will save you countless hours of trying to locate the right services and materials.

We can produce your multimedia project from start to finish – from production and media duplication to printing labels and packaging your product. We can even assist you with distribution and media fulfillment.



Services and Facilities

Multimedia Services (MMS) provides services at The Pyle Center and at many UW facilities, conference centers, and hotels. The customer service office, control rooms, studios, duplication rooms, and printing area are located in The Pyle Center for your convenience.

Digital Media Services

The MMS staff provides support for hundreds of projects that require digital production and distribution. Whether it is preparing audio, data, or video clips for delivery via CD or DVD, or encoding segments or entire programs for streaming delivery on the Web, our staff uses cutting edge tools to make your presentation look and sound its best.

Studios

Multimedia production control rooms and studios are available for digital and analog recording. Studio services include:

- Custom digital and analog audio recording, editing, and mixing
- Transfers from most professional standard digital and analog audio and video formats
- Recording, editing, and mixing voice, music, and sound effects
- Phone interview and Pyle Center classroom recordings
- ISDN codec recording

Media Archiving

We can preserve your precious audiotape or videotape programs by transferring them to CD, DVD, or other digital formats.



Duplication

We duplicate both CD and DVD discs. Our state-of-the-art CD/DVD desktop publishing systems can handle over 1,000 discs per day, and our CD printers can label blank CDs in vivid color. Whether you need 10 copies or 1,000 copies, we are able to meet your timeline and budget. In addition, ICS continues to offer high-speed copies of custom audio cassettes. Mono or stereo copies in any quantity are available your choice of labels and boxes.

Packaging and Distribution

Labeling, packaging, assembling, and shipping CDs, DVDs, cassette sets, and learning packages are all part of our daily schedule. We can:

- Assemble (collate) your CD, DVD, audio cassette, or print materials into albums, cases, or notebook binders
- Label and encase individual pieces including direct-to-shell audio cassette printing
- Ship your orders via DHL, FedEx, UPS or U.S. Postal Service
- Take CD, DVD, or cassette orders on the MMS toll-free number
- Place your CD, DVD, or cassette order form on the Web



Audiotext (Dial Access)

Messages and mini-lectures for statewide and national phone system distribution can be made available on digital systems. Services include digital studio transfers, scriptwriting consultation, narration, message recording, and editing.

More Information:

For more information, contact Multimedia Services at:

Phone: (608) 262-4551

Email: multimedia@ics.uwex.edu

Web: www.uwex.edu/ics/multimedia