

Technology by “Design”

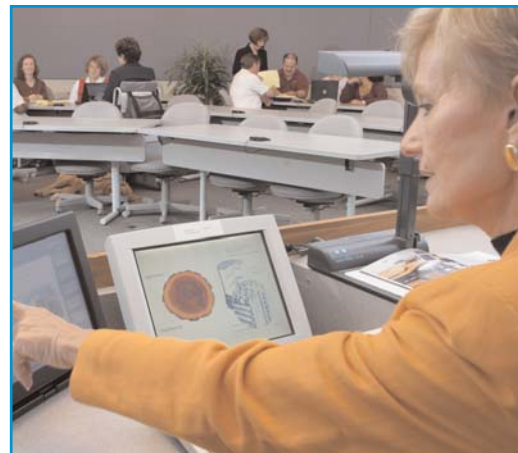
How may we help?

Our knowledgeable, courteous, and experienced service and support staff make it easy for you to use technology by:

- ▶ Providing a training web site and materials
- ▶ Giving short basic orientations and demonstrations
- ▶ Offering planning and design workshops
- ▶ Providing advanced workshops
- ▶ Customizing training to meet diverse needs
- ▶ Giving practice and feedback sessions
- ▶ Offering one-on-one consultation
- ▶ Scheduling local and remote sites
- ▶ Giving you quality technical support

www.uwex.edu/ics

Instructional Communications Systems provides interactive technologies for distance learning. We believe in fully integrating technology into the teaching and learning environment by making interactive technologies an integral and transparent part of your course, program, or meeting. We don't think technology is an “all or nothing” solution, but we do believe that technology is another tool to help you achieve your goals. We can help you blend these technologies seamlessly into your work.



▶ *Audioconferencing: Efficiency and Savings*

The WisLine Teleconference Service allows you to communicate with one or several hundred people at a time with the ease of a phone call. Some of the options you can choose allow you to divide a conference into sub-groups, record a conference to cassette tape or CD, stream a conference live or as an archived file for later retrieval, plus many more.

▶ *Videoconferencing: Engaging and Dynamic*

Interactive videoconferencing keeps you within sight and sound of your audience without travelling. You can see and hear everyone in the conference, plus display web pages, graphics, or other applications to the other sites. Everyone has two-way communication and can interact with instructors and presenters.

▶ *Webconferencing: Interactivity on the Web*

WisLine Web combines the ease of a WisLine audio conference call with the power of visually interactive web-based materials. Any type of visual content that can be presented in person can be presented using WisLine Web. WisLine Web's options for content delivery include PowerPoint slides, annotation tools, live software demonstrations, polling, whiteboards, Web tours, and graphics demonstrations.

▶ *Webcasting and Streaming: Continuous Access to Media*

Streaming allows the digital transfer of audio, video, or webconferences live for viewing or listening via the Internet, or to archive a conference for later playback. Streaming media requires a browser and a player in order to work. Files sizes for streamed files remain small, because the file is transferred to the user in the background while it is being played back.

Instructional Design -- Designed for You

Instructional Design Support

Our Instructional Design Model is based on the common elements used by instructors to develop learning programs.

In our training, we work with instructors to examine the differences in the application of these elements from the traditional classroom to the virtual classroom at multiple locations. We do this with the design materials we have developed and with hands-on-training via the technology.



Here's what some of our clients have said...

"The well-trained staff makes it work. They are essential."

"The staff has a very friendly and professional approach."

"The variety of conferencing systems allows flexibility for blending technologies. While not all participants may have the most "advanced" technologies, I like to keep that flexibility."

"The videoconferencing and webconferencing provides a variety of distance educational technologies, and that's great."

"All the technology pieces are integrated together."

"These technologies can bring what you don't have to your classroom. It opens doors, extends faculty . . . and that's a benefit."

"Distance technologies are very effective for the remote location to interact with me as the instructor and with the other students. These mediums help solve the problem we have. The blending with other communications technologies only enhances that capability."

"Using videoconferencing has been a very challenging experience. ICS was very helpful in giving me the knowledge of how to use the equipment and understand the medium."

"I structure my classes so they're very interactive. I have learned to use interaction techniques that are useful to this medium ...I began with one type of interaction, the use of small groups, I incorporated e-mail, and then began to blend other techniques and technologies into my instruction to make it a stronger course."

Resources on the Web

- ▶ Instructional Communications Systems
www.uwex.edu/ics
- ▶ Audioconferencing
www.uwex.edu/ics/wisline
- ▶ Webconferencing
www.uwex.edu/ics/wlweb
- ▶ Videoconferencing
www.uwex.edu/ics/cv
- ▶ Streaming
www.uwex.edu/ics/streaming
- ▶ Distance Education Clearinghouse
www.uwex.edu/disted
- ▶ Videoconferencing Orientation and Training
www.uwex.edu/disted/training
- ▶ DESIEN Newsletter
www.uwex.edu/disted/desien

For More Information, Contact:
Rosemary Lehman
608-262-7524
lehman@ics.uwex.edu