

Welcome to

WisLine Video @ ICS

Spotlights

Expanding Staff Interviews

If you're a statewide organization, how can far-flung staff get to know candidates for major leadership positions? That's where compressed videoconferencing fits in. UW-Extension's Cooperative Extension Division reached across the state during finalist interviews for the Associate Dean and Director position. Division staff participated in the interviews from Eau Claire, Superior, Milwaukee, and from Madison (where the candidates' public presentations originated). Finalists addressed the topic of "Cooperative Extension's Role in Bringing the University to the Entire Citizenry," followed by 45 minutes of questions from the statewide audience.

Increasing Productivity

How do you reach 50 or more high school administrators to explain a new database program for student test information? This problem faced the Wisconsin Department of Public Instruction (DPI), and based on some previous successes, they chose to use videoconferencing. DPI reached administrators from nearly 50 high schools by using 11 conference sites. The new database software was showcased for the first hour, with a question and answer period following during the second hour. A major factor in selecting videoconferencing was that it eliminated the need to travel to several locations to repeat the program and saved time for participants, according to Dirk Hildebrandt, DPI coordinator.

Face-to-face communication, worldwide

Meet face-to-face with your colleagues, conduct courses, seminars, or training sessions without travelling across the state or country using WisLine Video. Interactive videoconferencing makes your meetings come alive by bringing your col-



leagues and students into your room. You can see, hear, and converse with others located hundreds or thousands of miles away.

Using interactive videoconferencing saves time and money, increases productivity, and helps make meetings and education at a distance more personal.

Interactive videoconferencing is a powerful telecommunication tool which allows the transmission of two-way, interactive video and audio simultaneously between two or more sites. A CODEC (compressor/decompressor) compresses the audio and video signals, allowing them to be transmitted via high capacity phone lines or the Internet. Videoconferencing is easy and affordable -- no special production studios or equipment is required. And, communication between sites is two-way and interactive.

Videoconferencing can be combined with multiple media: Text and graphics can be transmitted with a document camera or through the videoconference system; Computer applications and documents, web sites, and videotapes can be transmitted and viewed; Participants without access to a videoconference system can join via audio teleconference; and new high definition video in two of The Pyle Center rooms provides the highest quality video available.

Videoconferencing connects you to a global network. Conferences can be arranged with any site worldwide with compatible equipment. Located in The Pyle Center, with state-of-the-art distance education technologies and classrooms, Instructional Communications Systems (ICS), has comprehensive videoconferencing services. The experienced staff at ICS will assist you in planning your videoconference, and training you in the use of the technology. Please call or visit our Web site, for more information about the many videoconference options available to you.



Videoconferencing Services and Features



Site Support Charges**

The University of Wisconsin sites have a 2-tiered price structure for site support. This charge covers scheduling, set-up of the conference, and troubleshooting, should problems occur. Site support charges are billed individually by each site.

Site charges are as follows:

- ◆ UW Depts, WI State, K-12 & Other Governmental Agencies \$30.00/hour/site
- ◆ All Others \$150.00/hour/site

**Charges are billed per hour to scheduling department or agency. Other charges may apply. Rates are subject to change and may vary depending upon mode of connection.*

***Site support charges may vary. See our web site for more information.*

Availability

The state of Wisconsin videoconferencing network is available for use by any governmental, educational, or nonprofit organization.

Videoconferences can be held at state of Wisconsin sites or other public or private locations with compatible equipment, worldwide. For a complete list of Wisconsin public sites visit our Web site at www.uwex.edu/ics/video/sites

More Information

For more information and scheduling, contact us at:

Phone: (608) 262-5249

Fax: (608) 263-4435

Email:

wislinevideo@ics.uwex.edu

Web:

uwex.edu/ics/video

Connecting Globally

The ICS videoconference bridge can connect with sites, worldwide, using either Internet or high-capacity phone lines.

Multi-point Conferencing

ICS operates a multi-point video bridge allowing more than 30 locations to be connected simultaneously in any combination of ISDN (H.320) or Internet (H.323) connections. The system automatically switches the view to the site that is speaking..

Interconnectivity and Quality

ICS regularly connects with sites and conferences throughout the world. The videoconference units operate in the accepted industry standards, which allow communication with any systems using the standards (H.320 and H.323). Testing in advance is required for sites not previously certified for connection with the ICS bridge.

ICS can connect with BadgerNet sites in the State of Wisconsin through the Four Lakes Network. A Four Lakes-equipped room is available in The Pyle Center.

Ease of Operation

The videoconferencing equipment is easy to use. Instructional designers and trainers are available to help you learn how to effectively use videoconferencing. ICS also provides in-depth training programs for educators interested in learning more about teaching techniques using the videoconferencing medium.

Supporting Users

ICS provides instructional support and training for users including group workshops and individualized instruction. Site support for state network locations includes program technical support, troubleshooting and equipment testing, and site qualification for new users.

Costs*

Line Charges (ISDN calls, only)
Prices vary. See our rate sheet at www.uwex.edu/ics/video for more information.

Multi-point Bridging Charge:
(in addition to line charges above)

- ◆ \$10 /hour/ site (UWs, gov't. agencies in Wisconsin)
- ◆ \$40/ hour/site (non-profits, state, Federal, or local gov't. agencies outside of Wisconsin)