

7 Habits of Highly Successful Milking Routines



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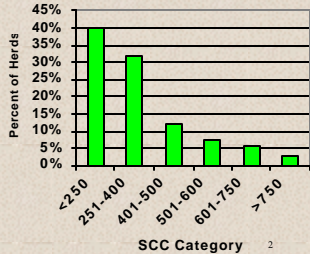


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High Quality Milk

- Visually appealing
- Free of adulteration
- SCC < 200,000
- SPC < 25,000
- Produced from a farm that inspires consumer confidence

Distribution of Average Herd Somatic Cell Count, Jan-Nov 1998

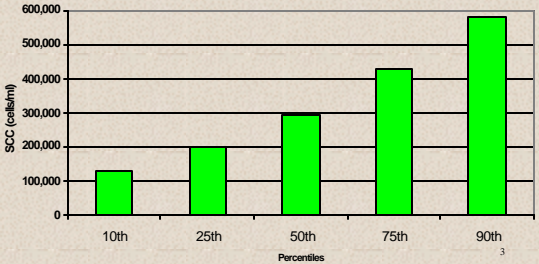


SCC Category	Percent of Herds
<250	~40%
251-400	~32%
401-500	~12%
501-600	~8%
601-750	~5%
>750	~2%

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High Quality Milk How Do You Compare?

1998 Quality Percentiles WI Grade A Herds




Percentile	SCC (cells/ml)
10th	~120,000
25th	~180,000
50th	~280,000
75th	~420,000
90th	~580,000

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Milking Routine

- Objective:
 - Produce a high quality food product
- Means to meet objective:
 - Attach teatcups to visibly clean, well stimulated teats, remove milk rapidly and remove the units when milking is completed



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