

WPR celebrates 75 years of "Chapter a Day"

By Bill Estes



JIM GILL

Statewide tour marks 75 years of "Chapter a Day"

History will come alive as "Chapter a Day's" Karl Schmidt (l), Jim Fleming and Norman Gilliland tour the state with "The Feuding Founders." The trio will stop in seven cities to dramatize selected letters between John Adams and Thomas Jefferson, with the assistance of their mutual friend Benjamin Rush.

Legend has it that back in 1927 Wisconsin Public Radio (WPR) host Harold B. McCarty had a radio guest cancel at the last minute. He had to fill the time with something, so he pulled a library book out of his briefcase and started reading—and unknowingly began one of the longest-running programs in the history of radio.

In 2002 WPR is celebrating 75 years of "Chapter a Day."

"Chapter a Day" is just what the title suggests: a half-hour reading from contemporary fiction, history and biography by some of the finest voices at WPR. "Chapter a Day" is broadcast at 12:30 p.m. (and repeated at 11 p.m.) weekdays on the Ideas Network stations of Wisconsin Public Radio.

WPR's 75th celebration includes a statewide tour featuring three "Chapter a Day" readers in "The Feuding Founders," a dramatic presentation of the John Adams-

Thomas Jefferson letters. The tour runs Sept. 3-26 and includes performances in Bayfield, Milwaukee, Eau Claire, Wisconsin Rapids, Sturgeon Bay, La Crosse and Madison.

"We wanted to do something more for our listeners than appear in person with book in hand. So Karl Schmidt, Norman Gilliland and I will appear in character," says Jim Fleming. "The surprising thing about these letters, written two centuries ago, is how revelatory they are about current events. They say quite a bit about the founding of our country, and are a pleasure to read."

For information about "Chapter a Day" archival booklists, upcoming selections, photos, musical themes and the tour: www.wpr.org

Annual Awards recipients to be honored Sept. 26

Committed. Dedicated. Outstanding. These words are used often—and sincerely—to describe University of Wisconsin-Extension Annual Awards nominees. The selection committee recently completed its serious task and named this year's Annual Awards recipients.

Exceptional UW-Extension faculty, staff, and internal and external partners will be honored at the 2002 Extension Annual Awards Banquet on Sept. 26.

UW-Extension Chancellor Kevin Reilly will present the awards. Hosting the event are Jerry Huffman of Wisconsin Public Television and Melba Lara of Wisconsin Public Radio. The banquet will be held at UW-Extension's Lowell Center on the UW-Madison campus.

UW-Extension annually honors faculty, staff and supporters of the extension function with awards in five categories. This year's recipients, by category, are:

Award for Excellence

Recognizes faculty and staff who have excelled in program development, teaching or support of extension program—**Hector Cruz**, associate professor of education, UW-Stout; **Trisha Day**, 4-H Youth

Development specialist, Cooperative Extension; **IDEAS Portal Web site**, Continuing Education Extension; Wisconsin Public Radio bureau managers **Bill Estes**, **Dean Kallenbach**, **John Munson**, **Gene Purcell**, **Rick Reyer** and **Glen Slaats**.

Classified Staff Award for Exceptional Service

Recognizes outstanding performance in supporting the extension mission—**Lisa Bailey**, IS Systems Development Services, UW Learning Innovations; **Judy Ballweg**, Family Living/4-H Youth Development program assistant, Cooperative Extension; **Patricia Cady**, benefits specialist, Human Resources, UW-Extension; **Robert Frederickson**, director of Food Service, The Lowell Center.

Friend of Extension Award

Recognizes individuals and groups who have made outstanding contributions in support of the extension mission at the local, state or national levels—**Richard Best**, executive director, West Central Workforce Resource, Menomonie; **Don McKelvey**, Wisconsin Association of County Extension Committees; **Floyd Rose**, executive director, Wisconsin Supplier Development Council, Madison; **Wisconsin Milk Marketing Board**.

UW-Extension Annual Awards Banquet

Date: Thursday, Sept. 26, 2002

Time: 5:30 p.m. social hour, 6:30 p.m. dinner

Place: The Lowell Center, 610 Langdon St., Madison

Reservations: www1.uwex.edu/chancellor

Reservation deadline: Friday, Sept. 13, 2002

For more information: Rita Sears, sears@admin.uwex.edu, (608) 262-3786

Wisconsin Idea Award

Recognizes individuals and groups that have made significant contributions through applications of concepts, techniques or principles gained through participation in Extension programs—**Robert Cervenka**, president of the board, Phillips Plastics, Phillips.

Extension Career Award

Honors outstanding faculty members who have demonstrated long-term commitment, quality, leadership and innovation in Extension programming—**Tom Parslow**, assistant program leader, Agriculture and Natural Resources, Cooperative Extension; **Harv**

Thompson, professor of theater arts and education, Division of Continuing Studies, UW-Madison.

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MESSAGE FROM THE CHANCELLOR

Bigger challenges, opportunities lie ahead

As the UW System works to manage the \$44.2-million budget cut adopted by the legislature in July, we know that things could have been worse. During the debate about how to address a \$1.3-billion state deficit, proposed cuts to the University ranged as high as \$108 million. In the end, lawmakers recognized the University's pivotal role in stimulating economic growth and settled on a more modest reduction.

Now is the time to consider how our University might fare in the next budget cycle, when an even bigger structural deficit will force legislators to make more tough decisions. In that environment, we must be prepared to demonstrate the value of our current programs and find new ways to increase the economic health of our state.

As researchers and educators, we have an obligation to use the University's broad resources to make new, meaningful contributions to the state's economic recovery. That is why we are moving forward with two proposals for the 2003-05 state budget that will leverage Extension's statewide network in new ways and improve our state's economic viability for years to come.

In this issue, I will describe one proposal designed to engage citizens and leaders in a collaborative effort to strengthen Wisconsin's economy. In a later issue, I'll tell you about our proposal for improving access to higher education through e-learning and online degree programs.

Many business leaders and economists advocate for an emphasis on industry-specific and regional "clusters" as the means to accelerate economic growth and achieve a self-sustaining critical mass of business activity. To accomplish this, thriving industry clusters need access to the knowledge base and expertise that is unique to their business.

In our budget proposal, we suggest the formation of four industry-specific cluster task forces made up of key business and labor leaders, UW-Extension educators, campus faculty and other research analysts. We have asked for six new business and economic development specialists to support these task forces, which would address specific research needs and growth strategies for selected industry clusters.

To help communities and businesses implement industry-cluster strategies derived from the task forces, our initiative would also expand the network of UW-Extension community economic development educators working across the state in partnership with Wisconsin counties. We are seeking seven

AT A GLANCE

UW-Extension's 2003-05 economic development budget proposal

Approximately \$1.3 million in new funding would allow UW-Extension to:

- Establish four task forces to focus on specific clusters of high-growth industries in Wisconsin, using UW research capabilities to provide baseline economic analysis.
- Expand the statewide network of community economic development educators to help apply this research and develop customized local economic growth strategies.
- Use its strong community relationships to connect more students with service learning opportunities and internships to support and implement local economic development strategies.

Outcomes:

- More support for growth industries and local economic development.
- Increased demand for educated workers.
- Creation of "critical mass" within key industry clusters.
- Improvement of Wisconsin's economic viability and higher per-capita incomes.

For more information:

www.uwex.edu/chancellor/documents/din_draft.pdf
www.wisconsin.edu/summit/papers/clusters.pdf

new positions to help extend that statewide network.

These two features, specialist resources and community-based educators, are important complementary elements of a robust business- and community-focused economic development educational outreach program.

We believe that such a broad initiative, focused on economic development needs of local businesses and communities, would also generate significant opportunities for student internships and service learning. Building on the successful partnerships we currently have with UW-Platteville and UW-Whitewater, we hope to bring more of these hands-on learning opportunities to other parts of the state. This effort would link UW students with local communities and businesses and with internship and service learning projects focused on the unique economic development needs of the region where they live.

If we are successful, the results will be more jobs, higher incomes and a larger tax base that might alleviate future budget crises. In the face of adversity, this is exactly the kind of innovative, research-based strategy that people expect from their public institutions of higher education.

Charles Van Hise once said that our mission is to bring "light and opportunity to every human being." At a time when the state's fiscal condition seems dim, we can help illuminate the state's economic problems and lead the search for practical solutions.

Summer interns learn new job skills



Summer Affirmative Action Intern Program (SAAIP) Madison-based participants included (from left) Angelus (Andy) Tjahjadi, Triniti Stovall and Kimberly Kizewski. Interns not pictured include Michelle Danforth, Lue Hang, Rachel Herda, Jean Nkamadon, Mike Rhee, Maanaan Sibir and Akosua Williams.

The Summer Affirmative Action Intern Program (SAAIP) provides racial/ethnic minorities, women and persons with disabilities with professional training, experience and exposure to state agencies and university departments. Participants are college juniors, seniors and graduate students.

This summer the UW-Extension Office of Equal Opportunity and Diversity programs and the Office of the Chancellor partially funded 11 interns. Interns were placed in divisions and program areas around Wisconsin.

For more information:

www1.uwex.edu/diversity/inside/saaip.cfm or
 Stephanie Endres, SAAIP coordinator,
 (608) 262-0277
endres@admin.uwex.edu

KUDOS

The Wisconsin 4-H Youth Development Program has received the 10th annual UW Regents Teaching Award for Academic Departments and Programs. The \$5,000 award recognizes and rewards an academic department or program that demonstrates exceptional commitment to teaching and learning. The funds from the award will be used for further program enhancements, such as professional development or teaching-related supplies and expenses. Greg Hutchins, 4-H Youth Development program leader, will accept the award at the Sept. 13 Board of Regents meeting.

Del Kangas retired July 6 as director of the Center for Continuing Education/Extension (CCEE) at UW-Superior, a position he has held since July 1999. CCEE includes Continuing Education, Cooperative Extension and the Small Business Development Center faculty and staff located at UW-Superior.

The IDEAS Portal Web Site has received \$50,000 in funding from UW System's 2002-2003 PK-16 Initiative: Professional Development in Instructional Technologies for Teachers grant program. Kent Koppelman, UW-La Crosse professor of educational policy and practice, featured the IDEAS Portal Web site in his presentation "Wisconsin's Full of IDEAS: A Portal Web Site for Teacher Resources" at the National Education Computing Conference in June.

At the annual meeting of 349 PBS affiliates in June, Wisconsin Public Television's (WPT) Michael Bridgeman was named PBS Communicator of the Year. Bridgeman, a 20-year veteran of WPT, is the director of promotion and design for the six-station network that serves 827,000 television viewers each week.

Mary Crave has received the 2002 American Association of Family and Consumer Sciences (AAFCS) Leaders Award. Crave, an evaluation and diversity specialist for Continuing Education Extension, accepted the award June 24 at the AAFCS Annual Convention in Dallas, Texas.

Donna Peterson, UW-Extension Iowa County Nutrition Education coordinator, has received the Southwest Wisconsin Community Action Program 2002 Community Service Award for her nutrition education work targeted at limited-income audiences.

Frederica Freyburg has joined Wisconsin Public Radio as state capitol reporter. Freyburg has 20 years of reporting experience in Minneapolis, Milwaukee, Madison and Green Bay.

School's COOL for summer

More than a thousand kids learned a lot and had fun at College for Kids this summer

By Cathy Prescher

Not long after College for Kids drew to a close in August, four Milwaukee-area children ranging in age from 7-12 expressed outright enthusiasm for the program which drew more than 1,200 youths to the University of Wisconsin-Milwaukee campus this summer.

The one- and two-week summer enrichment classes, offered by the UW-Milwaukee School of Continuing Education, are designed for children with high academic potential, motivation and talent who are entering five-year-old kindergarten through eighth grade.

Here's how Sedate Ann Kohler summed up her College for Kids experience.

"When I went to College for Kids I had a totally great time. I did a French class and I learned SO much. I've been in College for Kids before so I've had experience. I did a pottery class where I made a dog-head wind chime, a biology class where I dissected a frog (It was a female and it was stuffed with eggs. That was so cool!!!!) and I

was in a drama class where we put on a play for our parents."

Trevor Martin took a more analytical approach.

"This year, I took the class on 'Optics, Magnetism and Electricity.' We made some easy-to-make machines and did many experiments. One of the machines was a periscope that you can use as spy gear. During an experiment, the instructor burned a pickle with electricity. A pickle has sodium in it so the color of the fire was orange. This was my third CFK class. I look forward to studying chemistry next summer!!"

Mahak Lalani has been taking College for Kids classes the past two years.

"This year I enjoyed taking math and pottery. In math, I learned a magic trick that I played on my parents and counted the number of seeds in a watermelon. We sorted buttons by color, shape and size and played games with dice. In pottery, we did magnificent projects."



DEB GENEROTZKY, UW-MILWAUKEE PHOTO SERVICES

Summertime is learning time

There's great chemistry in this College for Kids class. College for Kids also offers classes in fine arts, language arts, math and technology. Among the new topics offered this past summer were American Sign Language; calligraphy; German-, French- and Spanish-language immersion; the Amazon Rainforest; Web page design; and sports media and marketing.

Wolfgang Raffert offers the consummate overview.

"I believe that the UWM College for Kids program really defines the meaning of 'extracurricular.' It provides an environment in which the discussion includes more thought. I have learned things in the many years that I have attended that I never would have learned in

the regular school year. You are able to do many hands-on activities and build the things that you are discussing. College for Kids is a good use of time for the summer. I can't wait for next summer to be here so I can go back!"

For more information: College for Kids, UWM School of Continuing Education, (414) 227-3360

A CLOSER LOOK AT THE FACES OF LEARNING

Wisconsin Vote's goal: informed citizens heading to the polls

By Chris DuPré

"A Closer Look at the Faces of Learning" is a series of articles complementing UW-Extension's annual report, Faces of Learning. Faces of Learning is available online at www.uwex.edu/AR01 or by calling (608) 262-3253.

"Many broadcast news operations 'discover' politics every two years for the elections. At Wisconsin Public Television and Wisconsin Public Radio, the candidates and the issues are familiar because we cover them all the time," says Kathy Bissen, executive producer for news and public affairs at Wisconsin Public Television (WPT). "Wisconsin Vote is an extension of that focus, and it's information that voters can trust."

As citizens start to pay attention to the coming elections, WPT and Wisconsin Public Radio (WPR) will provide a variety of campaign-focused broadcasts under the Wisconsin Vote banner. WPT and WPR also are working together on the Wisconsin Vote Web site, wisconsinvote.org, an invaluable resource for news about the candidates and races.

WPT election coverage

Leading the way on WPT will be "WeekEnd", airing at Fridays at 7 p.m. "WeekEnd," the news and public affairs series that will end its 11-year run sometime after the elections, will have campaign coverage, joint candidate appearances in congressional races, "Reality Checks" of campaign ads, and more.

WPT also will air unedited statements from candidates for statewide and federal offices on Oct. 17, 24 and 31.

WPR coverage

WPR, through its news bureaus and Ideas Network call-in programs, will spotlight major statewide races. It also is planning extensive election-night coverage.

WPR's coverage will include a series on all statewide races, in addition to stories highlighting key congressional and state legislative contests. Numerous call-in shows will focus on the most important races.

Live gubernatorial debates on WPT and WPR

The We the People civic journalism project, which includes live broad-

casts on WPT and WPR, plans a Democratic gubernatorial primary debate on Sept. 5 and a gubernatorial general-election debate, tentatively scheduled for Oct. 29.

Web site provides anytime access to election information

"Public broadcasting provides an opportunity for state citizens to get an up-close look at the candidates and sometimes talk to them directly," says WPR news director Connie Walker. "Our audiences rely on us to provide in-depth election coverage, and we're pleased they can review it on the Wisconsin Vote Web site whenever they want to."

The Wisconsin Vote Web site provides anytime access to a wealth of election information, with more to come as the campaigns heat up. Voters can learn how to register, find out who's running, and take part in weekly online polls. Voters can watch stories from "WeekEnd" and hear reports from WPR through streaming media. The site also links to state newspapers. On election night, wisconsinvote.org will provide live election results.



JIM GILL

"I find the Wisconsin Vote Web site the most comprehensive place to get information on races, candidates, how to vote, resources and more. It is updated frequently during races, accessible to anyone and is nonpartisan. This is a great service, and I love to look at the information when I am on the road."
- Melissa Keyes
Madison

Internet2 brings the world to Wisconsin

By Ron Kraemer, Chief Information Officer, UW-Extension

- Schoolchildren remotely operate telescopes and microscopes or pilot equipment on the faraway ocean floor—from their classrooms.
- Medical students observe and interact with surgeons as procedures are conducted—in other states.
- Hundreds of people set up and hold videoconferences—from their desks.

Internet2 is bringing a world of experiences and information to Wisconsin residents every day—and bigger and better applications are on the way.

Internet2 defined

Internet2 is a collaborative effort among the nation's leading re-



Ron Kraemer
CEO Information Systems

search universities, teamed with government and industry partners, to build the next generation of the Internet. Internet2 works essentially the same as the Internet except that it is reserved for education and research by Internet2 members for Internet2 members. By focusing on education and research on this high-speed network, educational institutions are able to do things that not long ago seemed possible only in science fiction movies.

Extension News and Ideas is a publication of the University of Wisconsin-Extension. It features articles and information about UW-Extension and extension activities carried out through the 26 UW System campuses and 72 counties. An EEO/Affirmative Action employer, UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA requirements. If you would like this material in another format, please contact Margaret E. (Peg) Davis.

Comments should be sent to:
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432 North Lake Street
Madison, WI 53706-1498
or: davis@admin.uwex.edu

Who can participate in Internet2?

Internet2 encourages the use of innovative applications that involve communication and collaboration, a perfect combination for education. Until recently only a few select universities that were willing to pay substantial membership fees could participate in Internet2. UW-Madison and UW-Milwaukee were the only Internet2 members in Wisconsin. However, a new category of participation called "sponsored education groups" now opens Internet2 use to more organizations.

UW-Extension and all other UW System campuses, K-12 schools, museums, libraries and other organizations that are WiscNet members can now participate as sponsored members through UW-Madison. Of note for UW-Extension, this could include education programs through units that are located at sites that have their Internet service through WiscNet.

Why is Internet2 important?

A short time ago, the thought of using the Internet for high-quality video conferencing, real-time collaboration or interactive teaching across continents was not considered a viable option. The commodity Internet was slow and overrun with commercial and entertainment activities. Internet2 essentially provides an express lane that bypasses that congestion.

Video delivered over Internet2 can support combinations of video delivered to and from desktop computers, classrooms, conference rooms, large lecture halls and auditoriums. It can include one-to-one exchanges or the broadcast of a single source to multiple sites. Although Internet2's greatest advantage might be in the delivery of real-time voice and video, it is also important for quick delivery of large databases or multimedia presentations.

The reality of Internet2

Internet2 is not physically separate from the existing Internet, so no special equipment or connections

Address changes:
Extension employees should contact their payroll office. Others should send changes to the above address.

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www.uwex.edu/ni

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Internet2's primary goals

The primary goals of Internet2 are to:

- Create a leading-edge network capability for the national research community
- Enable revolutionary Internet applications
- Ensure the rapid transfer of new network services and applications to the broader Internet community

are needed. While Internet2 is often talked about in terms of its high speed, no minimum speed requirements are required to use Internet2. There are no special Internet2 fees.

Organizations need to understand the applications that they expect to use and determine if their local networks computers and software will allow the applications to work well. For applications to work properly, equipment and wiring on the last mile of the network is critical. As fast as Internet2 may be, it will not perform to potential if the building wiring, or the network gear in the building, or your desktop computer cannot handle the application. The good news is that the appropriate network infrastructure and equipment to support these applications is increasingly common in most offices.

Benefits for UW-Extension

In the near term, the greatest benefit for UW-Extension may be access to programs and applications developed at major research universities. As work proceeds,

there will be developments closer to home that will benefit UW-Extension. Wisconsin Public Television, national Cooperative Extension units and collaborations with K-12 groups will all use Internet2. Many examples of programs and applications in use today can be found at the Web sites listed at the end of the article.

Much work to be done

Internet2 will not achieve widespread use overnight even in the higher education community. What is needed most now are ideas concerning how to take advantage of this technology to further education. The greatest challenge we must overcome might be the limits we put on ourselves. Teachers and administrators will need to work together to transform ideas into projects, and partnerships must be formed to explore which investments should be made that will most effectively improve teaching and learning.

For more information:

www.internet2.org and www.wiscnet.net

Examples of UW-Extension Internet2 activities

The Instructional Communications System (ICS) is actively participating in the Internet2 Commons Project, which is a framework for large-scale deployment of tools and services for Internet-based video over Internet2.

Wisconsin Public Television is partnering with several organizations to research how to use Internet2 to move and manage television programs and related services.



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