

Integrating Scholarship into Outreach Programming: A Successful Model

2003 Outreach Scholarship Conference Poster Session
Madison, WI – October 13, 2003

The **Extension Scholarship Model** (see reverse side of page) is designed to assist county-based Cooperative Extension faculty in fulfilling their county programming needs while meeting the academic criteria of the promotion and tenure system. This model illustrates a practical approach to effectively integrating academic scholarship into Cooperative Extension outreach programming efforts at the local level. Use of this model within Rutgers Cooperative Extension has resulted in expanded outreach through innovative programs, as well as an excellent success rate for county faculty submitting credentials for promotion and tenure. The following is an example of how the model enables Extension professionals to integrate scholarship into their programs:

SCHOLARSHIP PHASE	EXAMPLE OF SCHOLARLY ACTIVITY
Identify Issues and Document Needs	County government announces initiative to expand workforce preparation programs for at-risk youth, based on economic strategic planning effort.
Develop Objectives and Design Program	Design a summer youth farmstand program, with the objective that targeted at-risk youth participants will develop and practice workforce preparation skills as defined via the SCANS report. Collaborate with youth development agent, Extension specialists, community partners, and local growers in developing program.
Identify and Obtain Support	Apply for Youth Investment Council grant to support the development of training materials and staffing of program.
Deliver Programs	Develop curriculum, including training manual, powerpoint presentation and video. Pilot-test curriculum and audio-visuals with small group. Conduct training sessions with staff hired on grant fund to coordinate program.
Evaluate Programs and Document Impact	Develop, pilot-test and use pre/post tools to track development of knowledge and skills. Collaborate with specialist on research project.
Report Results	Report results through grant report to Youth Investment Council, and prepare impact/accomplishment report for county government liaison and/or Extension administration. Share information with state Extension workforce development committee and NAE4-HA Workforce Preparation Task Force.
Demonstrate Impact on Profession	Present seminars on program at national agents association meeting and state agricultural convention. Publish articles in Journal of Extension and/or National Association of Counties (NACO) publication. Train Extension colleagues in state to implement program in all counties.
Attain Recognition	Appointment to local Workforce Investment Board. Receive national association award for innovative programming.

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