

Approved 7-11-07

**Academic Staff Council Meeting Minutes  
June 20, 2007  
The Pyle Center**

**1. Call to Order/Certification of Open Meeting Notice Compliance**

Chair Bill Mann called the meeting to order at 9:13 and certified compliance with the open meetings law. The three new members in attendance were welcomed and introductions were made. Members attending: John Fisher, Heather Boyd, Michael Maguire, Ja'Tawn Campbell-Pinson, Bill Mann, Darlene Kramer, Allisanne Apple, Tom Culviner, Penny Ralston-Berg, Nancy Coffey (by phone). Others attending: David Wilson, Marv Van Kekerix, David Prucha, Kate Wodyn Teri Venker (for agenda item #9).

**2. Approval of minutes of May 16, 2007 meeting**

Motion to approve by Kramer; seconded by Fischer. No discussion. Motion carried. Maguire recognized outgoing members Ralston-Berg, Boyd, Mann and Ederer (in absentia). Chancellor Wilson presented them with certificates of appreciation.

**3. Chancellor/Vice Chancellor report**

Wilson said he spent the previous evening in Sheboygan at a county board meeting about moving the Cooperative Extension office to the UW-Sheboygan campus. After hearing presentations from Wilson, Dave Such and other individuals, and 2 hours of debate, the board voted 18-14 to move the county office to the campus. What he heard though on the part of all 32 supervisors was a passion for Extension. The actual move will take place in 2008. June Board of Regents meeting update: Mark Bradley was elected as new president of the board. He has been invited to the UW Colleges convocation at Fond du Lac as keynote speaker. Wilson will present his "state of the institution" address at this venue. On the budget front, the UW System budget has passed the Joint Finance Committee intact and the Adult Student Initiative (ASI) is receiving great support from legislators. This is one item in the Growth Agenda that is bringing excitement. Wilson also mentioned the NOW initiative which would bring a greater UW presence to the northern part of the state, by bringing courses and degrees to that area. He is also looking at a UW Colleges presence in Milwaukee and Madison as well. Senior personnel appointments: Marsha Henfer has been named new CIO; Wilson will announce today the new Broadcasting and Media Innovations director; the Director of Entrepreneurship and Economic Development search committee meets next week; he charged the legislative liaison committee last week. Wilson continues to make county visits, as well as visits to all UW campuses, not just Colleges. He commented that we have to be careful not to think of UW Extension or UW Colleges as just being in Madison—our reach is across the state. Strategic planning: he is being careful not to move too quickly, but we are moving forward with putting together a process. Guiding principles, goals and an outline of next steps will be shared next week. Marv Van Kekerix will be the lead person in the strategic planning process. Dennis Jones of the National Center for Higher Education Management Systems will be a consultant in the process. We are officially hosting the Board of Regents meeting in April 2008 and Wilson has appointed a planning committee comprised of Ann Keim, Bill Mann, Lisa Seale and Teri Venker. Vice Chancellor Van Kekerix added that there is a task force that is looking at co-location issues and is co-chaired by Karen Hintz (Cooperative Extension Eastern District Director) and Jim Perry (Dean and CEO of UW-Fox Valley).

**4. Chair's Report**

Ray Schultz and Bill Mann traveled to Dodge and Brown counties last month to talk about shared governance and had great participation. He encouraged the Council to keep increasing communication to our colleagues around the state. He distributed thank you letters to all for their hard work.

**5. Ad Hoc Committee Reports**

Report on the UW System President's Compensation Advisory Committee: no report.

Academic Staff Representatives Council Report: no new report since last month. **Boyd motioned to nominate John Fischer as the new rep to this group. No other nominations. Maguire seconded. Motion carried.**

Nominations: we have a "fabulous ceremony" coming up at 10:30 to recognize the Academic Staff Council Awards for Excellence winners (Nathan Trick, Jill Hicks, and Frank Boll). Both Randy Parvin and Lisa Lehman are willing to serve another term on the Systemwide Extension Council (SEC) as academic staff council representatives. **Boyd motioned to support the Parvin and Lehman reappointments to SEC, motion carried.**

Communications: Ralston-Berg said the survey on communication style preferences is in its final form. This is a short survey of nine questions and will go out to all academic staff at the end of this week. The WisLine archive of the April 11 title review program will be available soon.

Distinguished Prefix: Fisher reported that on May 22 the committee met to review four applications for distinguished prefix and recommended that all four be bestowed the distinguished prefix title. Recipients are: Pat Ludeman, Bill Ryan, Suzanne Wade, and Karen Early. Boyd commented that the distinguished prefix was discussed at Academic Staff Representatives Council a few months ago and she said that the Extension policy seems to be much more developed than at other campuses.

Title Progression: Kramer mentioned the title review program on April 11 and the follow-up communication. The committee will discuss next steps in a teleconference next month; probably training by divisions because of the differences in process. Kramer expressed appreciation to David Prucha and his staff because they are great resources.

#### 6. **Possible Shared Vision statement and Tagline**

Teri Venker, executive director of university relations for UW Colleges and UW-Extension, led this discussion. A document of proposed shared vision statements and taglines was distributed previously for review and discussion today. Teri provided background and further explanation. She expressed that members should feel free to share this document with constituents and to provide feedback to her. Discussion ensued. Kramer likes #8 and 9 for taglines. Maximum access seems to be a little long. Fischer also likes #9. We are about impact. Mann expressed that he did not see anything that indicates we are the leader; leading the Wisconsin Idea or championing the Wisconsin Idea, etc. He thinks we need a tagline that shows we're taking the initiative. Fischer also mentioned that the Wisconsin Idea is missing from shared vision statements and he thinks it should be there. Discussion followed about whether the Wisconsin Idea is common knowledge, and Venker explained that the vision statements do include what the Wisconsin Idea is but avoid the jargon. Maguire suggested dropping the superlative "maximum" from tagline/logo to soften it a bit and make it more welcoming. Wilson mentioned that UW-Superior is using "superior access" and how do we differentiate ourselves. Also, it was suggested that we look at placement of the tagline under the logos because one seems to be for Colleges and one for Extension. Coffey also likes #9 and #1-learn to live; live to learn.

(Suspended meeting for Academic Staff Council Awards for Excellence reception. Reconvened at 11:15 a.m.)

#### 7. **Update on UWS Response to Leave Reporting**

David Prucha provided background on the Legislative Audit Bureau (LAB) audit of UW System personnel policies and practices. The audit covered various areas including vacation and sick leave, limited appointments, use of consultants, etc. What we're discussing today is System's response on the leave reporting issue (dated June 1, 2007--documents emailed with meeting materials) As an institution, we're moving toward electronic distribution and submission of leave reports. Prucha provided some history on the evolution of the system and the challenge of reporting against what is defined as a standard 40-hour week when many of our employees work much more than that. He referenced the May 23, 2007 Discussion Paper on Alternative Work Week from Al Crist, UW System

Associate Vice President for Human Resources, that is intended to stimulate discussion on “how to reconcile use of a benefit that is measured in hours with professional responsibilities and activities that have no such measure.” The faculty senate at their meeting last week took action to form an ad hoc committee and invited academic staff members to be on the committee. Discussion. Michael Maguire and John Fischer agreed to be on the ad hoc committee. There was a suggestion for one more person to be on this committee—perhaps an incoming new member. Wilson suggested coming up with an “Extension position” on this issue rather than separate groups (governance, HR, etc.) individually responding to Al Crist. Prucha has already agreed to be involved in this committee so this would provide a unified response to UW System. Official action on Academic Staff Council membership on this ad hoc committee will be taken at the July meeting.

**8. Approval of the 2007-08 meeting schedule**

A draft schedule was distributed previously. ***Maguire motioned to approve the schedule as presented, including the suggestion to have separate breakouts during the joint meetings with UW Colleges. Fischer seconded. Motion carried***

**9. Adjourn**

The meeting adjourned at 12:00 p.m.

Recorded by Wodyn, 6-20-07