

Approved 05/14/2008

**Academic Staff Council Meeting Minutes**  
**April 25, 2008**  
**Patio and Conference Room – Lange Student Center**  
**UW-Baraboo/Sauk County**  
**Baraboo, WI**

**1. Call to Order/Certification of Open Meeting Notice Compliance**

Chair Maguire called the meeting to order at approximately 1:45 p.m. and certified compliance with the open meetings law. Council members in attendance: Michael Maguire, John Fischer, Darlene Kramer, Tom Culviner, Nancy Coffey, Allisanne Apple, Ja'tawn Campbell-Pinson, Lynne Blinkenberg. Others attending: Ann Keim.

**2. Approval of Minutes of February 13, 2008 Meeting (The March 12, 2008 meeting did not have a quorum and therefore did not conduct business.)**

Moved by Apple, Campbell-Pinson seconded. Motion carried.

**3. Brief ASC Member Mission Presentation**

Lynne Blinkenberg is Director of Community Outreach at Wisconsin Public Television. She explained past, present, and future outreach projects, including Wisconsin PBS Kids (handout) and upcoming programming on health care this fall.

**4. Chair Report**

Maguire said that he thinks that the member mission presentations have enabled us to see better the many activities that Extension undertakes. Regarding the co-located meeting with Colleges governance (which occurred before the ASC meeting), he said that these are helpful in familiarizing each institution with the culture of the other institution. Apple said that it was difficult to find joint activities for these meetings. Kramer said that there are some joint projects between Extension and UW-Fox Valley.

Maguire said that meeting occasionally with Colleges academic staff will make it easier to make contacts when joint work appears to be useful.

Keim described how Colleges' shared governance is different from Extension's. The Colleges Vice Chancellor chairs the meeting, administrators attend, and all of Colleges' business is decided: curriculum, text selection, and so on.

**5. System Academic Staff Reps Council Report**

Culviner didn't report on AS Job Security (10.03)(1)(c) & UWS-UPG (3.05) because these topics didn't come up during the April Reps meeting. He reported that the academic staff summer conference will be at UW-Platteville, July 17 and 18. Culviner also reported that System administrators Ron Singer, Bob Jokisch, and Lisa Kornetsky have been making visits to the academic staff governance groups on the various campuses. Culviner asked whether we want to invite them to an ASC meeting.

After a brief discussion, Maguire moved that we invite them to our June meeting. Blinkenberg seconded. Motion carried.

**6. Committee Reports**

*Distinguished prefix*—Fischer reported that there is one distinguished prefix applicant.

*Nominations*—**ASC**. Coffey reported that four nominations came in by the deadline; two came late. It was decided to exclude the late nominations. Because there are four openings, there was no need for an election.

The new members are the following:

- Beverly Phillips, Wisconsin Nutrition Education Program State Coordinator, COOP
- Jerry Clark, Crops and Soils Educator, Chippewa County, COOP
- John Fischer, CEOEL (incumbent)
- Lisa Agnew, CEOEL

**ASC Awards.** Coffey announced that there was one nominee for the Academic Staff Council Award for Excellence. Maguire moved that we accept. Fischer seconded. Motion carried. Next, the nomination needs to be forwarded to the Chancellor. For the Academic Staff Regents Awards there are an individual award and a group award. There are nominees for both. ***[I didn't know whether I should put names here before they are confirmed by the Chancellor.]***

Blinkenberg suggested that we need to do a better job of getting the word about awards out to academic staff. Keim said the awards nominations should not come only from deans and directors.

## 7. UWC-UWEX Strategic Plan

Keim presented a draft Colleges and Extension strategic priorities matrix. She explained how the document was created and what it represents. In the framework of the overarching strategic priorities from Chancellor Wilson's visioning process, the leaders of divisions signed on to accomplish substrategies under each priority, according to their divisions' missions and capabilities. The division leaders will develop a narrative for each substrategy that they are responsible for. The narratives will specify resources, timelines, and deliverables.

Among comments on the strategic plan were the following:

- Fischer had concerns about the lack of a specific substrategy focused on the Teacher Quality Initiative.
- Maguire said that substrategy F1a ("system for collecting and utilizing 'success stories' illustrating the impact of programming") should be implemented right away. He pointed to the Chancellor's use of this tactic at the April Regents meeting as an example of how effective success stories can be.

In response to Maguire's comment, Keim acknowledged that the Program Impacts evaluation model needs to be used more than it is currently.

Maguire suggested a few tweaks in the draft document. He and Keim will draft a letter with these suggestions and with general approval of the strategic plan. The final version of the letter will be sent to the Chancellor's office.

Blinkenberg said that unit managers and directors should discuss the matrix document with their staffs.

## 8. Follow-up Items

*Collective bargaining*—Maguire said that as the issue has stalled in the legislature, there is nothing to discuss.

*Title review pilot workshop*—Maguire said that the workshop would be piloted with 4-H academic staff and later it would be brought to other divisions.

## 9. Adjourn

The meeting adjourned at approximately 3:30. ***[I have no idea when the meeting adjourned.]***