



**SYSTEMWIDE EXTENSION COUNCIL MEETING**

**March 3, 2010**

**10:00 a.m. – 3:00 p.m.**

**Pyle Center**

**702 Langdon Street, Madison, WI**

**AGENDA**

- 10:00 a.m.**                      **Call to Order & Welcome - Julie Aminpour, Chair**
- Approval of Minutes of September 9, 2009
  - Chancellor Report
  - Provost Report
- 11:00 a.m.**                      **UW-Extension Marketing & Communication – Teri Venker**
- 12:00 - 1:00 p.m.**              **Lunch**
- 1:00 - 2:00 p.m.**              **Divisional Marketing and Communication**
- Pamela Seelman (Coop Ext)
  - Amy Pikalek (CEOEL)
  - Stephanie Elkins (BAMI/WPR)
  - Michael Bridgeman (BAMI/WPT)
  - Ashwini Rao (DEED)
- 2:00 p.m.**                      **SEC Members Respond to Pre-assignment**
- This pre-assignment will be a useful tool as SEC Members are asked to share how they market and communicate about UW-Extension. Please plan to complete and use as a guide in providing an overview to the group.
- 3:00 p.m.**                      **Adjourn**

**If you are unable to attend, please consider sending an alternate to serve in your place. We ask that you alert us to the change so that a name card can be prepared in advance of the meeting.**

**Next Meeting:**

**Wednesday, June 9, 2010**

**10am-3pm**

**UW-Milwaukee**

*Persons with disabilities who require alternative means for communication and/or need a reasonable accommodation for disabilities or limitations should contact Judy Ballweg (608) 890-3158 (the deaf or hard-of-hearing can call 711 for call relay) at least two working days prior to the event.*