AGENDA

10:00 a.m. Call to Order & Welcome - Julie Aminpour, Chair
- Approval of Minutes of September 9, 2009
- Chancellor Report
- Provost Report

11:00 a.m. UW-Extension Marketing & Communication – Teri Venker

12:00 - 1:00 p.m. Lunch

1:00 - 2:00 p.m. Divisional Marketing and Communication
- Pamela Seelman (Coop Ext)
- Amy Pikalek (CEOEL)
- Stephanie Elkins (BAMI/WPR)
- Michael Bridgeman (BAMI/WPT)
- Ashwini Rao (DEED)

2:00 p.m. SEC Members Respond to Pre-assignment
This pre-assignment will be a useful tool as SEC Members are asked to share how they market and communicate about UW-Extension. Please plan to complete and use as a guide in providing an overview to the group.

3:00 p.m. Adjourn

If you are unable to attend, please consider sending an alternate to serve in your place. We ask that you alert us to the change so that a name card can be prepared in advance of the meeting.

Next Meeting:
Wednesday, June 9, 2010
10am-3pm
UW-Milwaukee

Persons with disabilities who require alternative means for communication and/or need a reasonable accommodation for disabilities or limitations should contact Judy Ballweg (608) 890-3158 (the deaf or hard-of-hearing can call 711 for call relay) at least two working days prior to the event.