ACADEMIC STAFF COUNCIL MEETING
Tuesday, August 5, 2014
Pyle Center, Madison

Attendees: Tom Culviner, Lori Skelton, Emily Johnson, Erik Ernst, John Munson, Krystal Wamold, Judy Ballweg, John Shutske, Aaron Brower, Greg Hutchins, Dan Hill, Rose Smyrski

Via Phone: Bill Klase

Call to Order at 9am and Certification of Open Meeting Notice Compliance – Emily Johnson

Approval of July 8 meeting minutes
Minutes approved.

Dialogue with Interim Chancellor – Aaron Brower

Internal Marketing (inviting a Board of Regents member to an upcoming meeting)
- UW-Ext Board of Regents are John Behling and Jose Vasquez.
- Topics for discussion include:
  - Get to know each other / explain roles.
  - UW-Ext as an institution and the role of the Academic Staff Council.
  - The value of academic staff, providing more visibility to academic staff, direction setting, function and advocacy role.
  - Share knowledge of shared governance and how it’s helpful to the institution.
  - UW-Ext and its uniqueness (funding, faculty, mission)
  - UW System priorities (urban education/programming, business growth initiative, urban gardening along with more opportunities for entrepreneurship)
  - Reimagining UW-Ext focus group activity
  - Testimonials
  - Flex Option and collaborative degrees
  - Interagency collaboration (WPT and WPR)
  - Provide a handout outlining discussion points.
  - Couple this meeting with the ASC Mtg/Awards on October 14
- Rose Smyrski and Emily Johnson will work together on securing a date/time for the Board of Regents meeting as well as organizing the discussion.

Ongoing Dialogue with Academic Staff Council
- Council members expressed the value in dialogue with the Chancellor around academic staff specific topics.
- It was agreed that the Chancellor will meet with the Academic Staff Council 3-4 times per year. Judy will coordinate calendars.

Privatization of Classified Staff at UW-Superior and what it means for the future of all staff within UW System
- Concern was expressed about the outsourcing of staff responsibilities at UW-Superior (Bookstore staff) and UW-Marathon County (Custodial staff).
- The Chancellor reported that there has been no organized discussion around this topic. Discussion followed around the topics of declining state funds, budget challenges, as well as short- and long-term implications of any budget decision.

Reimagining UW-Extension – Greg Hutchins, Associate Vice Chancellor
- Greg distributed and discussed a handout, “Extension Reimagined”. This project is designed to engage diverse stakeholders and the general public in discussions about the future scope and direction of Extension. The Steering Committee membership can be found on this handout. Focus group activities are being held with the Board of Visitors (August 20) and Classified Staff Council (September 2). Greg is asking to schedule a time to meet with the
Council. It was decided to adjust the start/end time of the ASC meeting scheduled for September 9 and include this focus group activity. **Note the new time:** September 9, 10:30am-2:30pm.

**Chair Report – Emily Johnson**  
Talking Points/Questions for Dialogue with Candidate(s) for UWC/UW-Ext Chancellor  
- Thoughts about the privatization of Classified Staff at UW-Superior and what it means for the future of all staff within UW System.  
- Sustainability of UW-Ext  
- Value of employees  
- Value of mission  
- Long-term investment to address budget challenges  
- Academic staff role vs faculty role as we plan for the future  
- Send an email message to each candidate prior to their visit outlining questions and message.

Send additional thoughts to Emily Johnson ([emily.johnson@uwex.edu](mailto:emily.johnson@uwex.edu)). Emily will coordinate a Doodle Scheduler to secure a date/time to continue this discussion.

**Elevator Speech and Communication Plan – Bill Klase**  
- It was agreed that this document be incorporated into the Communications Committee work being lead by Lori Skelton.

**Informing Others About the Work of the Council – Lori Skelton, Emily Johnson, Bill Klase**  
- Work will begin on developing an informational PowerPoint presentation incorporating the “elevator speech”.  
- Bill has shared October dates when all-Coop Ext colleagues will meet. He will work with the planning team to secure time on the agenda for the Council presentation. Perhaps John Munson might be available to present on October 10 in Ashland.  
- Krystal will work to secure time with DEED colleagues.  
- Lori will work to secure time within the Brown Bag series hosted by BAMI.  
- Current presenters include Lori, Emily and/or Bill. This group will develop the presentation. It was suggested that perhaps former Council members might be interested/available to present, as well.

**Academic Staff Mentoring/Coaching System**  
- Committee on Academic Staff Issues (CASI) has invited Dan Hill to their September 4 meeting to discuss this topic and next steps. Bill Klase is attending and will provide an update at the September meeting.

**Committee Reports – It was recommended that Committee Reports be scheduled for every other month (July, September, November, January, March and May).**  
- Nominations Committee – Erik Ernst  
  --Call-out for nominations is ready to send.  
  --ASC Awards Reception: October 14, 2014

- Communications Committee – Lori Skelton  
  --“Informing others about the Work of the Council” is being developed and presentation dates secured.

- Committee on Academic Staff Issues (CASI) – Bill Klase  
  --Next meeting is September 4.

- Academic Leadership Standing Committee (ALSC) – Bill Klase  
  --No report
• Distinguished Prefix Committee – John Munson
  --Academic Staff Council representation needed (BAMI), 3 year term

**UW System Academic Staff Council Representative – Tom Culviner**
• No report

**Council “Big 3”**
• Dialogue with Interim Chancellor, Aaron Brower and coordinating Board of Regents invitation to an upcoming Council meeting.
• Preparing for dialogue with UWC/UW-Ext Chancellor candidate(s).
• Reimagining UW-Ext focus group activity on September 9.

**Future agenda topics:**
• Planning “out of Madison” Council Meeting – February or March, LaCrosse?
• Ethics Committee: Council representation needed – 1 (1-yr term); 1 (2-yr term)
• Program Managers title review process: invite David Prucha to provide history and next steps (Sept 9)?
• Chapter 10 follow-up (Oct or Nov)

Meeting adjourned at 11:15am.

~minutes submitted by Judy Ballweg~