

ACADEMIC STAFF COUNCIL MEETING

Tuesday, May 6, 2014

11:30am-1pm

Pyle Center, Madison

Attendees: Shelley King-Curry, Emily Johnson, Bill Klase, Lori Skelton, Tom Culviner, Krystal Wambold, John Shutske, Judy Ballweg

Guest: David Schejbal, Dean, Continuing Education, Outreach and E-Learning (CEO-EL)

1. Call to Order at 11:30am and Certification of Open Meeting Notice Compliance – Krystal Wambold
2. Approval of April 1 meeting minutes
 - Minutes approved
3. Introductions and Welcome to David Schejbal
4. Dialogue with David Schejbal
 - David distributed and discussed handout, “UW flexible option”. Topics discussed included Enrollment Management, Marketing, Academic Update, CRM Update, Partnership with Federal Department of Education, and Foundations. He emphasized that we are experiencing a real shift in higher education. Questions and discussion followed.
5. UW-Ext and UW Colleges Chancellor Search and Screen Committee Report
 - It was noted by the Council that not all divisions are represented on the Search Committee and that classified staff are also under-represented.
 - It was also noted that no direct communication was received by academic staff that solicited nominations to the Search Committee.
 - It was suggested that the communications plan be revised to be more inclusive and audience-specific.
 - Any feedback on the process or edits to the position description can be forwarded to Art Lersch, Chair.
6. Chair Report – Krystal Wambold
 - UW-Extension Chapter 10, “Academic Staff Appointments” revisions is now policy! A big thank you to Erik Ernst who provided leadership to the editing process.
7. Academic Staff Mentoring/Coaching System (Title Progression Workshop next steps) – revisit in June
8. Out-of-Madison Meeting – Lori Skelton, Bill Klase

Proposed Agenda:

Thursday, June 5

- | | |
|--------|--|
| 1pm | A conversation with Colleen Merrill, Director, UW-Oshkosh Small Business Development Center <ul style="list-style-type: none">• A description of the work of the SBDC.• How this work is integrated with the UW campus and other local UW-Ext offices/staff.• Challenges and opportunities for academic staff members in these positions. |
| 3pm | Travel to Green Bay [St. Brendan’s Irish Inn & Pub (state rates apply)]
Lodging: how many? |
| 4pm | Review the purpose of the retreat and outline desired outcomes. |
| 4:30pm | Discussion on “What it is to be a member of the ASC”? Points to cover: <ol style="list-style-type: none">1. The role of ASC in shared governance (and what is shared governance).2. ASC member attendance and participation at meetings (i.e. attendance and being an active participant in the discussions).3. ASC members as representatives of a group or groups (i.e. we represent all academic staff members, but bring our unique perspective to the discussions). |

4. Bringing issues to meetings for discussion (i.e. members are encouraged to be the conduit for issues raised by other academic staff and share those with UW-Ext leadership).
 5. Logistics associated with travel to meetings and meeting times/locations.
- 5:30pm A review of recent accomplishments and the status of ongoing projects.
- 6pm Brainstorming / Visioning session for issues that need to be addressed in the coming year.
- 6:30pm Working Dinner – continue brainstorming / visioning

Friday, June 6 – UW Green Bay campus

- 9am ASC Meeting, including these items:
1. A prioritization process for issues identified during brainstorming/visioning session.
 2. Determination of how and when priority issues will be address by the Council.
 3. Task assignments associated with each issue.
- 12noon Working Lunch
- 1pm Adjourn and/or visit UW-Green Bay facilities and meet with local academic staff
- 3pm Return to Madison

9. Strategic Plan Update

- Elevator Speech was discussed by Bill Klase and edits shared. He will take the lead in incorporating edits. Council plans to approve the document at the June meeting.
- Council discussed the 2014-15 meeting schedule and expressed the importance of having the Chancellor in attendance. The Council appreciates the Chancellor attending the joint meetings. However, there are topics specific to academic staff that needs to be shared with the Chancellor. Erik will draft an academic staff-specific agenda and share at the June meeting for determining next steps.

10. Council Election process – Emily Johnson

- An online ballot has been distributed with a voting deadline of May 16. Emily will take the lead in a reminder email message.

11. Communications Committee – the Big “3” from this meeting

- The May meeting included dialogue with David Schejbal, Dean, Continuing Education, Outreach and E-Learning (CEO-EL).
- UW-Extension Chapter 10, “Academic Staff Appointments” revisions is now policy! A big thank you to Erik Ernst who provided leadership to the editing process.
- Council Election is currently underway ... please vote!

12. Meeting Adjourned at 1:05pm.

~minutes submitted by Judy Ballweg~