ACADEMIC STAFF COUNCIL MEETING  
Wednesday, November 5, 2013  
9-11:30am  
Pyle Center, Rm. 220

Attendees: Tom Culviner, John Munson, Bill Klase, Emily Johnson, Erik Ernst, Shelley King-Curry, Krystal Wambold, Dan Hill, Pamela Seelman, Greg Hutchins, Aaron Brower, Judy Ballweg

Phone: Lori Skelton

Guest: Mark Lange, Director, Dept of Entrepreneurship and Economic Development

1. Call to Order at 11:35am and Certification of Open Meeting Notice Compliance – Krystal Wambold, Chair
2. Welcome to Mark Lange and Introductions  
   - Mark provided background on the division of DEED and the programs offered:  
     --Wisconsin Small Business Development Centers (SBDC)  
     --Center for Technology Commercialization (formerly WEN)  
     --Center for Community Technology Solutions (Broadband)  
     --Institute for Exceptional Growth Companies (effective January 1)  
   - Mark introduced us to an on-line resource, Your Economy (http://youreconomy.org/ ).  
   - Discussion followed.
3. Approval of October 16 meeting minutes  
   John moved to approve, Emily seconded, minutes approved.
4. Chair Update – Krystal Wambold  
   - Reminder: Meeting Management WisLine is scheduled for November 15, 10am. Dan Hill is the moderator.  
   - Next Dialogue with UW-Ext Dean: January 7 – Rick Klemme, Dean and Director, Coop Ext
5. ASC Strategic Plan – All  
   - Academic Staff Conference / Mini Conferences  
     ➢ Involvement in all-academic staff conference  
     ➢ Offer academic staff conference(s)  
     ➢ WNEP conference / title review session / March 4  
     ➢ Offer additional title review sessions to include eligibility, criteria, bringing in resource people who can provide a consistent message  
     ➢ Planning Team: Emily (lead), Bill, and Shelley  
   - Make ASC more visible / elevator speech / internal and external audience  
     ➢ Update Academic Staff brochure currently on website  
     ➢ Define “shared governance”  
     ➢ Planning Team: Krystal (lead) and Bill
   - Relationship Building with Legislators – John Munson, ASC Liaison  
     ➢ Need to articulate your value and role within the institution (what you do and how we’re connected) and your role in institutional direction-setting.  
     ➢ Planning Team: John (lead) and Krystal  
     ➢ It was suggested that we invited Jessica Tormey, Office of Communications and External Relations, to an upcoming meeting to talk about her role and staff.
6. CASI – Bill Klase (report next month)  
7. ALSC Report – Shelley King-Curry (report next month)  
8. UW System Academic Staff Rep Report – Tom Culviner (report next month)  
9. Committee Reports

Nomination Committee – nothing to report
Communications Committee
- Big “3” from October Meeting – Joint Resolution Honoring the Leadership of UW System President Kevin Reilly, WNEP Title Review Training (March 4), Academic Staff Council Awards Reception
- Big “3” from November Meeting – Mark Lange, Director, Dept. of Entrepreneurship and Economic Department, provided background on the division of DEED; a workgroup has been identified to work on an ‘elevator speech’ for internal and external audiences; a workgroup has been identified to work on offering an academic staff conference(s) to include the topic of title review; a workgroup has been identified to work on relationship building with legislators.
- Use of Big “3”: Krystal will take the lead in creating an email message highlighting the work of the Council. This email will be sent to all UW-Ext academic staff.

Distinguished Prefix Committee
- We now have the CEO-EL and Coop Ext vacancies filled. No materials have been received. The deadline is December 1.

10. Out of Madison Meeting – John, Lori, Bill (report next month)
- Considering a day in the month of May, invite incoming Council members, planning team will meet soon.

11. Chapter 10 and Next Steps – Erik Ernst
- Revised language was shared as a “draft for discussion” handout. It was suggested that David Prucha be invited to the December mtg.

12. Future Discussion Topics for Academic Staff Council
- Rolling Horizon appointments for academic staff in UW-Ext
- Salaries: UW Colleges colleagues are discussing
- Program Managers category.
- Coop Ext Wage Study

13. Meeting adjourned at 1:10pm

~minutes submitted by Judy Ballweg~