

**Systemwide Extension Council
Wednesday, September 7, 2016
Pyle Center
Madison**

Present:

Dan Ervin, Lyn Fleming, Mike Parsen, Andrea Cool, Judy Ballweg, Sandy White, Kristin Krokowski, Will Cronin, Keri Wedige, Teri Zuege-Halversen, Pam Bowen, Holly Wehrhahn, Lynn Hezia (Parkside), Cathy Sandeen, Aaron Brower

Called meeting to order at 10:05am and certified open meetings requirement – Andrea Cool, Secretary of the Faculty and Staff

Welcome and Introductions – all

Discussed with Andrea Cool: Role of Systemwide Extension Council

- Andrea distributed and discussed Academic Information Series (ACIS) #5.1 and #5.2 where the creating of the Systemwide Extension Council is defined.
 - #5.1, III E -- only identifies “instructional” academic staff. That should be corrected to include “non-instructional” academic staff.’
 - #5.2, IV A (2) last paragraph – “This Council would provide a means for elected faculty/staff representatives of each institution and UW-Extension district to work together on plans, priorities, policies and procedures affecting the statewide extension function.

Discussion followed:

- ✓ Disbanding will mean revising the ACIS “5 series” by a UW System workgroup.
- ✓ Members questioned the lack of integrated approach.
- ✓ Members questioned what UW-Ext means on the campuses.
- ✓ “Outreach” function needs to be defined.
- ✓ The transfer of dollars from CEOEL to the campus (II-A) does not have a role for shared governance.
- ✓ The synergy created from SEC is being underutilized.
- ✓ Encourage CEEC to disseminate information shared during their meetings.
- ✓ Members asked, “where do they intersect?”
- ✓ Members asked how campuses would learn about county staffing changes.
- ✓ Members expressed a consistent gap in communication
- ✓ Members would like to see a continuation of fostering connections.

Administrative Updates – Provost Aaron Brower

- Welcome: Andrea Cool, Secretary of the Faculty and Staff. See August 12 email announcement from Aaron Brower.
- Vice Provost Search and Update: A national search will begin soon with an anticipated hire date of late winter. This will be a full time position with degree-granting and academic policy oversight to also include background in decision making trends to provide future direction for the institution.
- UW-Extension Flex Business Degree: Open enrollment was 9/1/2016 and there are already five students registered with student work beginning in December. There are ~1300 students enrolled in UW Flex Option. Future degrees could include IT Management and Health Care Management.
- Coop Ext nEXT Generation Recommendations: Aaron provide background on the divisional reorganization and announced the decision to change leadership. Rick Klemme, Dean and

Director of Coop Ext, has been asked to step down, effective November 1. (See August 29 email from Chancellor Sandeen). Karl Martin, Program Director of Community, Natural Resource and Economic Development (CNRED) has been named Interim. A national search will follow. Please join me in expressing appreciation for Rick's leadership.

UW-Extension Academic Staff Council July Meeting with Board of Regent John Behling and Board of Regent Edmund Manydeeds – Mike Parsen

- Mike provided back ground on this being the third year that Academic Staff Council has coordinated an “out of Madison” meeting. The past two years have included dialogue with the area Board of Regent members. Mike distributed and discussed the highlights from the July 2016 “out of Madison” meeting held in Eau Claire and hosted by the WPR-Eau Claire Bureau.

Response of Role of Systemwide Extension Council – Chancellor Cathy Sandeen and Provost Aaron Brower

- The Chancellor acknowledged receiving the August 29 letter from the SEC Executive Committee. Discussion included:
 - ✓ The value of each campus providing an update on their outreach efforts
 - ✓ Sharing projects
 - ✓ Brainstorming marketing strategies
 - ✓ How to Tell Our Story
 - ✓ Brainstorming what's been useful in the past.
 - ✓ Asking each member to define shared governance in 2-3 sentences
 - ✓ Meeting Schedule need review?
 - ✓ Always improving/growing in what we're doing
 - ✓ Want to remain competitive, maintain regional credibility, high standards
 - ✓ We would like to help administration grow and be better leaders
 - ✓ Tailoring a message to administration as part of our meeting
 - ✓ UW-Ext degree-granting programs are in direct competition to campuses
 - ✓ We could be working better together and accomplishing more
 - ✓ There are gray areas ... tech colleges, UW Colleges, UW-Ext
 - ✓ Send a survey to all SEC members
 - ✓ Revisit our mission?
 - ✓ Revisit our vision?
 - ✓ Revisit our charge?
 - ✓ How can we collaborate better around budget cuts and be more efficient?
 - ✓ Solutions to being competitive ... win/win situation
 - ✓ Conversation with leadership / being engaged
 - ✓ Rethink the membership?

Next Steps:

- Share a copy of ACIS 5.1 and 5.2
- Share a summary of today's dialogue.
- Email SEC members asking them yes/no to continue. If yes, why?
- Share survey results from last year.
- Revisit and determine next steps as the December meeting.

Election: 2016-2017 Systemwide Extension Council Chair

- No quorum, no election
- Appointed an Interim: Pam Bowen, UW-River Falls

Election: 2016-2017 Systemwide Extension Council Executive Committee

- No quorum, no election

Approval of September, 2015 and June, 2016 meeting minutes

- No quorum, minutes could not be approved

Future Meeting:

- Wednesday, December 7, Madison

Adjourned at 2:30pm.

~minutes submitted by Judy Ballweg~