



**SYSTEMWIDE EXTENSION COUNCIL MEETING**  
**Wednesday, December 7, 2011**  
**10:00 a.m. – 3:00 p.m.**

**JP Coughlin Center**  
**625 E. County Road Y**  
**Oshkosh, WI**

- 9:30 a.m.**                      **Coffee and Collegiality**
- 10:00 a.m.**                      **Call to Order and Certify Open Meeting Requirements – Julie Aminpour, Chair**
- Welcome and Introductions**
- Chancellor Report – Greg Hutchins, Interim Provost and Vice Chancellor**
- UW-Extension Marketing/Branding: Report and Response – Howard Cosgrove, Communications Specialist, UW-Extension / UW Colleges**
- UW-Extension Strategic Planning Themes and Vision Statements: Sharing and Input – Greg Hutchins**
- 12:00 – 1 p.m.**                      **Lunch**
- 1:00 – 3:00 p.m.**                      **Council Member Updates – all**
- Systemwide Extension Council: Structure, Role, Feedback – Dan Hill, Interim Secretary of the Faculty and Academic Staff**
- Review 2011-2012 Membership and Terms**
- Executive Committee Election Process – Dan Hill**
- 7 members (4 selected by the Council, 3 selected by the Chancellor)**
- Current Members: Julie Aminpour, Mike Ballweg, Pamela Seelman, Bunny Hansen**
- Upcoming Meeting Schedule and Locations**
- Approval of September 7, 2011 Meeting Minutes**
- 3:00 p.m.**                              **Adjourn**

**If you are unable to attend, please consider sending an alternate to serve in your place. We ask that you alert us to the change so that a name card can be prepared in advance of the meeting.**

**Next Meeting:**  
**Wednesday, March 7, 2012**  
**10am-3pm**  
**Pyle Center, Rm. 313**  
**702 Langdon Street**  
**Madison, WI**

*Persons with disabilities who require alternative means for communication and/or need a reasonable accommodation for disabilities or limitations should contact Judy Ballweg (608) 890-3158 (the deaf or hard-of-hearing can call 711 for call relay) at least two working days prior to the event.*