



SYSTEMWIDE EXTENSION COUNCIL MEETING
Wednesday, September 7, 2011
10:00 a.m. – 3:00 p.m.

Pyle Center, Rm. 313
702 Langdon Street, Madison

AGENDA

- 10:00 a.m.** **Call to Order and Certify Open Meeting Requirements – Julie Aminpour, Chair**
- Welcome and Introductions**
- Chancellor Report and Dialogue – Chancellor Ray Cross**
--UW-Extension Strategic Plan: Process and Timeline
- 12:00 – 1 p.m.** **Lunch**
- 1:00 – 2:30 p.m.** **How might we use technology to enhance educational programming and outreach?**
- Guest Presenters:**
***Amy Pikalek*, Director of Marketing & Communications, Continuing Education, Outreach and E-Learning**
***Jackie Askins*, University Relations Specialist, Cooperative Extension**
***Erik Ernst*, Promotion Manager-WPT, Broadcasting and Media Innovations**
- Discussion**
- 2:30 p.m.** **Executive Committee Election Process**
--7 members (4 selected by the Council, 3 selected by the Chancellor)
--Current Members: Julie Aminpour, Mike Ballweg, Pamela Seelman, John Stier
- Review 2011-2012 Membership and Terms**
- Confirm 2011-2012 Meeting Schedule and Determine Locations**
- Approval of June 8, 2011 Meeting Minutes**
- 3:00 p.m.** **Adjourn**

If you are unable to attend, please consider sending an alternate to serve in your place.
We ask that you alert us to the change so that a name card can be prepared in advance of the meeting.

Next Meeting:
Wednesday, December 7, 2011
10am-3pm
JP Coughlin Center
625 E. County Road Y
Oshkosh

Persons with disabilities who require alternative means for communication and/or need a reasonable accommodation for disabilities or limitations should contact Judy Ballweg (608) 890-3158 (the deaf or hard-of-hearing can call 711 for call relay) at least two working days prior to the event.