SYSTEMWIDE EXTENSION COUNCIL MEETING  
Wednesday, September 7, 2011  
10:00 a.m. – 3:00 p.m.  
Pyle Center, Rm. 313  
702 Langdon Street, Madison

AGENDA

10:00 a.m.  Call to Order and Certify Open Meeting Requirements – Julie Aminpour, Chair
Welcome and Introductions
Chancellor Report and Dialogue – Chancellor Ray Cross
--UW-Extension Strategic Plan: Process and Timeline

12:00 – 1 p.m.
Lunch

1:00 – 2:30 p.m.
How might we use technology to enhance educational programming and outreach?

Guest Presenters:
Amy Pikalek, Director of Marketing & Communications, Continuing Education, Outreach and E-Learning
Jackie Askins, University Relations Specialist, Cooperative Extension
Erik Ernst, Promotion Manager-WPT, Broadcasting and Media Innovations

Discussion

2:30 p.m.
Executive Committee Election Process
--7 members (4 selected by the Council, 3 selected by the Chancellor)
--Current Members: Julie Aminpour, Mike Ballweg, Pamela Seelman, John Stier

Review 2011-2012 Membership and Terms
Confirm 2011-2012 Meeting Schedule and Determine Locations
Approval of June 8, 2011 Meeting Minutes

3:00 p.m.  Adjourn

If you are unable to attend, please consider sending an alternate to serve in your place.
We ask that you alert us to the change so that a name card can be prepared in advance of the meeting.

Next Meeting:
Wednesday, December 7, 2011  
10am-3pm
JP Coughlin Center  
625 E. County Road Y  
Oshkosh

Persons with disabilities who require alternative means for communication and/or need a reasonable accommodation for disabilities or limitations should contact Judy Ballweg (608) 890-3158 (the deaf or hard-of-hearing can call 711 for call relay) at least two working days prior to the event.