



SYSTEMWIDE EXTENSION COUNCIL MEETING

March 13, 2012

10:00 a.m. – 3:00 p.m.

Pyle Center
702 Langdon Street, Madison, WI

Minutes

Present: Barb Barker, Cindy McVenes, Kerie Wedige, Chris Smith, Barry Orton, Bunny Hansen, Anne O'Meara, Erin McFarlane, Kelly Bokhari, Tracy Chynoweth, Julie Aminpour, Ann Whitaker, Eric Craver, Marna Banks, Julia Rutledge, Clif Barber, Joe Way, Mike Ballweg, Allisanne Apple, Julianne Raymond, Tracy Schroeffer, Armando Ibarra, Ray Cross, Greg Hutchins, Ray Cross, Judy Ballweg

Via Phone: Karen Dickrell, Catherine Neiswender

Call to order at 10:10am and certify open meetings requirements – Mike Ballweg

Welcome and Introductions

Approval of December 7 meeting minutes

- Bunny Hansen motioned to approve, Chris Smith seconded, minutes approved.

Chancellor Dialogue – Ray Cross

- The Infusing Technology Throughout Extension Taskforce has been created in a very thoughtful and meaningful way. This taskforce will provide an opportunity to experiment with and integrate technology into your work environment in an effort to discover efficiencies. An apps specialist is being discussed to support this work as well as to develop tools/applications to enhance our work. Check out the taskforce website – <http://tech.uwex.edu/> (for further info: refer to February 2 email sent by Greg Hutchins).

Discussion followed.

- Provided an update on the Special Task Force on UW Restructuring and Operational Flexibilities. This task force will examine ways to improve the UW System including tuition rates, pay, credit transfers between schools and a potential systemwide restructuring. Potential outcomes include: Board of Regents allowing campuses to create a “board of trustees” that would link back to Regents, University would be exempt from purchasing from the state vendor list, credit transfers would be allowed between schools.
- Department of Entrepreneurship and Economic Development (DEED) is undergoing transition. Kim Kindschi, Executive Director, has announced his retirement. Some of the work of the Wisconsin Entrepreneurs' Network (WEN) will be carried forward and some work is still being negotiated. Small Business Development Centers will be used around the state to generate more entrepreneurship.

Discussion: How can UW-Extension Strengthen the Outreach to Business?

- Greg Hutchins and Ray Cross lead this discussion. Questions followed.

Interim Provost and Vice Chancellor – Greg Hutchins

- There's approximately \$35,000 to be awarded in small grants for new technology (ipads, training, apps development) through the Infusing Technology Throughout Extension Taskforce. Check out the website – <http://tech.uwex.edu/> (for further info: refer to February 2 email sent by Greg Hutchins).
- 2012-2013 Program Innovation Fund Call for Proposals will be emailed very soon. Looking for proposals that support the UW Growth Agenda as well as Innovative Use of Technology (UW-Extension, only). Check out the website -- <http://www.uwex.uwc.edu/innovation/>
- A Small Business Development Center / Community, Natural Resource and Economic Development taskforce is being created to explore complementary missions and identify ways programs can support each other better.

Lunch Break

Discussion: What can UW-Extension do to Shape the Social Public/Private Debate?

- Greg Hutchins and Ray Cross lead this discussion. Questions followed.

Executive Committee Election – Julie Aminpour

- The Systemwide Extension Council Executive Committee consists of seven members (4 selected by the Council and 3 selected by the Chancellor).
- Members selected by the Council include:
 - Julie Aminpour, Chair, UW-Eau Claire Continuing Education
 - Kerie Wedige, UW-Platteville Continuing Education
 - Bunny Hansen, UW-Oshkosh Continuing Education
 - Mike Ballweg, Sheboygan County Cooperative Extension
- Members selected by the Chancellor include:
 - Barry Orton, UW-Madison Continuing Education
 - Armando Ibarra, Continuing Education, Outreach and E-Learning (School for Workers)
 - Karen Dickrell, Outagamie County Cooperative Extension

Next Meeting:

Wednesday, June 20, 2012

10am-3pm

Location: Stevens Point

Meeting Adjourned at 2:20pm.

~minutes submitted by Judy Ballweg~