

SYSTEMWIDE EXTENSION COUNCIL MEETING

Wednesday, June 19, 2013

10:00 a.m. – 3:00 p.m.

UW-Eau Claire

(W.R. Davies Student Center, 77 Roosevelt Ave., Eau Claire)

Minutes

Present: Julie Aminpour, Karen Dickrell, Eric Olson, Anne O'Meara, Sara Hayden, Bunny Hansen, Tiffani Taggart, Cindy McVenes, Marna Banks, Clif Barber, Karie Wedige, Joan Wimpe, Aaron Brower, Dan Hill, Greg Hutchins, Ray Cross

Phone: Barry Orton, Briena Jacob, Judy Ballweg

Call to order at 10:05am and certify open meetings requirements – Julie Aminpour

Introductions

Welcome – Durwin Long, Continuing Education Director, UW-Eau Claire

Chancellor Dialogue – Chancellor Ray Cross

- Open Book Wisconsin: Provided an update on this searchable website. See original email sent by Steve Wildeck on March 7, 2013.
- Board of Regents student candidate: The governor withdrew the nomination of a UW-Platteville student to the Board of Regents after discovering the student's name was in a recall petition database.
- State Budget: Provided an update on program revenue balance concerns, including appropriate amounts to accumulate in these accounts. The board is analyzing national models and other higher education institution practices and will put new practices in place to comply with requirements imposed by the State Legislature. A pay plan component is expected and distribution will have limited flexibility. Looking into creative ways to make salary adjustments. Discussion followed.
- Distributed and discussed handout, UW-Extension Institutional Priorities 2012-2013.

Interim Provost Report – Aaron Brower

- UW Flex Option: Provided an update as this planning team prepares for fall enrollment (January start up). Fine-tuning of components will be done as students go through the process. Recruiting and hiring of advisors/coaches is currently underway.

Interim Secretary of the Faculty and Academic Staff – Dan Hill

- 2013-2014 Program Innovation Fund: There were 17 proposals received requesting over \$300,000 (10 proposals for Innovative Use of Technology / 7 proposals for UW System Growth Agenda). An institutional review team will be meeting later this month to make recommendations. Be looking for an announcement by mid-July.
- Dan provided background and an update on the Board of Regents unfunded mandate that every institution establish a University Staff Committee (replacing the classified staff service), effective July 1. However, earlier this month, the Joint Finance Committee passed an omnibus motion as part of the 2013-15 state budget to delay the implementation date of UPS by two years to July 1, 2015. More information will be shared as it becomes available. All documents and findings related to this work can be found at: <http://www.uwsa.edu/personnelsystems/> Discussion followed.

UW-Eau Claire Continuing Education Programming – Nicole Andrews, Assistant Director for Non-Credit Programming

- Nicole showcased the non-profit development work in addition to showcasing the Wound Care programming being led by Jane Hilgedick, Senior Outreach Specialist. Discussion followed.

Discussion: Being Entrepreneurial – What does it mean? What does it look like? – Ray Cross, Aaron Brower

- Aaron provided background on the continual decline of public dollars needed to fund higher education and being in a cost-recovery world. Together, we need to explore ways to survive/adapt in this new world which includes identifying sources of revenue (grant writing, charging for our programs). We need to build on our institutional strength ... UW-Extension's reputation and UW-Extension's capacity. Best practices need to be developed on acquiring and retaining funds. Additional questions include ... What is our uniqueness and what can we do within our limitations? How do we leverage all content areas within UW-Ext (credit and non-credit). How do we improve our efforts in creating value-added activities for which you can get paid? What is the process for identifying the problems and then teaming up with others (researchers) to find funding/solutions.
- Brainstorming is needed to focus on continuing education certifications that will support collaborations in addition to exploring ways to package/market/promote what we do. Revisit this topic in September.

Approval of March 13 meeting minutes

Motioned by Bunny, seconded by Cindy to approve the minutes. Minutes approved.

2013-2014 Meetings:

- Wednesday, September 4, Madison
- Wednesday, December 4, Location: TBD
- Wednesday, March 5, Madison
- Wednesday, June 18, Location: TBD

Systemwide Extension Council Structure, Role

- Please take a few minutes to review the Procedures – <http://www.uwex.edu/secretary/documents/UW-Ext-SEC-procedures.pdf> . A discussion of this topic will take place at the September meeting.

Review 2013-2014 Membership and Terms

- Distributed current membership/terms. Members were asked to review their information and forward corrections/changes to Judy Ballweg (judy.ballweg@uwex.edu).

Systemwide Extension Council Executive Committee Election Process

- 7 members (4 selected by the Council, 3 selected by the Chancellor)
- Current Executive Committee: Julie Aminpour, Kari Wedige, Bunny Hansen, Mike Ballweg, Barry Orton, Armando Ibarra, Karen Dickrell
- Interested in being a member of the Executive Committee? Contact Judy Ballweg (judy.ballweg@uwex.edu). A discussion and election will take place at the September meeting.

Next Meeting:

Wednesday, September 4, 2013 Pyle Center, Rm. 325
702 Langdon Street
Madison, WI

Meeting adjourned at 2:40pm.

~minutes submitted by Judy Ballweg~