



## SYSTEMWIDE EXTENSION COUNCIL MEETING

September 5, 2012

10:00 a.m. – 3:00 p.m.

Pyle Center, Madison

### Minutes

Present: Ann Whitaker, Katy Duren, Tom Culviner, Kelly Bokhari, Joe Way, Tracy Chynoweth, Keri Wedige, Clif Barber, Karen Dickrell, Ryan Matara, Cindy McVenes, Mike Ballweg, Bunny Hansen, Erin McFarlane, Steve Wildeck, Tiffani Taggart, Stacey Binder, Anne O'Meara, Cindy Ruffert, Barry Orton, Matt Calvert, Aaron Brower, Dan Hill, Greg Hutchins, Ray Cross

Guests: Teri Venker, David Prucha

**Call to order and certify open meetings requirements – Julie Aminpour**

**Welcome and Introductions**

**Importance of Two-Way Communication Back to Campuses – Greg Hutchins**

- Greg reminded each SEC member about their role and the importance in carrying back information learned to your campus.

**Flexible Degree Initiative – Chancellor Ray Cross and Interim Provost Aaron Brower**

- This initiative applies credit for individual's prior learning.
- Outlined the initiative's 'academic' and 'administrative' role.
- This initiative is a work in progress. Please forward additional questions/concerns to Aaron Brower ([aaron.brower@uwex.edu](mailto:aaron.brower@uwex.edu))

**Provost Introduction – Aaron Brower**

- Aaron joined UW-Ext from UW-Madison where he was the vice provost for teaching and learning and professor in the School of Social Work, Integrated Liberal Studies, and Educational Leadership and Policy Analysis. He has a bachelor's degree in psychology, master's degree in social work, a master's degree in psychology, and a doctoral degree in social work and psychology, all from the University of Michigan. Aaron also serves as a special assistant to UW System President Kevin Reilly for New Educational Strategies where he will provide key leadership for the Flexible Degree Initiative.

**Associate Vice Chancellor / Secretary of the Faculty and Academic Staff – Greg Hutchins**

- Infusing Technology Conference: Thursday, November 1, 2012; Pyle Center, Madison. This is a one-day technology conference intended for any UW-Ext employee who has an interest in learning more about the latest uses of technology. This includes faculty, staff, support staff, technical staff, administration, and anyone else who want to learn more about how technology is or can be used in our work. Topics include: mobile technology, social media, multi-media, and educational technology. You have the option of attending in person or via MediaSite. Be looking for an invitation to register.
- Program Innovation Awardees can be found at <http://www.uwex.uwc.edu/innovation/>

**UW-Extension Marketing/Branding Update – Teri Venker, University Relations, UW Colleges and UW-Ext**

- Distributed and discussed three handouts: Why a UW-Ext Identity? UW-Ext Branding Conversations, UW-Ext logos/banners
- Logos/Banners are in still in draft form.

**New Personnel System – David Prucha, Director, Human Resources**

- Background and update provided on the creation of the new personnel system. All documents and findings related to this work can be found at:  
<http://www.uwsa.edu/personnelsystems/>

**Approved June 12 meeting minutes.**

**2012-2013 Meeting Schedule/Location:**

Wednesday, December 5, 2012	UW-Milwaukee + teleconference option Host: Anne O'Meara
Wednesday, March 13, 2013	Pyle Center, Madison
Wednesday, June 19, 2012	UW-Eau Claire Host: Julie Aminpour

**Meeting adjourned at 2:30pm**

~minutes submitted by Judy Ballweg~