

SYSTEMWIDE EXTENSION COUNCIL MEETING
Wednesday, September 3, 2014
10:00 a.m. – 3:00 p.m.
Pyle Center, Madison

Minutes

Present: Clif Barber, Linda Fleming, Pam Bowen, Briena Jacob, Tom Culviner, Sage Goellner, Ryan Callahan, Matt Calvert, Kathy Eisenmann, Jason Kauffeld, Phil O'Leary, Phil Huelsbeck, Bunny Hansen, Angie Coenen, Crista Kruse, Stacey Randall, Cindy McVenes, Anne O'Meara, Barry Orton, Stacey Binder, Tiffani Taggart, Kerie Wedige, Pam Bowen, Matt Calvert, Gail Huycke, Greg Hutchins, John Shutske, Aaron Brower, Rose Smyrski, Judy Ballweg

Call to order at 10:05am and certify open meetings requirements – Dan Hill

Welcome and Introductions

Interim Chancellor Update – Aaron Brower

- The UW-Extension Reimagined focus group activity you will participate in later today is very important as we move our institution forward.
- The David Obey Civic Resource Center, UW-Marathon is having a grand opening today.
- UW-Ext and UW Colleges will be hosting the Board of Regents meeting scheduled for April 9-10, 2015, at UW-Waukesha. A planning team has begun thinking about ways to showcase our statewide programming.
- Flex Option: Great news ... UW System can soon begin awarding federal financial aid to nontraditional students pursuing an associate of arts and science degree. See related article in the Milwaukee Journal Sentinel --

<http://www.jsonline.com/news/education/uw-system-wins-ok-for-federal-financial-aid-in-flexible-degree-program-b99342918z1-273608761.html>

- Budget Update: The Board of Regents met on August 21-22, in Oshkosh. The budget presented and approved represents initiatives in three areas ... Talent Pathways, Talent Infrastructure, Talent-based Economy. Budget timeline:
 - August – January: Governor works on the proposed budget
 - November: Pre- and Post- Election discussions
 - January: Governor presents the budget
 - End of January – May: Legislative discussions / budget approved

Interim Provost Report – John Shutske

- UW-Ext Investment Fund – Administration has been working with divisional deans/directors and divisional budget directors to create an Investment Fund with the following criteria:
 - Increase revenue generating capacities within UW-Ext
 - Build our UW-Ext brand and expand relationships
 - Increase access to UW-Ext services/programs
 - Have the potential to improve processes and procedures
 - Demonstrate and foster cross-divisional collaboration and cooperation

The announcement to apply for these one-time funds (\$1.5 million available) was distributed through the divisional Deans/Directors. The deadline to submit proposals was September 5. By November 1, final funding decisions will be made by the Chancellor.

UW-Extension Reimagined focus group activity – Greg Hutchins, Associate Vice Chancellor

- Greg provided background on UW-Extension Reimagined. This project is designed to engage diverse stakeholders and the general public in discussions about the future scope and direction of UW-Extension. Focus group activities are being held with the Board of Visitors (August 20), Classified Staff Council (September 2), Systemwide Extension Council (September 3), Academic Staff Council (September 9), University Committee (October 7). For further information, check out the website -- <http://www.uwex.edu/academic-affairs/reimagining.html>
- The larger group broke out into two individually facilitated groups and answered a series of questions. All comments recorded were forwarded to the planning team.

Discussion: An opportunity for all members to provide an update:

- Members provided an update and follow up discussion on the following topics – lots of change/transition, workplace atmosphere is stressful, employees are leaving (for more money/Tech College and/or nervous about funding), compensation and inequity is being addressed, the pressure to generate revenue, going through reorganization, concerned about outsourcing classified staff jobs, more nimbleness and flexibilities are needed, decision on a new provost for UW-Milw is forthcoming, conference centers have a renovation plan (updating kitchen, swimming pool, lodging room thermostats), grant dollars have been awarded and will be used as start-up money for licensing teachers in STEM disciplines, researching which programs should be retained and which should be cut (can't say 'yes' to everything), new marketing director at UW-Madison, Educational Innovation on UW-Madison campus is growing, UW-Platteville survived the June 16 tornado with help from the campus and community <http://www.uwplatt.edu/news/latest-updates-june-16-tornado>, "Foot and Nail Care" program designed for registered nurses, nurse practitioners, wound care nurses and diabetic educators is very successful, Coop Ext supplemental compensation plan, UW-Whitewater secures unprecedented trifecta (national championship in football, basketball and baseball in the same academic year).

Approval of March 5 meeting minutes

Voice vote. Minutes approved.

Executive Committee Election Process – Dan Hill

Elected Members:

--Tiffani Taggart --Tom Culviner
--Barry Orton --Kerie Wedige

Members appointed by Chancellor:

--Kristine Zaballos
--Linda Fleming
--Gail Huycke

Systemwide Extension Council Structure, Role, Membership

- Motion by Kathy Eisenmann to add a representative from the UW-Extension Classified Staff Council to the Systemwide Extension Council membership. Second by Phil O'Leary.

Discussion included adding:

Motion by Phil O'Leary to add: Classified Staff / University staff are eligible to fill vacancies in those institutions with multiple seats. Second by Keri Wedige. Voice vote

Full Motion:

To add a representative from the UW-Extension Classified Staff Council to the Systemwide Extension Council membership. In addition to a UW-Ext Classified Staff Council representative, classified staff / university staff are eligible to fill vacancies in those institutions with multiple seats.

Policy revision needed.

Future Meetings:

Wednesday, December 3, 2014; Location: Pyle Center

Wednesday, March 4, 2015; Location: Pyle Center

Wednesday, June 3, 2015; Location: UW-Platteville

Future Meeting Topics:

- Introduction to ACI 5.4: Programming for Non-Traditional Market in the UW System – Issues and Challenges
- Future of Non-Credit Outreach
- The Role / Process of Systemwide Extension Council in Reimagining UW-Extension Forum (March 4)

Meeting Adjourned at 2:30pm

~minutes submitted by Judy Ballweg~