

University Committee Meeting
Tuesday, August 9, 2011
1:00 p.m.-4:00p.m.
Extension Building, Rm. 523
432 N. Lake Street, Madison

Present: Eric Carson, Nancy Anne Miller, Mike Ballweg, Karen Dickrell, Chuck Prissel, Michael Childers, Dan Hill, Greg Hutchins, Greg Trudeau, Art Lersch, and Chancellor Ray Cross.

1. Call to Order and Certify Open Meeting Requirements

- Karen Dickrell called the meeting to order at 1:04 p.m. and certified open meeting requirements had been met.

2. Recording Minutes:

- Art Lersch verified that he would be recording the minutes.

3. Approval of Minutes of the July 12 Meeting

- Art made a motion to approve the July 12 minutes. The motion was seconded by Mike Ballweg. All ayes.
- At this point, Karen asked everyone to introduce themselves.

4. Chancellor Report

- Chancellor Cross provided an update on current Extension related topics and three initial strategic planning ideas that he hopes will generate dialogue throughout Extension's four divisions.
 - a. Chancellor Cross reported that the Governor's office is continuing to explore the possibility of separating UW-Madison from the rest of the system. The Chancellor indicated that he does not know at present what form the discussions are taking or what any potential proposal might look like.
 - b. The Chancellor commended legislators, including those on the Joint Finance Committee for their willingness to learn about the University's broadband initiative and support the acquisition of grants to implement it. He reported that CCI has already laid about 40 miles of ground cable in project areas. He also mentioned that court injunctions have been requested that if approved could prevent the University from going ahead on the project.
 - c. The Chancellor mentioned that he is beginning to think about how to proceed with a new UW-Extension strategic planning process. He stated that each of the divisions will soon have or already have their own plans and indicated that the Extension institution wide plan will help enhance and complement the divisional plans. At present, he stated that he would like dialogues generated about three potential strategic planning issues. Those are:
 - Create opportunities for personnel throughout Extension to use mobile technologies to enhance their work such as but not limited to I Pads. The intent would be to experiment with potential applications at both work and home.

- Change the perception that UW-Extension, particularly Cooperative Extension, has only an agricultural focus by enhancing and emphasizing Extension work done in urban areas.
- Find ways to better serve ongoing, established businesses. Can we provide for example comprehensive business analyses with suggestions that can help improve business vitality?

Chancellor Cross emphasized that he is open to frank discussions on these topics and hopes that those conversations will generate other creative ideas from throughout Extension.

The committee discussed these ideas and the possibility of establishing work groups to move them forward. The committee agreed by consensus to place these items on subsequent agendas for further discussion. (*Agenda item*)

5. Interim Provost and Vice Chancellor Report

- Greg Hutchins reported that he spent most of this past month learning about the various UW-Extension divisions and their strategic directions. He also mentioned that he has been busy facilitating the Chancellor's Extension related visits/experiences. Greg also indicated that Marv Van Kekerix is now working part time on the broadband initiative.

6. Interim Secretary of the Faculty and Academic Staff Report

- Dan Hill thanked both Judy Ballweg and Greg Hutchins for the very competent assistance they have been giving him in his new role. He reported that 33 people have registered for the August 17 SRP/FTAC Scholarship Forum. This is about 60% of the primary target audience, which in his view is quite acceptable. He also informed the committee of his efforts in collaboration with others in Extension to better communicate the good work happening throughout the institution.

7. Chair Report

- Karen Dickrell provided a report on the August 3 Faculty Senate Orientation planning meeting and the agenda for the September 13 session. Discussion ensued about whether an overview of University Committee responsibilities should be on the agenda and if so when. By consensus, the group decided that the item should be on the September 13 agenda.
- Karen and Chuck Prissel gave an overview of previous University Committee discussions about the several proposals made to the committee by Ken Bolton of the UW-Extension Center for Dairy Profitability. Committee members discussed how to respond to those proposals. Several members mentioned that the committee has made progress toward fulfilling some of them and suggested to Karen that she inform Ken of that. Perhaps the best example of this is the committee's effort to invite the various Extension division Dean's to its meetings, invitations which have been accepted on a regular basis. Karen said that she would provide Ken with a summary of what the committee discussed.

- Karen requested that new committee members provide a short autobiographical statement to Judy Ballweg for posting on the University Committee website. Chuck Prissel mentioned that it might be useful to somehow combine the University Committee and Faculty Senate websites/webpages. Dan Hill stated that he would check into doing this and report back to the committee at its next regular meeting (*Agenda item.*)

8. Budget Update

- Nancy Miller gave an update on the Vilas County situation. It was agreed by consensus that a federal budget update be provided by the Cooperative Extension Dean's office at the next regular University Committee meeting. (*Agenda item; update to be provided via written document or in person.*)

9. University Committee Assignments/Rep 2011-2012 and Reports (if any)

- Mike Ballweg asked who he should contact to be placed on the Academic Leadership Standing Committee. It was suggested that he contact Mary Detra, the Dean's Liaison to Academic Departments. The representatives reported that no meetings had recently been held and that several were coming within the next few weeks.

10. Faculty Senate Committee Assignments/Representation of 2011-2012 Reports

- Dan mentioned that 12 have registered for the September 12 Faculty Tenure Workshop. He stated the session will be more aggressively marketed in the coming weeks.

11. Governance Representation and Coop. Extension Potential District Restructuring

- Committee members discussed whether progress has been made on the issue. Several heard that the plan has been formulated but were not exactly sure what it entails. A motion was made by Mike Ballweg and seconded by Art to invite Academic Department Chairs to the November 8 University Committee meeting to provide information on the proposed plan. All ayes. (*Agenda Item*)

12. University Committee topics submitted by Greg Blonde

- Dan Hill provided a summary of the email responses he sent to Greg and informed the committee that he would follow up with him if necessary. He reported that David Prucha is researching the answer related to the UPG question.

13. Discussion of Institutional Issues and Opportunities Appropriate for Governance

- Committee members agreed that items the Chancellor brought up during this meeting, faculty tenure, scholarship, and senate orientation as well as ongoing budget related issues would continue to receive most of the University Committee's attention in the coming months.

Nancy made a motion to adjourn. It was seconded by Michael Childers. All ayes. The meeting was adjourned at 3:59 p.m.

Minutes respectfully submitted by Art Lersch.