



Fruit Team

Cranberry grower education

Wisconsin has become the nation's leading cranberry producing state. Growth continues as new acres are dedicated to production and existing marshes are renovated to accommodate the newest technologies. University of Wisconsin-Extension has a broad array of educational materials available for cranberry growers on its Web site. However, most cranberry growers live and work in remote areas of the state where people do not have fast and reliable Internet access.

Response:

Members of the UW-Extension Fruit Team have placed the resources that exist on their Web site on compact disc. The CD contains all the resources from the Web. The table of contents includes information about grower schools, newsletters, fact sheets and other Internet sites. The CD went to 320 Wisconsin cranberry growers and to a number of people in affiliated industries.

Anticipated outcome:

Cranberry growers without good Internet access can stay up to date about new technologies. Growers will be able to learn about recommended cultural practices pest control, plant fertility, water management and regulatory compliance.

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March 2006+